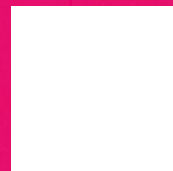
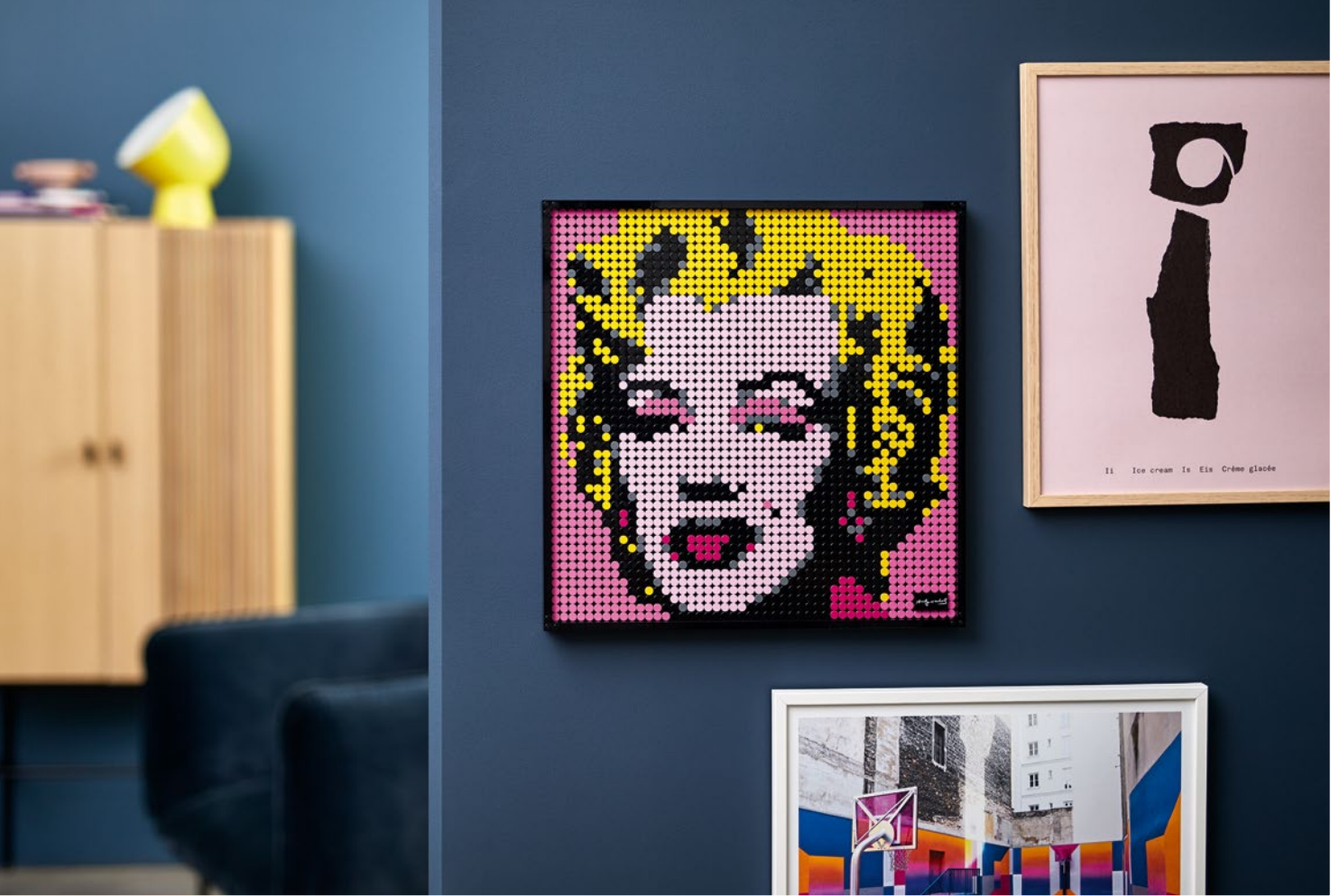




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Booklet available in English on
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EN Imagine crafting your own wall art. Maybe it's a passion that fascinates you, or maybe it's the promise of an immersive creative experience like no other: a piece of iconic art you can build from scratch, paired with a unique soundtrack curated around the world of Andy Warhol. You can listen as you build, at your own pace, and get the inside story. Relax and reconnect with your creative side. Create something you'll love and give your living space a touch of the iconic.

WELCOME TO LEGO® ART. READY TO DIVE IN?

FR Vous aimeriez créer votre propre tableau ? Le thème vous passionne peut-être ou bien vous avez envie de vivre une expérience immersive unique consistant à créer une œuvre d'art tout en écoutant une bande sonore élaborée autour de l'univers d'Andy Warhol. Écoutez la bande sonore tout en construisant à votre rythme et découvrez des renseignements passionnants. Détendez-vous et explorez votre créativité. Créez un bel objet et faites une place à un artiste emblématique dans votre foyer.

BIENVENUE À LEGO® ART. UNE BELLE AVENTURE VOUS ATTEND.



Your LEGO® Art set is created by
Senior Designer Kitt Kossmann and
Design Lead Christopher Stamp

Votre ensemble LEGO® Art a été
créé par la conceptrice principale
Kitt Kossmann et le concepteur
en chef Christopher Stamp

Tu set LEGO® Art fue creado por
Kitt Kossmann, diseñadora sénior, y
Christopher Stamp, jefe de diseño

ES Imagina que pudieras crear tus propios murales. Tal vez porque tu pasión te fascina o quizá por la promesa de una exclusiva experiencia creativa y envolvente: una inconfundible obra de arte que puedes construir desde cero, acompañada de una excepcional banda sonora seleccionada a partir del mundo de Andy Warhol. Escucha mientras construyes a tu ritmo y sumérgete en la historia. Relájate y restablece la conexión con tu lado creativo. Crea algo que te encantará y dale a tu sala un toque propio y personal.

TE DAMOS LA BIENVENIDA A LEGO® ART. ¿LISTO PARA ZAMBULLIRTE?



Andy Warhol

Andy Warhol by Andrew Warhola

EN The man who once quipped he "came from nowhere" was born Andrew Warhola in 1928. Raised in Pittsburgh, PA, he became a successful commercial illustrator in 1950's Manhattan. From there he would go on to shock the art world, cross over into mainstream celebrity, and democratize art with his wildly accessible work drawing from mass culture, everyday objects and the seemingly mundane.

By choosing to be at once enigmatic and overexposed – Truman Capote once described him as "a sphinx without a secret" – Andrew Warhola turned the Andy Warhol persona into his greatest creation.

Andy Warhol par Andrew Warhola

FR L'homme qui a déclaré qu'il « venait de nulle part » est né sous le nom d'Andrew Warhola, en 1928. Élevé à Pittsburgh, en Pennsylvanie, il est devenu un illustrateur commercial à succès dans les années 1950 à Manhattan. Il a ensuite bouleversé le monde de l'art, devenant célèbre auprès du grand public et démocratisant l'art avec son travail très accessible, inspiré de la culture de masse, des objets du quotidien et de choses apparemment anodines. En choisissant d'être à la fois énigmatique et surexposé (Truman Capote l'a un jour décrit comme « un sphinx sans secret »), Andrew Warhola a fait du personnage d'Andy Warhol sa plus grande création.

Andy Warhol, por Andrew Warhola

ES El hombre que acostumbraba bromear con la idea de que "había aparecido de la nada" nació en 1928 bajo la identidad de Andrew Warhola. Criado en Pittsburgh (Pensilvania), llegó a ser un exitoso ilustrador comercial en el Manhattan de los años 50. A partir de esa base, sorprendió al mundo del arte convirtiéndose en una estrella de gran popularidad y democratizando el sector con una obra extraordinariamente accesible y basada en la cultura de masas, los objetos cotidianos y lo aparentemente mundano. Con su decisión de ser tan enigmático como desmesuradamente público (Truman Capote lo describió una vez como "una esfinge sin secreto"), Andrew Warhola hizo de Andy Warhol su mayor creación.



Warhol at Work

EN A true multimedia artist, during his four-decade tenure Warhol created paintings, drawings, sculptures, fashion designs, photographs and up to 610 'time capsules' filled with objects from his daily life. Obsessed with applying industrial-style production methods to art, Warhol perfected the silkscreen printing technique in his New York studio, which he named 'The Factory.'



Warhol au travail

FR Véritable artiste multimédia, Warhol a créé pendant quatre décennies des peintures, des dessins, des sculptures, des dessins de mode, des photographies et jusqu'à 610 « capsules temporelles » remplies d'objets de sa vie quotidienne. Obsédé par l'application à l'art de méthodes de production de style industriel, Warhol a perfectionné la technique de sérigraphie dans son atelier new-yorkais, qu'il nomma « The Factory ».

El trabajo de Warhol

ES Verdadero artista multimedia, Warhol pintó, dibujó, esculpió, diseñó moda, fotografió y creó hasta 610 "cápsulas del tiempo" llenas de objetos de su vida cotidiana durante sus cuatro décadas de carrera. Obsesionado con la aplicación de los métodos de producción industriales al arte, Warhol perfeccionó la impresión serigráfica en su estudio de Nueva York, al que llamó The Factory.



L'art est ce que l'on peut
faire passer pour tel

Andy Warhol

Arte es todo lo que
te puedes llevar

Andy Warhol

Art is what
you can get away with

Andy Warhol

EN The Factory was more than an art studio. It was a hangout for bohemians, free-thinkers and socialites, known as the Warhol Superstars.

FR The Factory était plus qu'un atelier artistique. C'était un lieu de rencontre pour les bohèmes, les libres-penseurs et les mondains, connus sous le nom des superstars de Warhol.

ES The Factory era más que un estudio de arte. Era un lugar de reunión de bohemios, libres pensadores y miembros de la alta sociedad: los conocidos como "superestrellas" de Warhol.





EN Warhol's iconic celebrity portraits are some of his most recognizable pieces, but his subject matter stretched well beyond the human form.

FR Les portraits de célébrités emblématiques de Warhol sont parmi ses œuvres les plus reconnaissables, mais ses sujets s'étendaient bien au-delà de la figure humaine.

ES Los famosos retratos de grandes celebridades de Warhol son algunas de sus obras más populares, pero los temas que trató fueron mucho más allá de la forma humana.

About the Andy Warhol Foundation for the Visual Arts, Inc.

EN Since its founding in 1987, in accordance with Warhol's will, The Andy Warhol Foundation has established itself among the leading funders of contemporary art in the United States. The Foundation has distributed over USD 200,000,000 in cash grants which support the creation, presentation and documentation of contemporary visual arts, particularly work that is experimental, under-recognized or challenging in nature. Proceeds the Foundation receives from licensing projects such as this contribute to the Foundation's endowment from which these grants are distributed.

À propos de la Andy Warhol Foundation for the Visual Arts, Inc.

FR Depuis sa fondation en 1987, conformément au testament de Warhol, la Fondation Andy Warhol s'est imposée parmi les principaux donateurs dans le monde de l'art contemporain aux États-Unis. La Fondation a distribué plus de 200 000 000 \$ US en subventions qui soutiennent la création, la présentation et la documentation des arts visuels contemporains, en particulier des œuvres expérimentales, méconnues ou complexes. Les recettes que la Fondation reçoit de projets sous licence tels que celui-ci contribuent à la dotation de la Fondation, à partir de laquelle ces subventions sont distribuées.

Acerca de la Andy Warhol Foundation for the Visual Arts, Inc.

ES Desde su fundación en 1987 por voluntad de Warhol, la Andy Warhol Foundation se ha consolidado entre las principales entidades promotoras del arte contemporáneo en los Estados Unidos. La fundación ha repartido más de 200 millones de dólares en subvenciones en efectivo para apoyar la creación, la presentación y la documentación de las artes visuales contemporáneas (con particular atención a las obras experimentales, infravaloradas o de naturaleza conflictiva). Los ingresos que recibe la fundación a partir de la concesión de licencias a proyectos como este contribuyen a la acumulación de los fondos de los que surgen tales subvenciones.



Marilyn Monroe (Marilyn), 1967

EN Warhol based his colorful portraits of Marilyn on a black and white publicity photograph of the actress from her 1953 film *Niagara*. In true form, he'd sell them for as little as USD 250.

FR Warhol a basé ses portraits colorés de Marilyn sur une photographie publicitaire en noir et blanc de l'actrice tirée de son film *Niagara* de 1953. Il les vendait pour la modique somme de 250 \$.

ES Warhol basó sus vistosos retratos de Marilyn en una fotografía en blanco y negro de la actriz empleada para publicitar su actuación en la película *Niágara* de 1953. Fiel a su estilo, los vendió por tan solo 250 dólares.

Marilyn Made by You

EN Only a few other figures embody the turbulent glamour of 1960's America like Marilyn Monroe. Andy Warhol began working on his first set of Marilyn portraits shortly after her death. In 1998, one of those portraits would set the record as the highest price paid for a Warhol piece at the time – USD 17.3 million. The portrait of Marilyn you now own is a quintessentially Warholian piece of art – an icon recreated by an icon. Now it's your turn. Happy building!

Marilyn creada por ti

ES Son muy pocas las figuras que encarnan el turbulento *glamour* de los años 60 en los Estados Unidos como Marilyn Monroe. Andy Warhol empezó a trabajar en su primer juego de retratos de Marilyn poco después de su muerte. En 1998, uno de esos retratos rompió el récord de mayor precio pagado por una pieza de Warhol hasta ese momento: 17,3 millones de dólares.

El retrato de Marilyn que ahora te pertenece es una de las obras de Warhol por excelencia. Un ícono recreado por un ícono. Ahora es tu turno. ¡Feliz construcción!

Votre propre version de Marilyn

FR Peu de personnes incarnent le glamour turbulent de l'Amérique des années 1960 comme Marilyn Monroe. Andy Warhol a commencé à travailler sur sa première série de portraits de Marilyn peu de temps après la mort de l'actrice. En 1998, l'un de ces portraits a établi le record du prix le plus élevé payé pour une œuvre de Warhol à l'époque : 17 300 000 \$ US.

Le portrait de Marilyn que vous possédez maintenant est une œuvre d'art Warholienne par excellence : une icône recréée par une icône. Maintenant, c'est à votre tour de créer. Bonne construction !







SOUNDTRACK
Only in English

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En anglais uniquement

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Solo en inglés



LISTEN

EN Start your exclusive unique soundtrack and immerse yourself in the world of Andy Warhol.

BUILD

Follow the simple instructions in this book to create your iconic piece of art.

RELAX

LEGO® Art is the perfect way to disconnect, de-stress and recharge.

ÉCOUTER

FR Commencez à écouter votre bande sonore exclusive et plongez dans l'univers d'Andy Warhol.

CONSTRUIRE

Suivez les instructions simples présentées dans ce livret pour créer une œuvre d'art emblématique.

SE DÉTENDRE

LEGO® Art est le moyen idéal de s'évader, se détendre et se ressourcer.

ESCUCHA

ES Inicia la reproducción de tu exclusiva banda sonora personal y sumérgete en el mundo de Andy Warhol.

CONSTRUYE

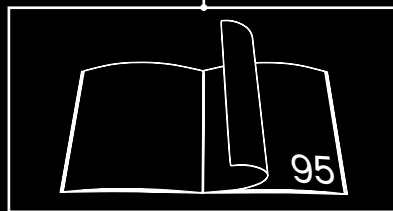
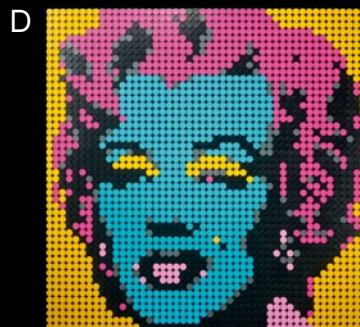
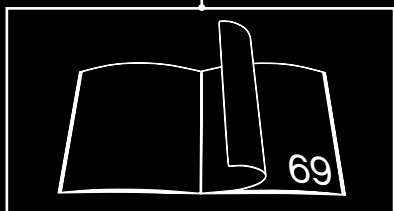
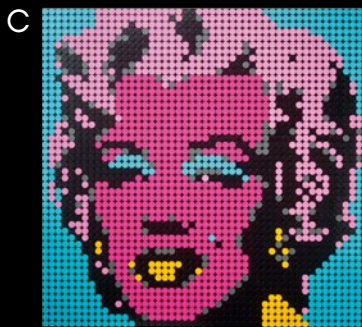
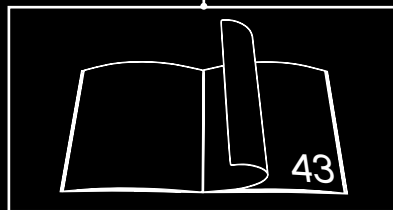
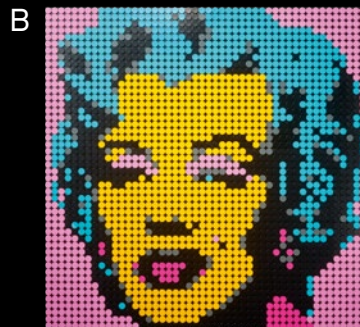
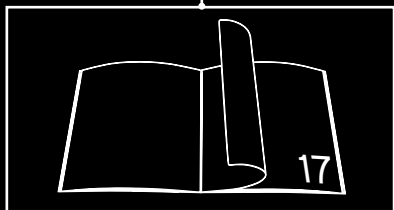
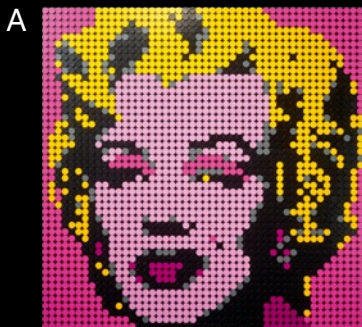
Sigue las sencillas instrucciones que contiene este libro para crear una característica obra de arte basada en un ícono.

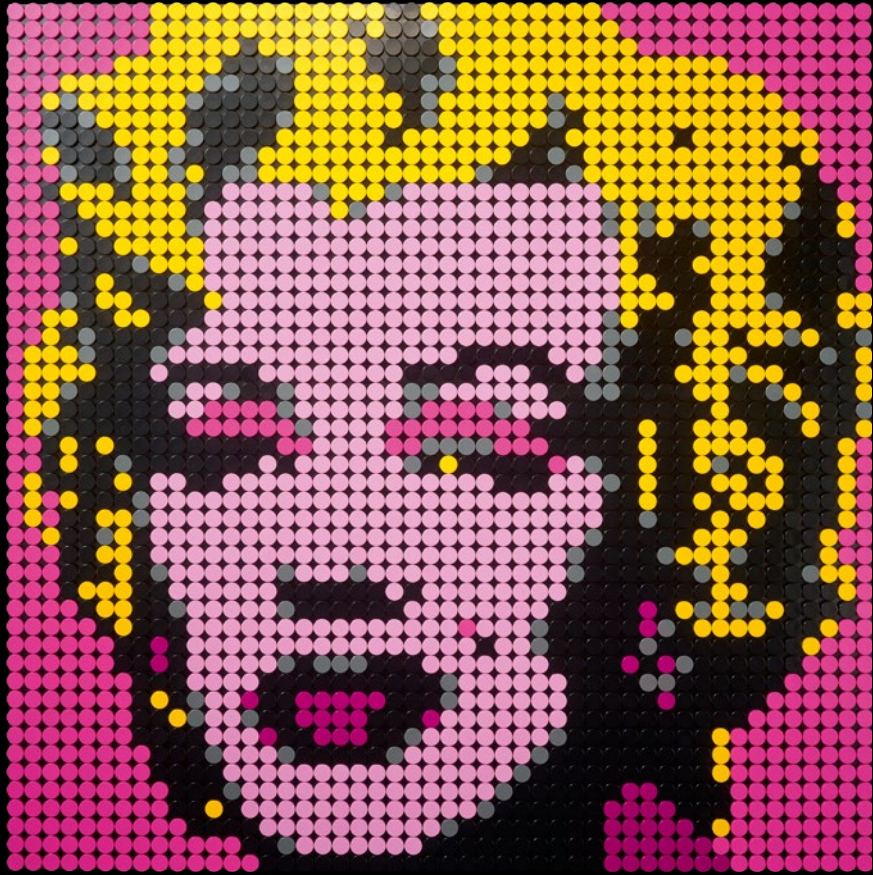
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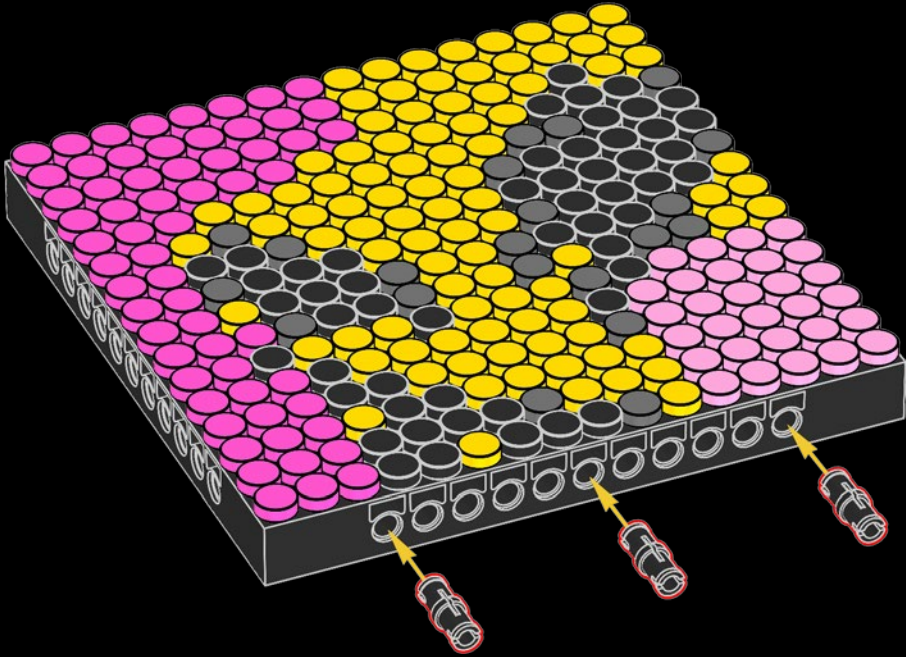
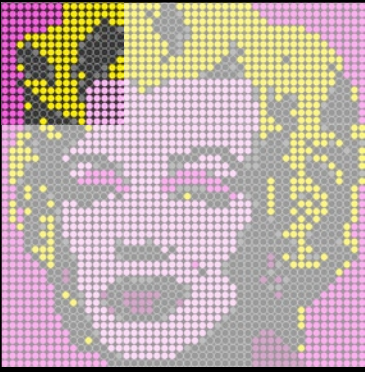
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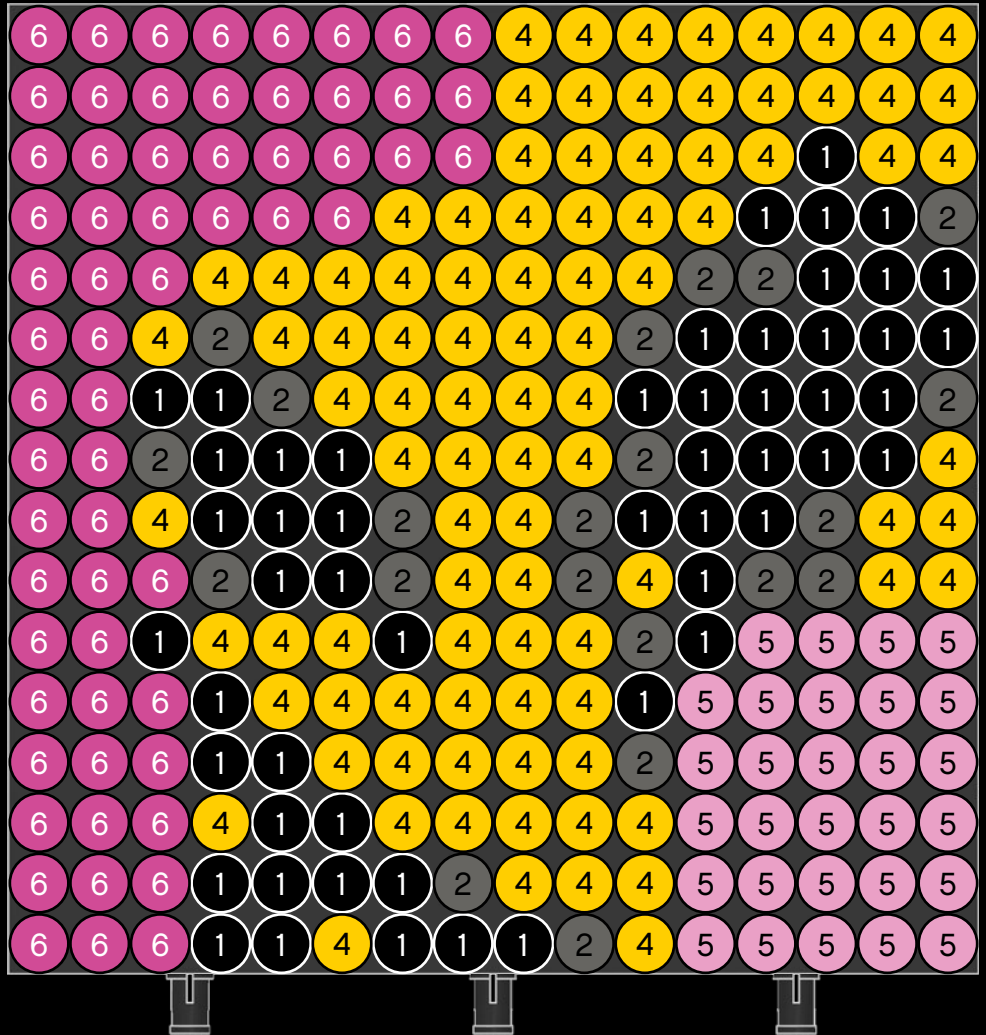
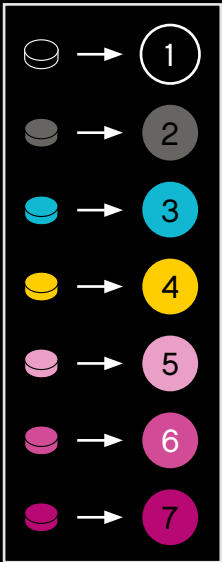


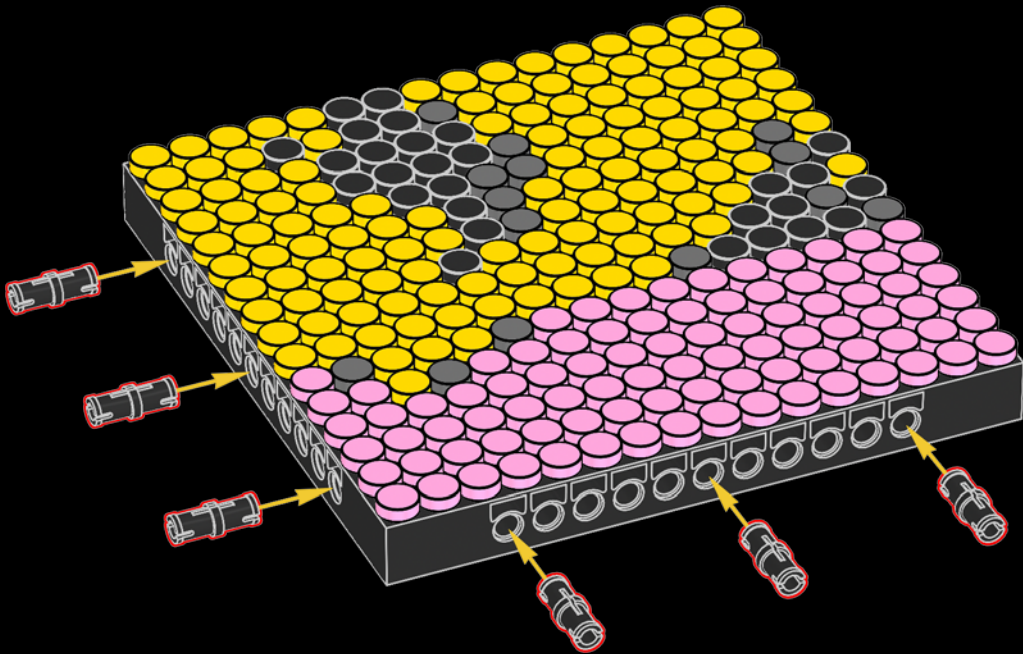
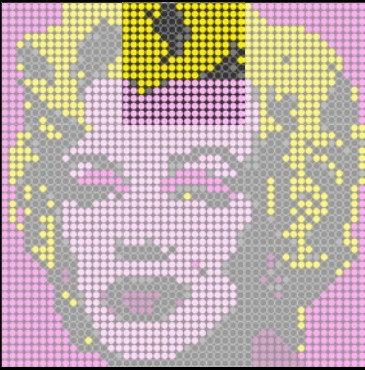
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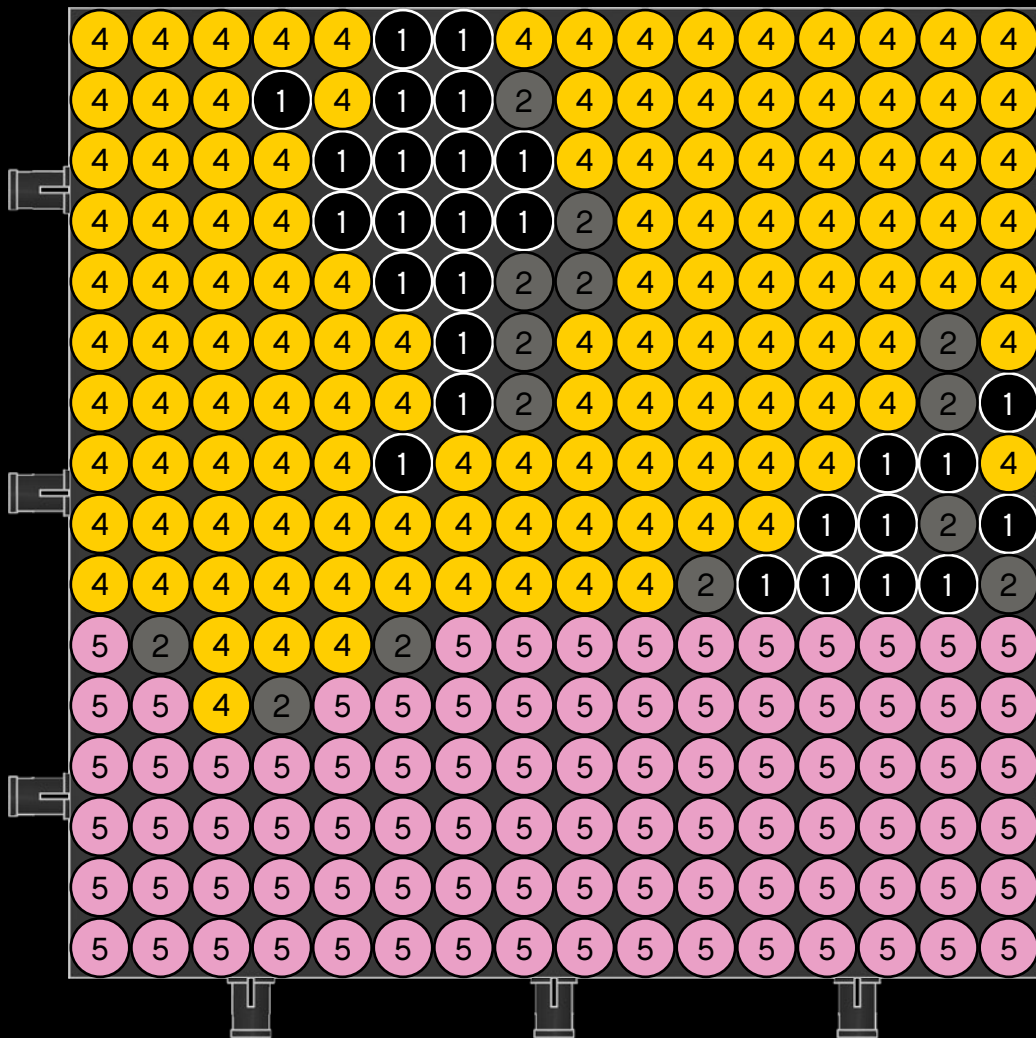
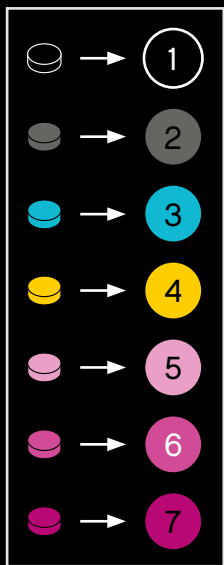


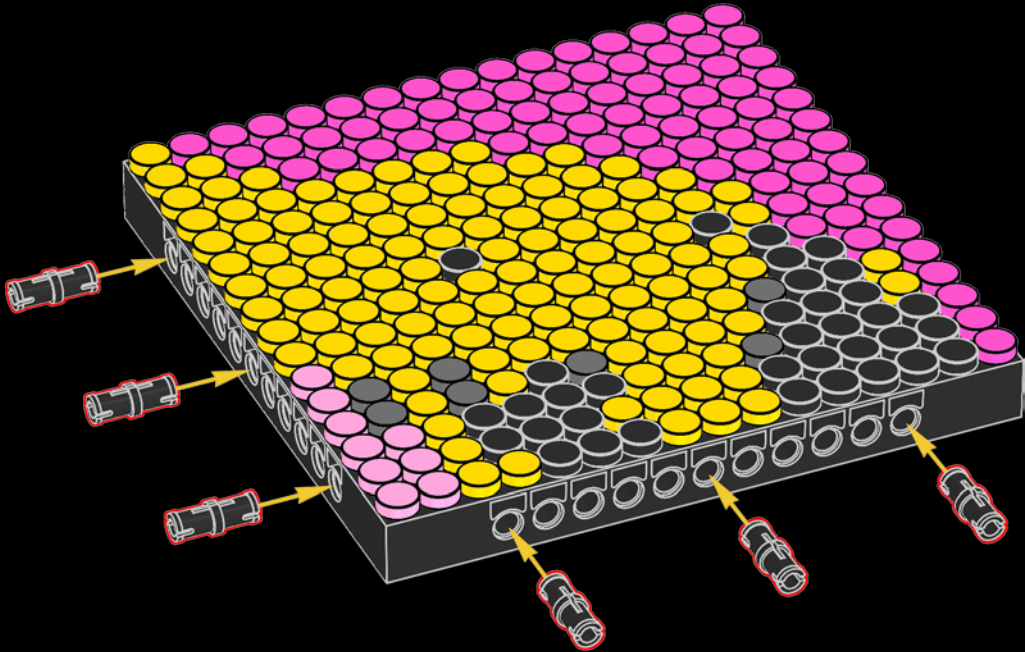
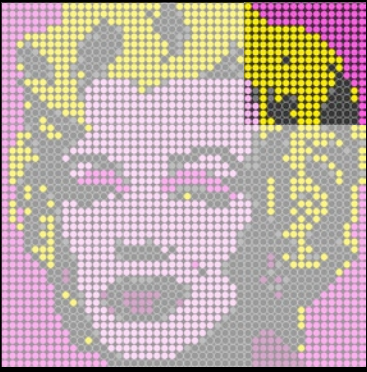


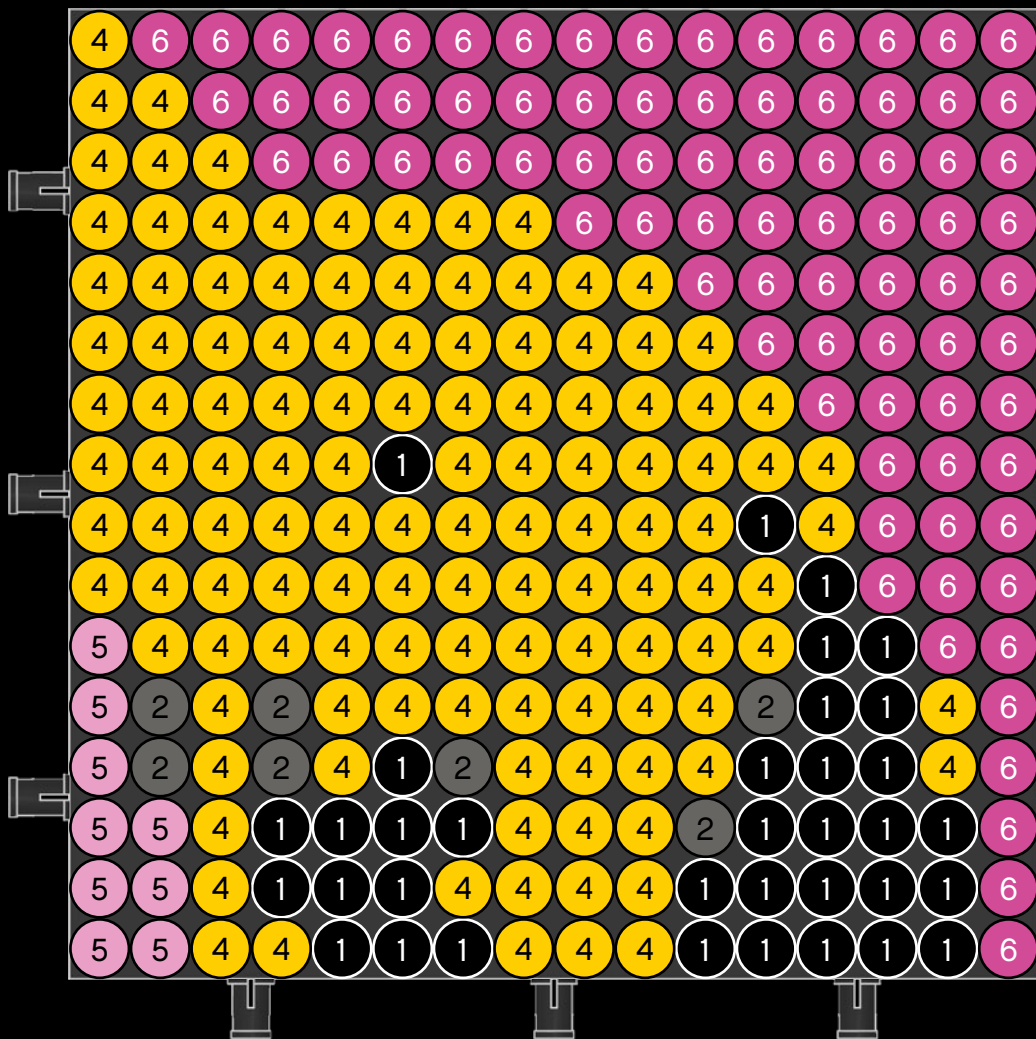
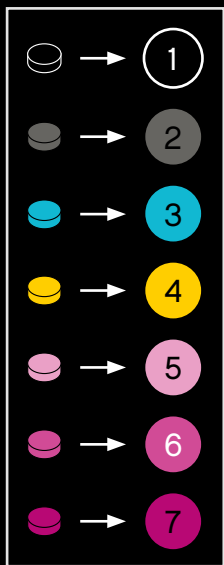


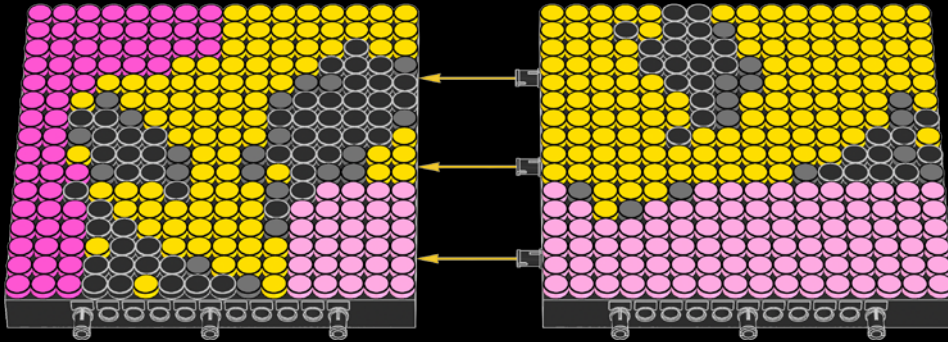
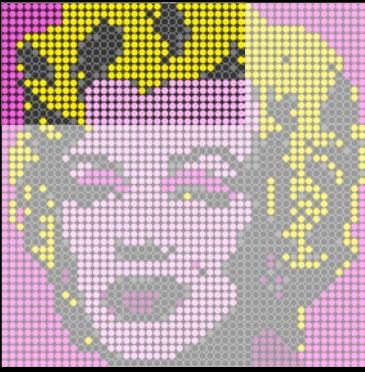


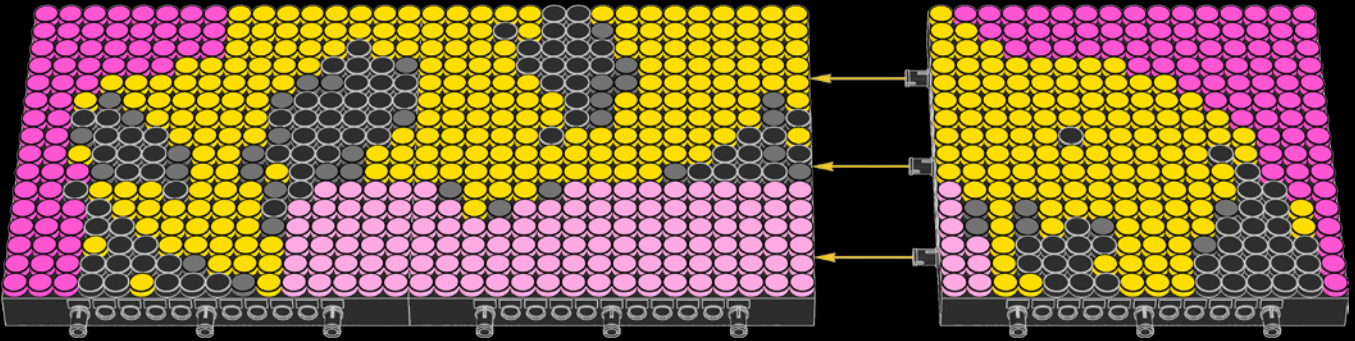


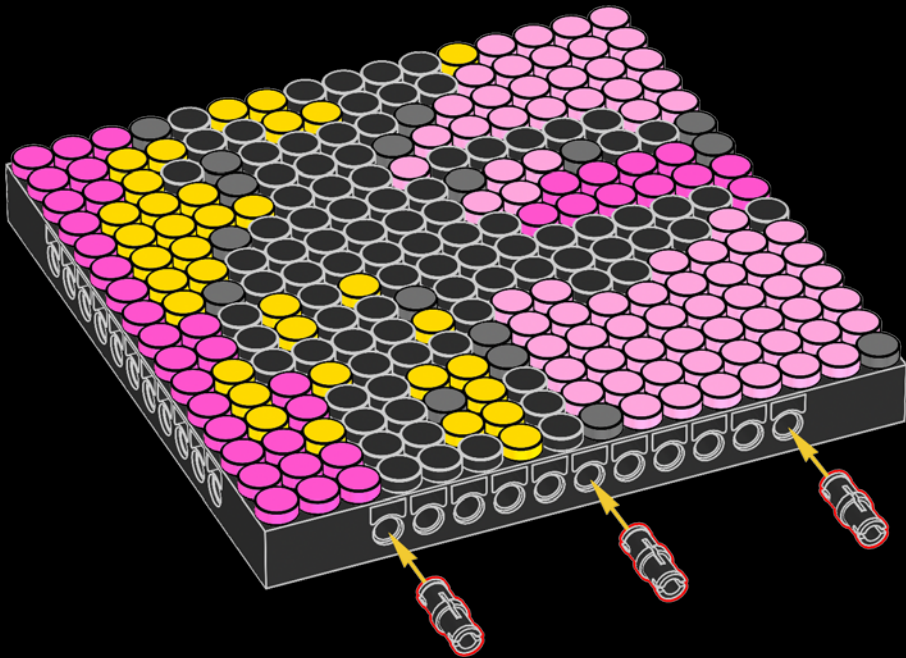


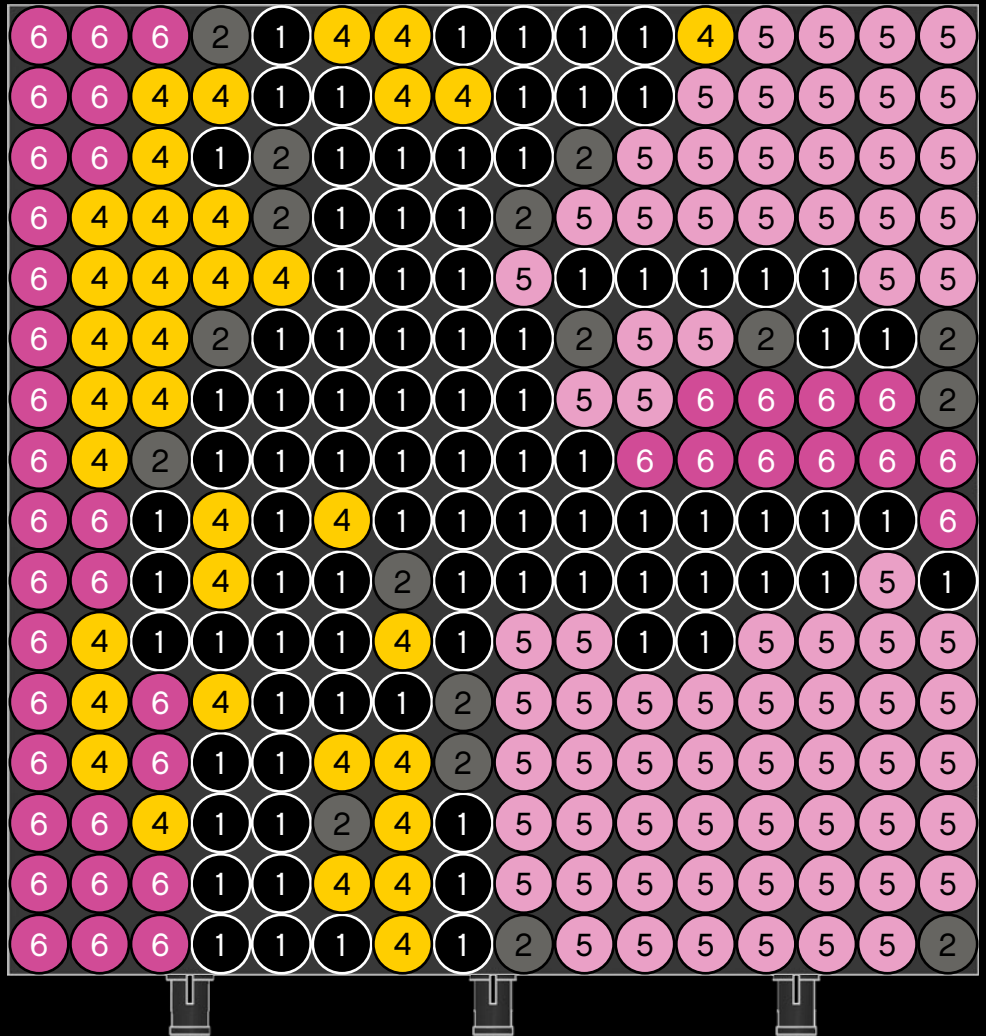
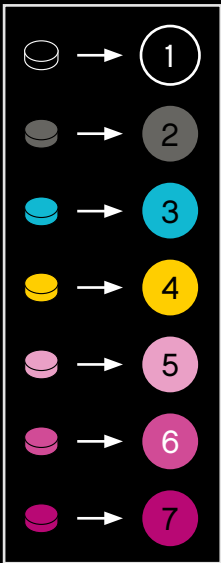


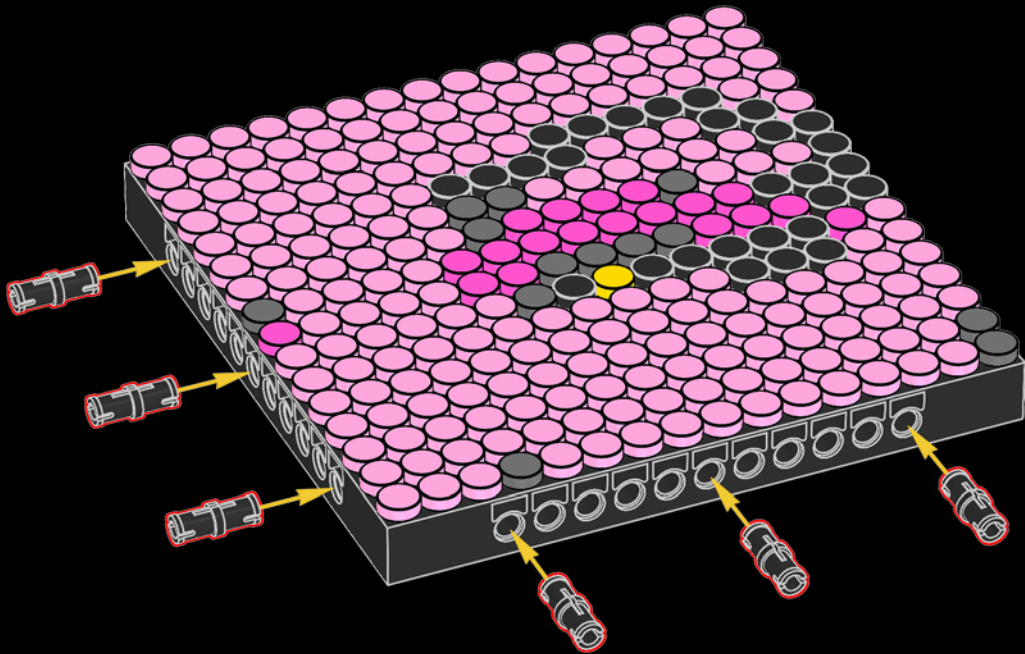
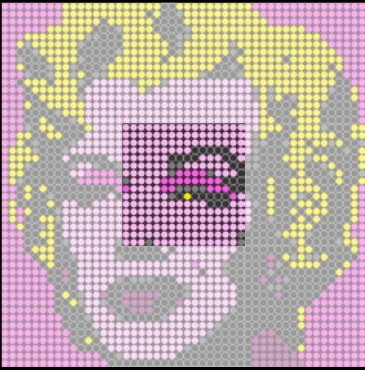


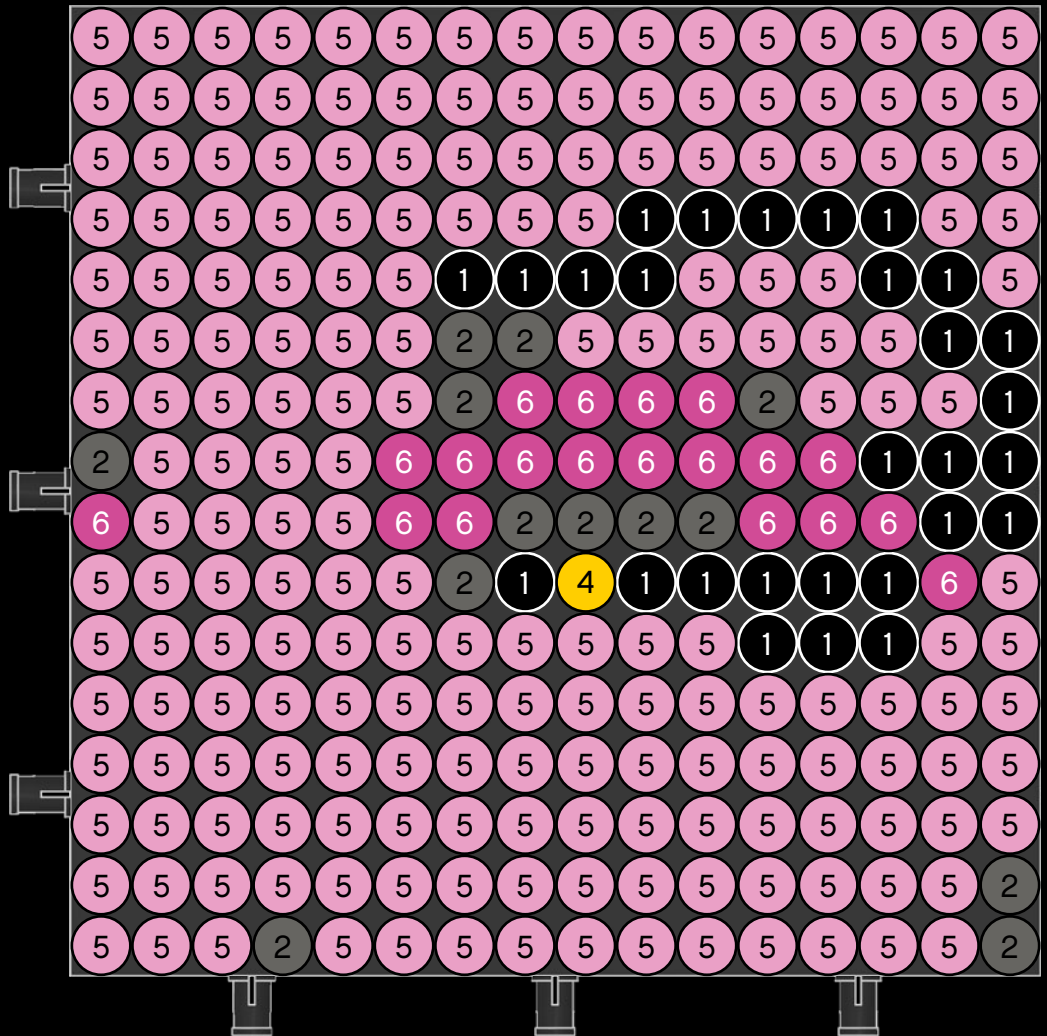
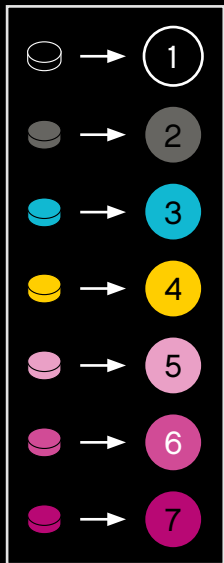


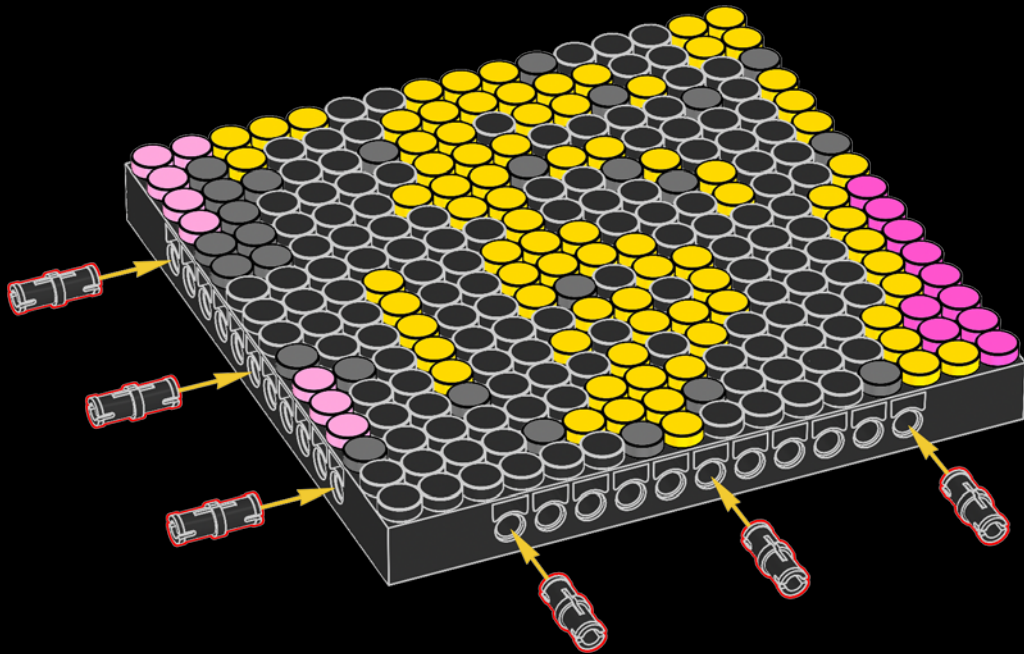
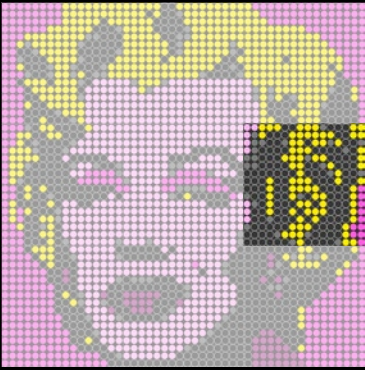


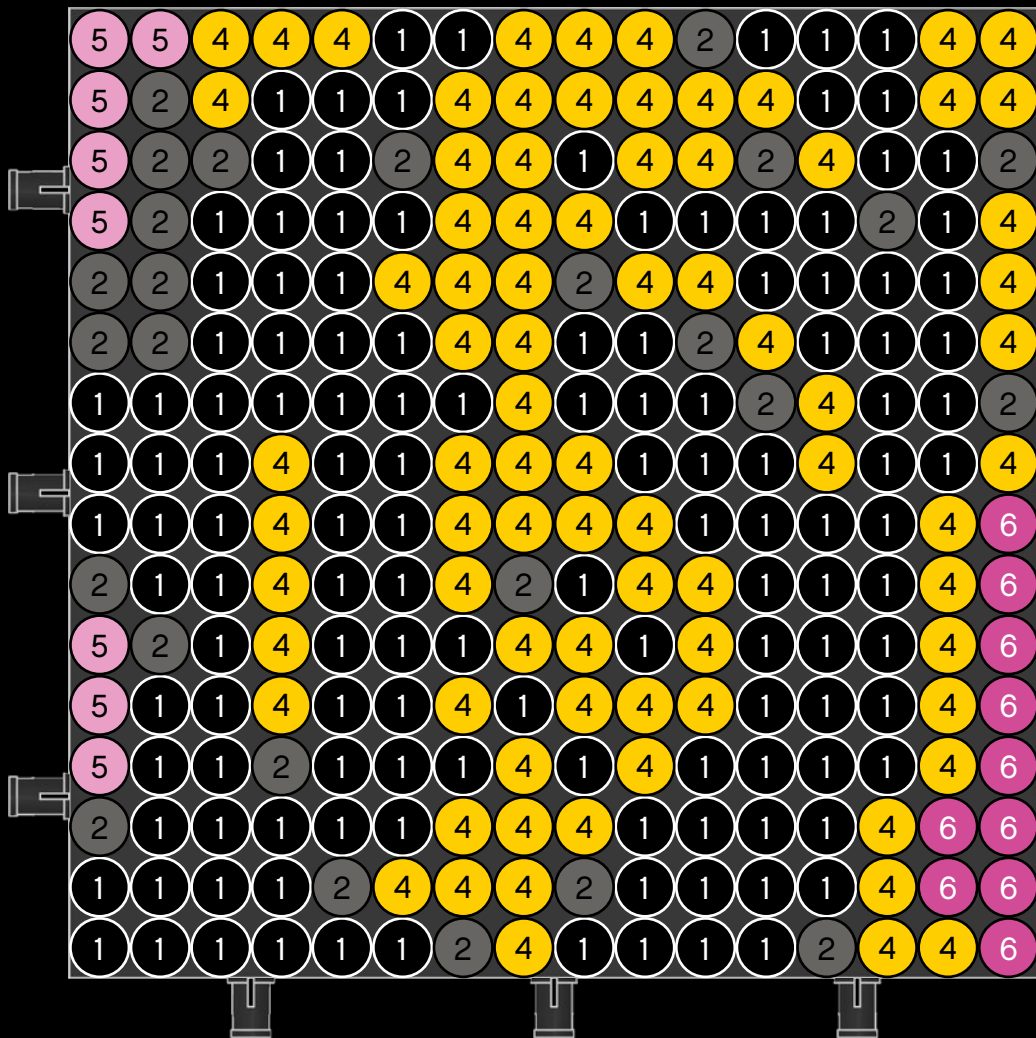
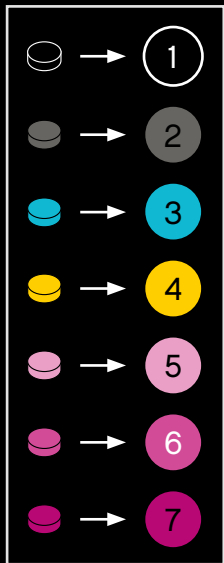


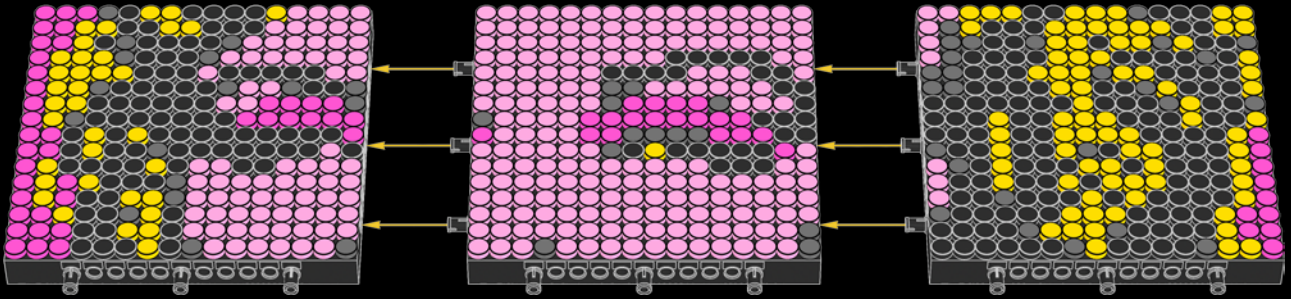


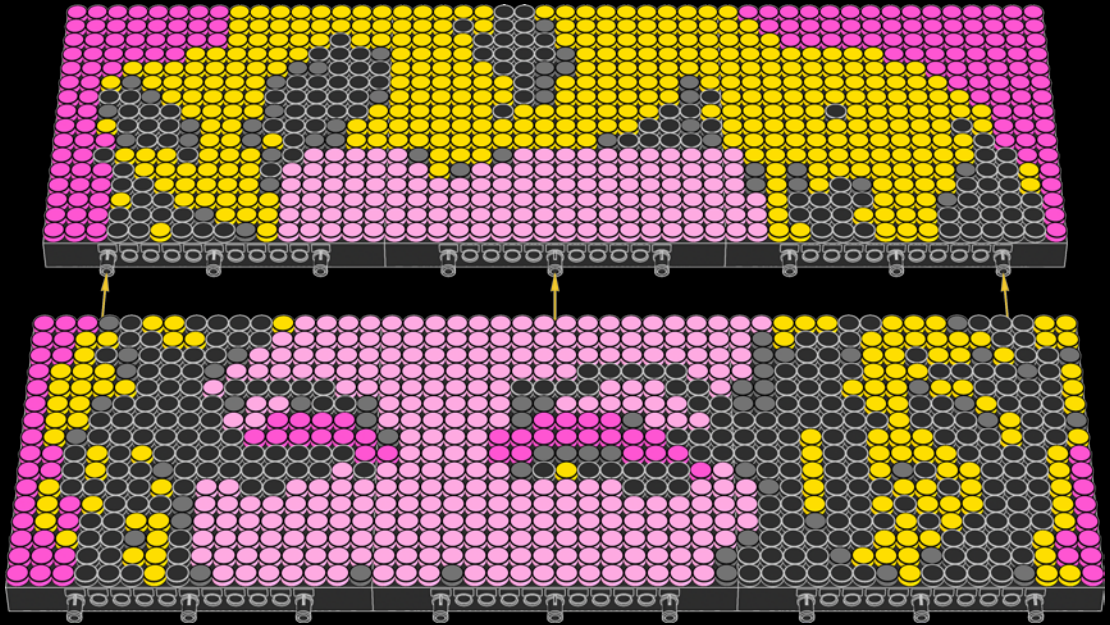


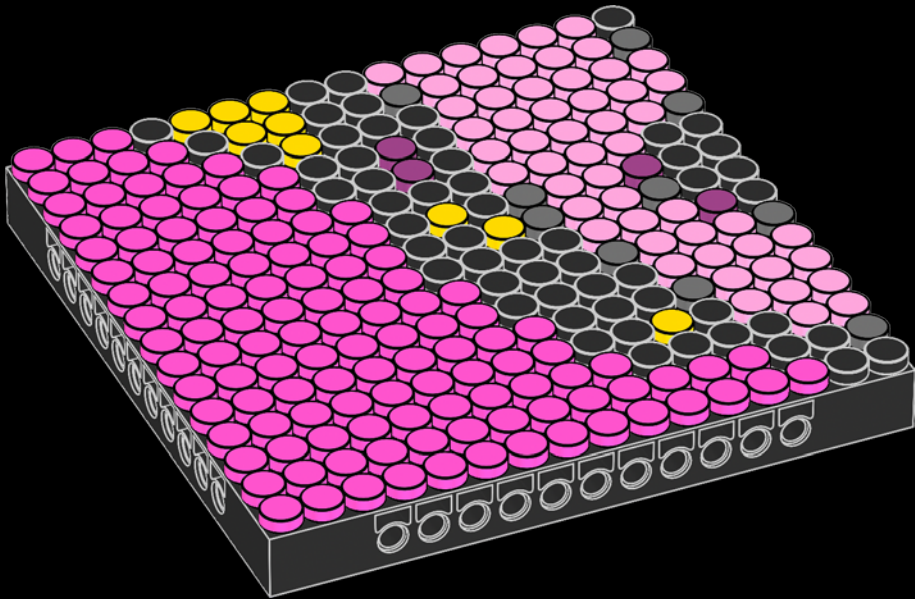
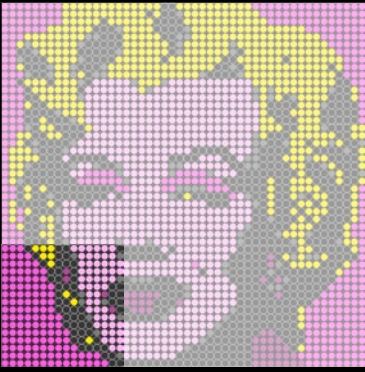


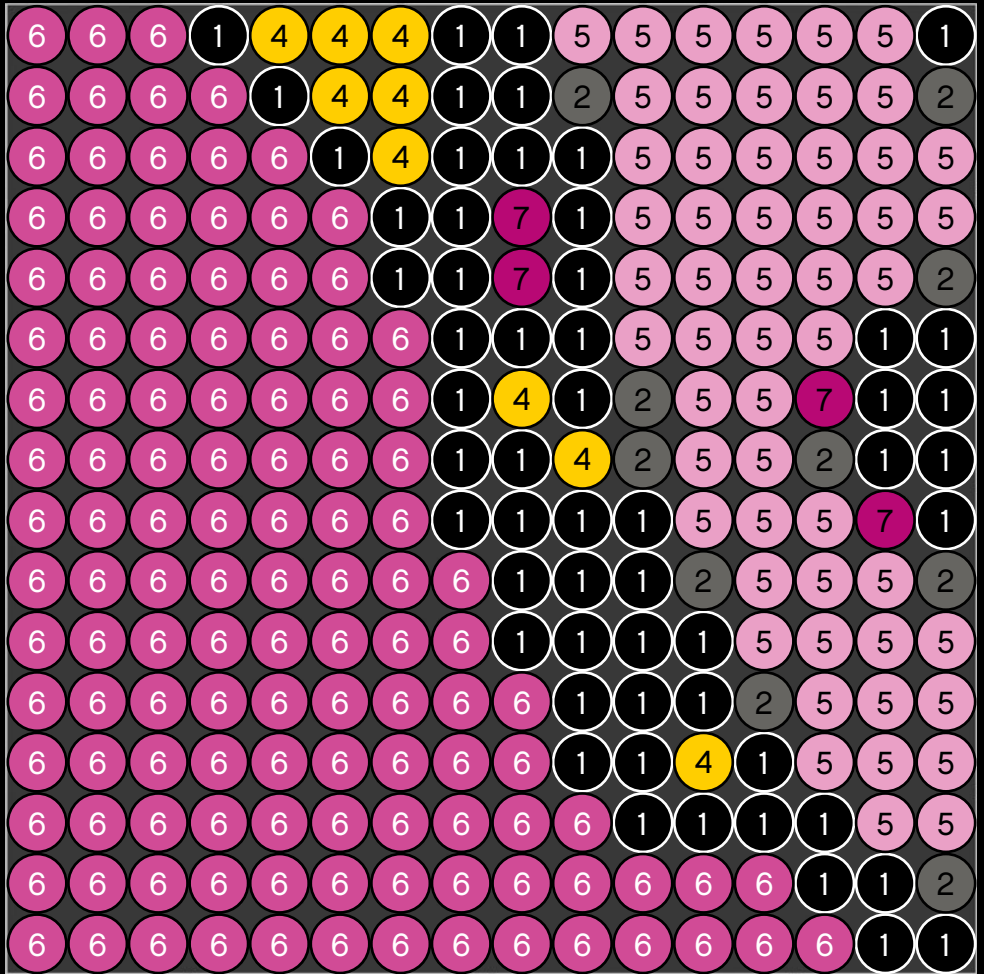
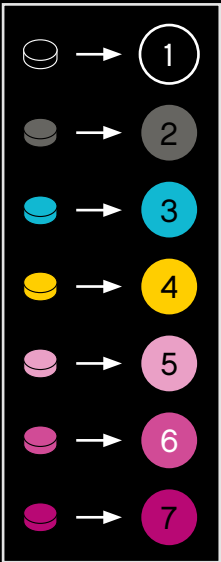


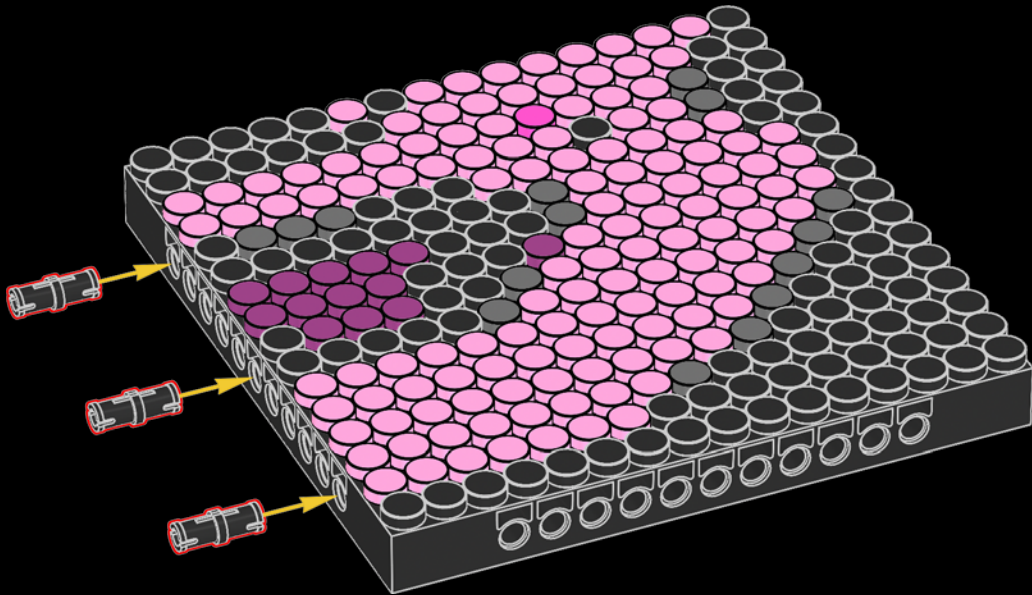


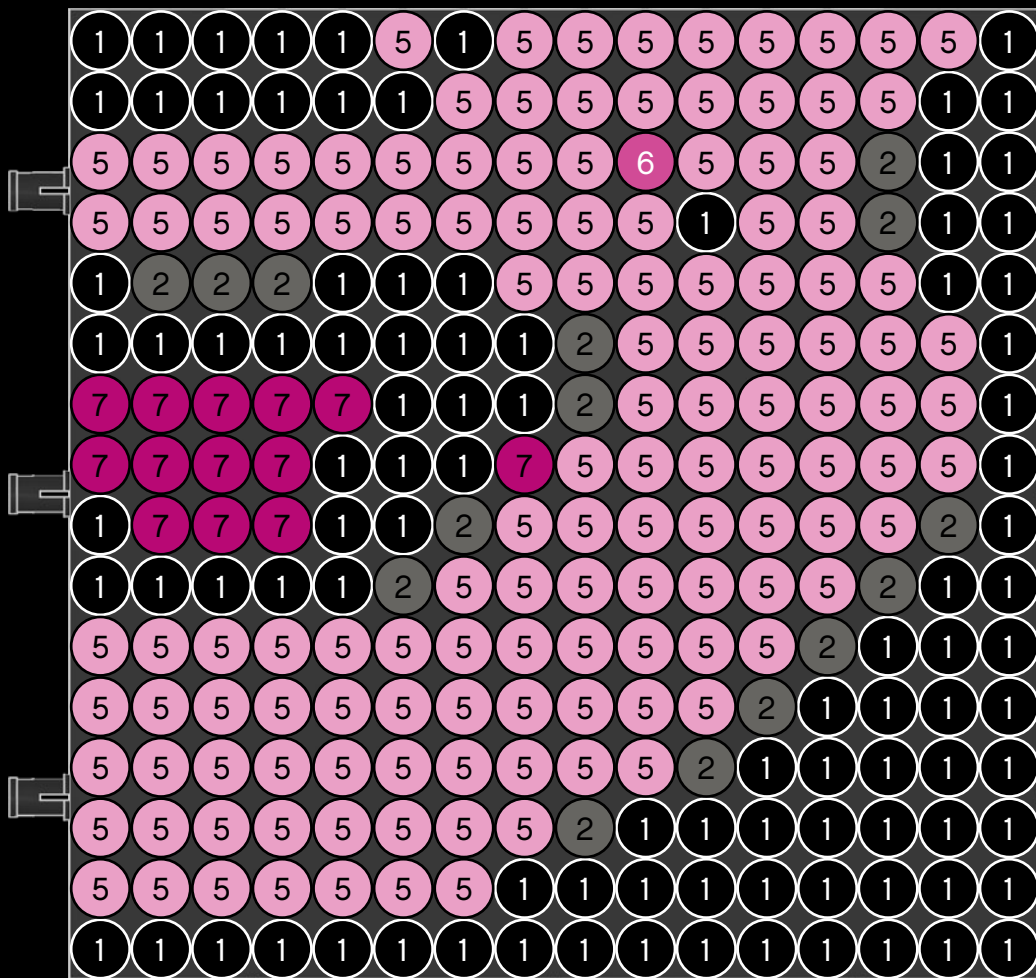
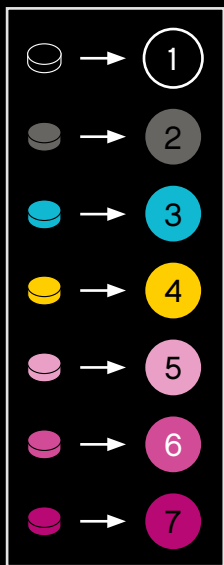


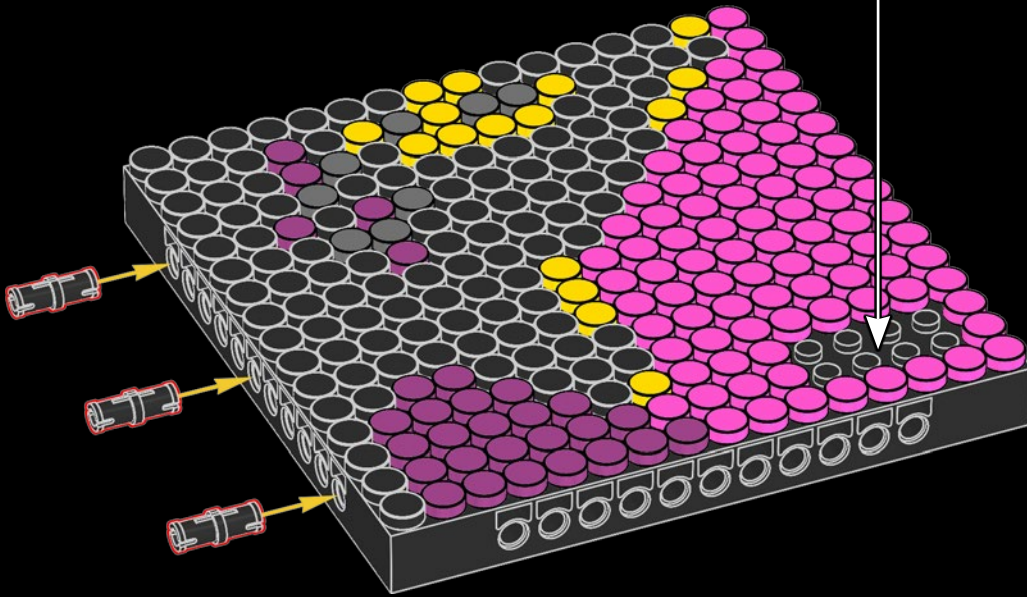
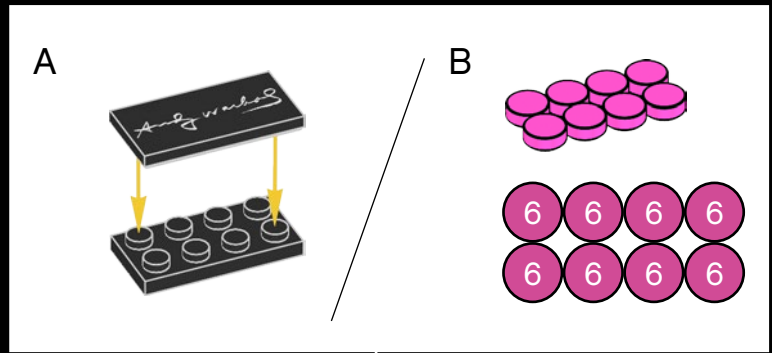
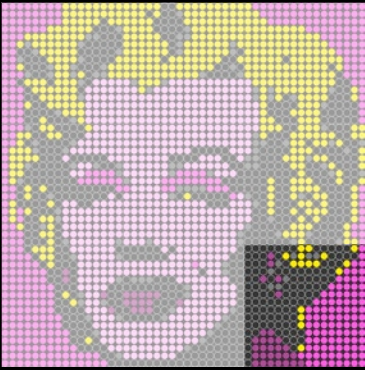


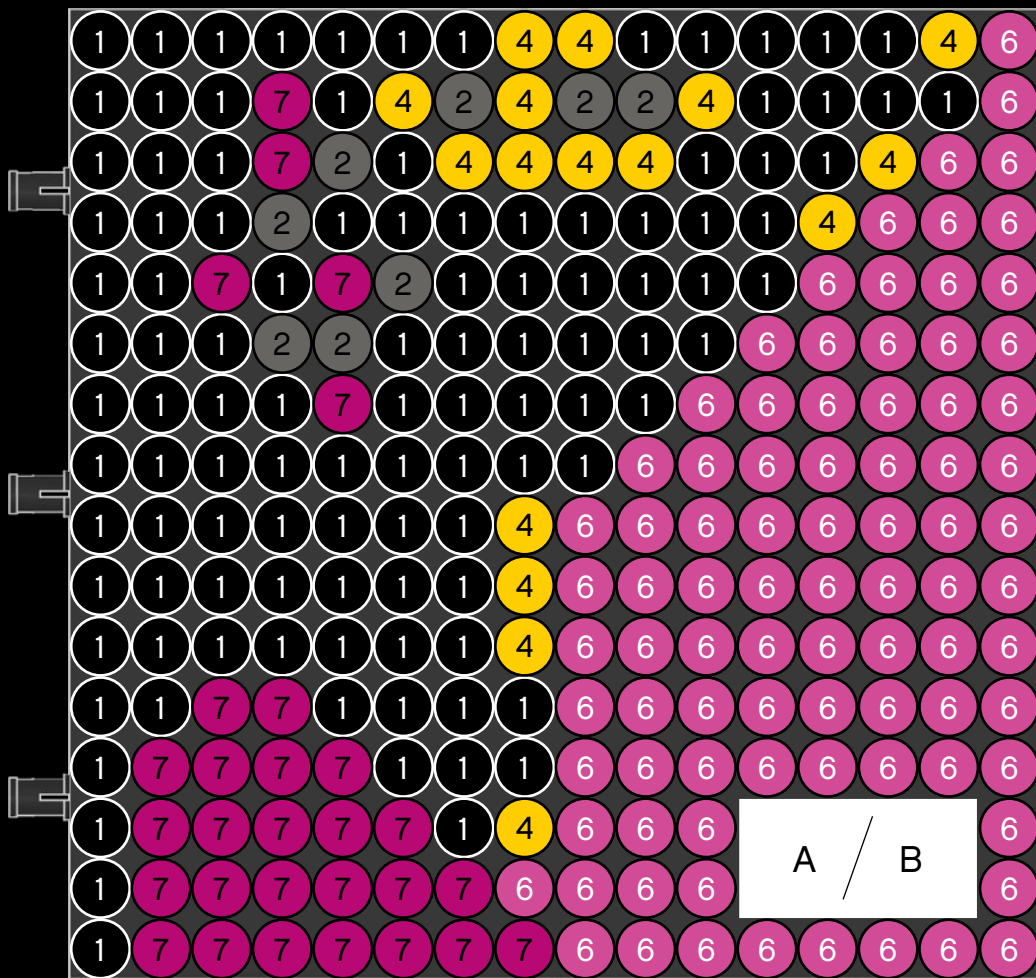
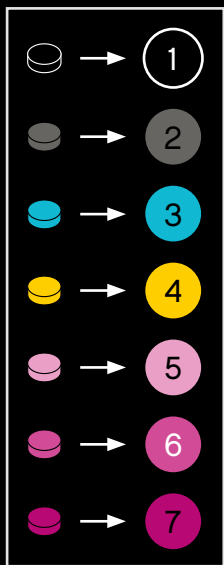


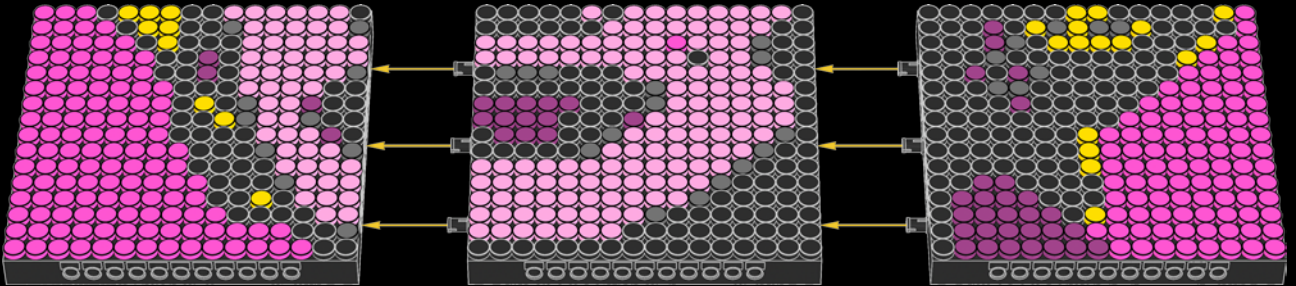
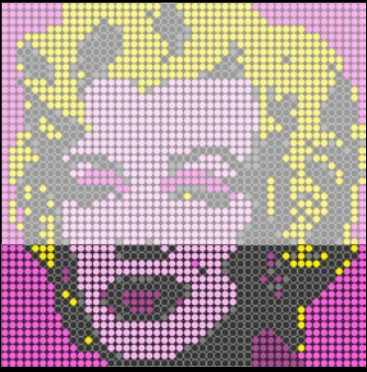


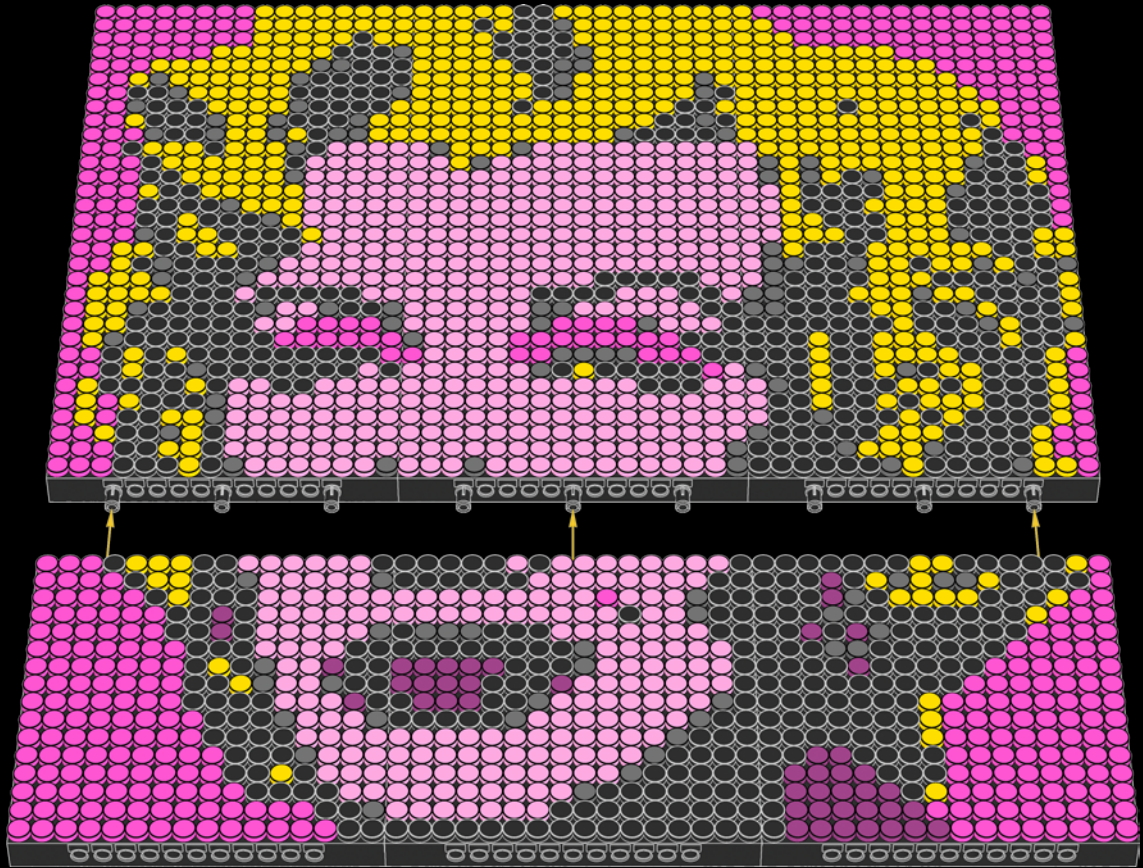


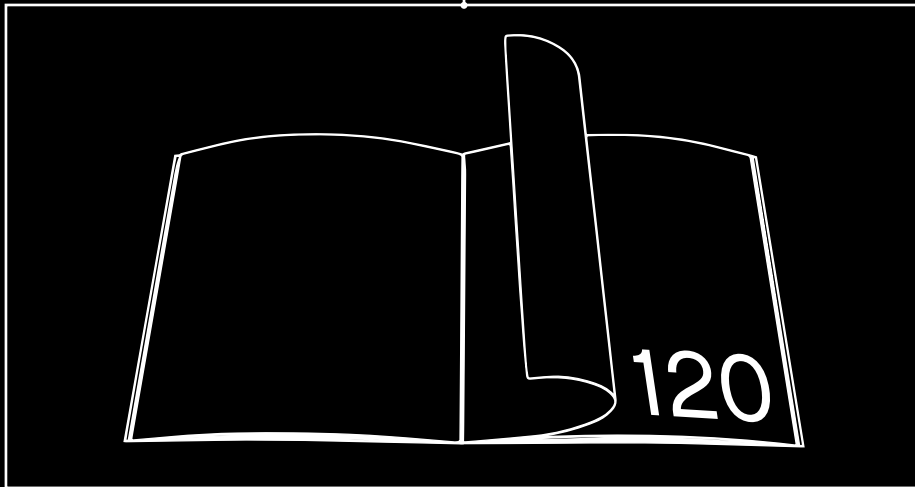




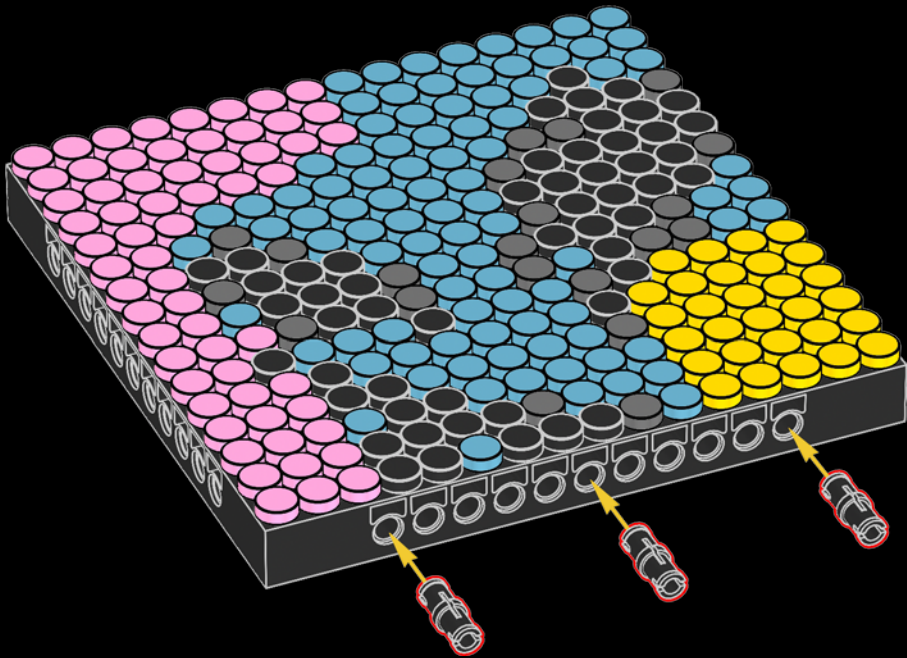
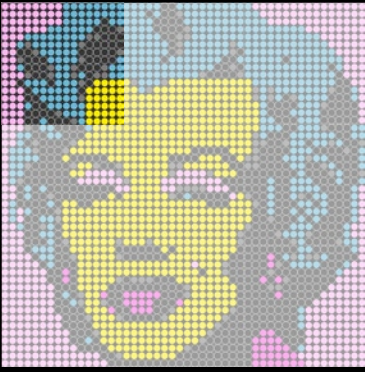


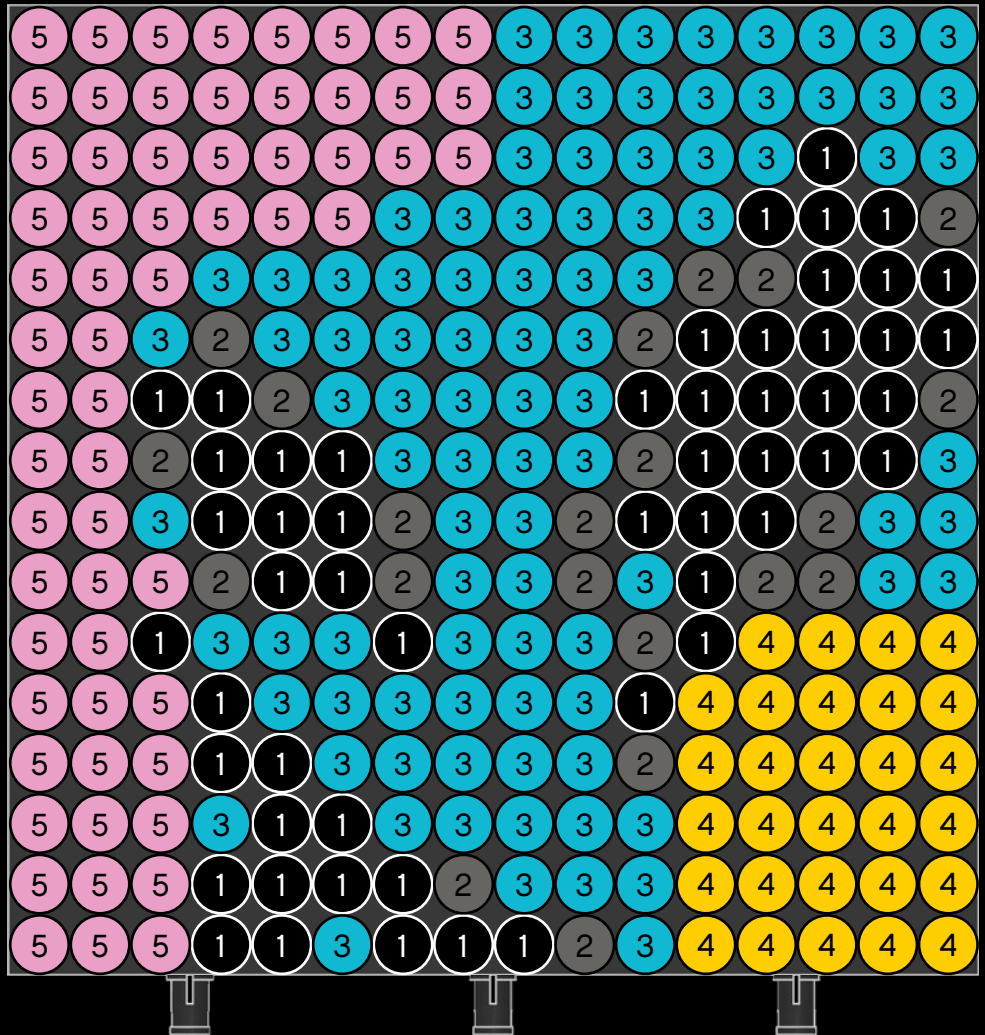
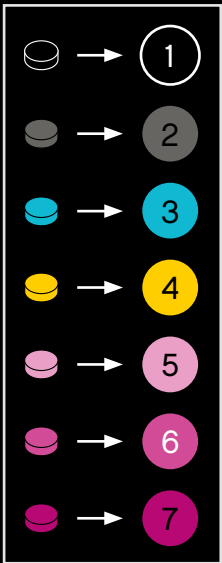


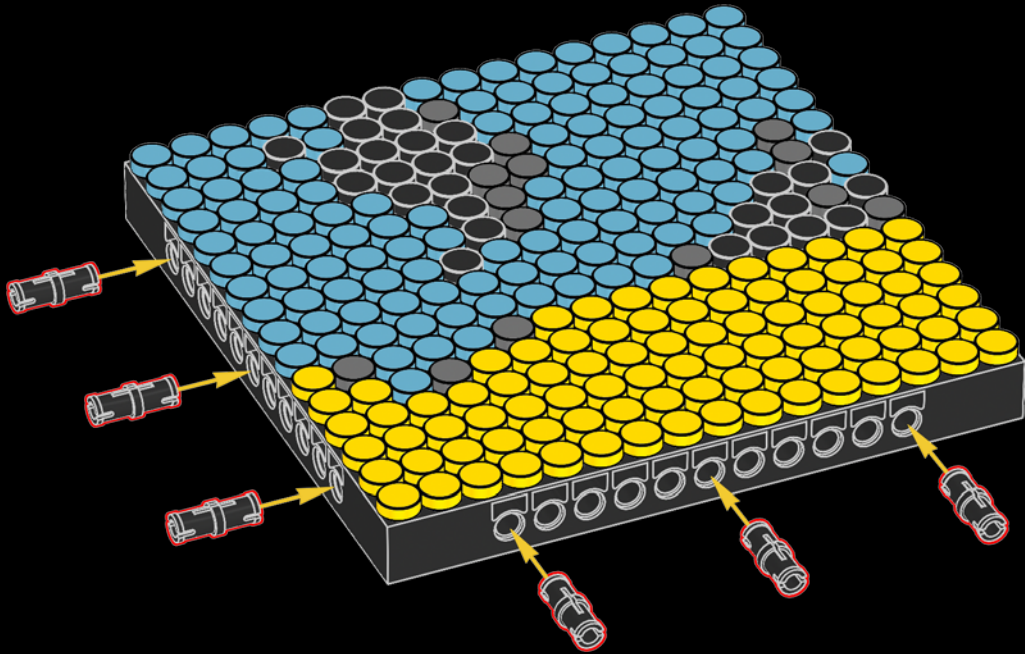
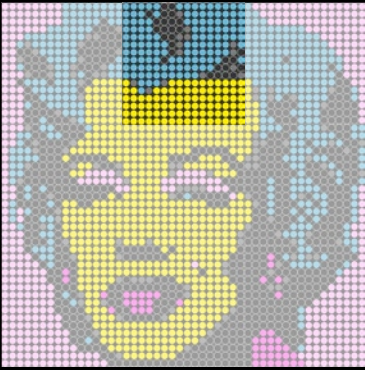


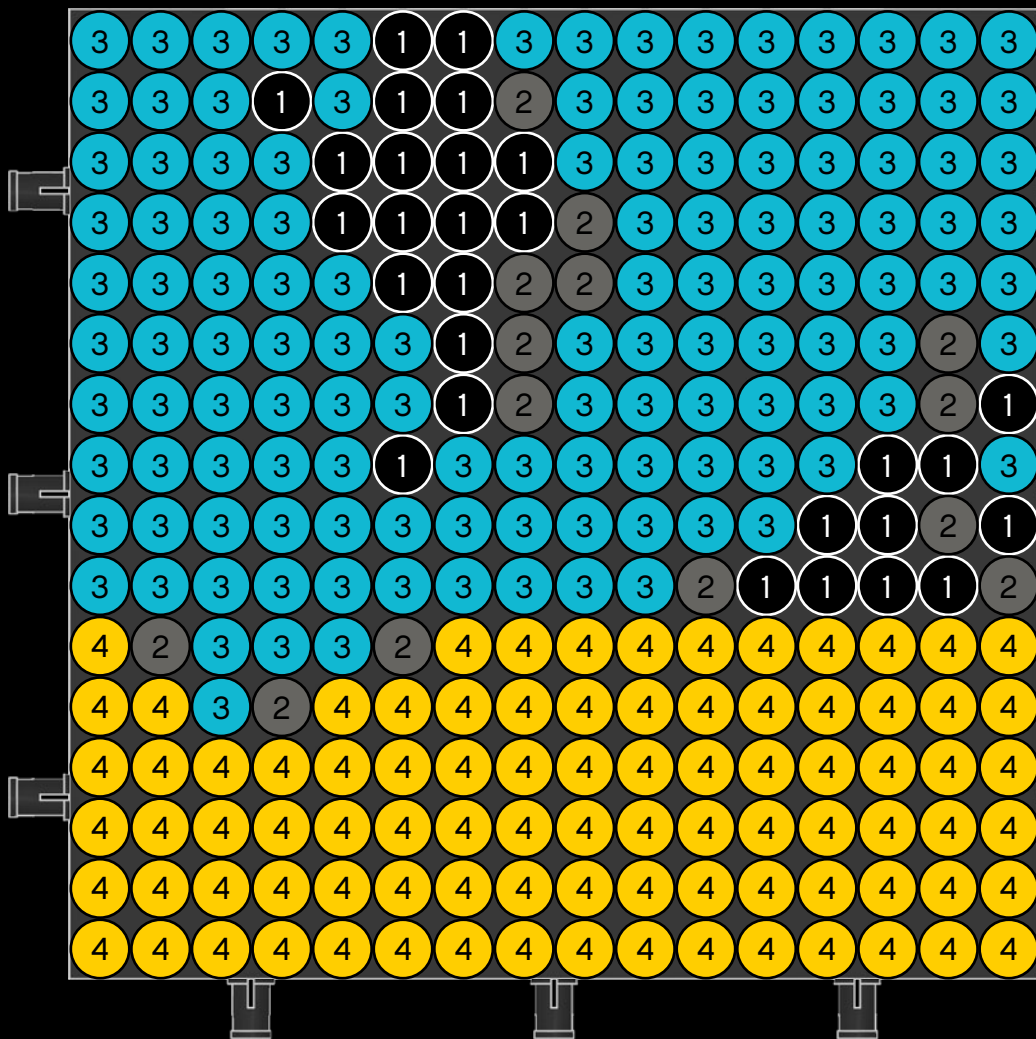
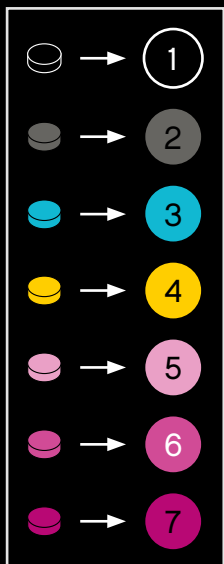


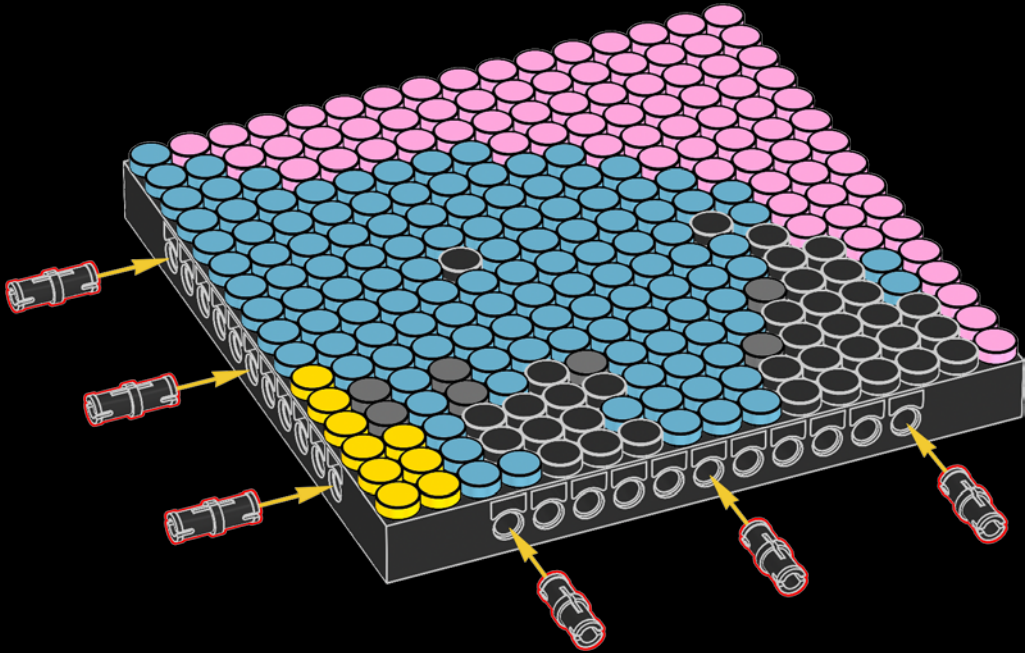
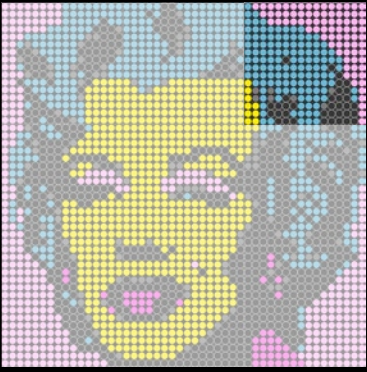


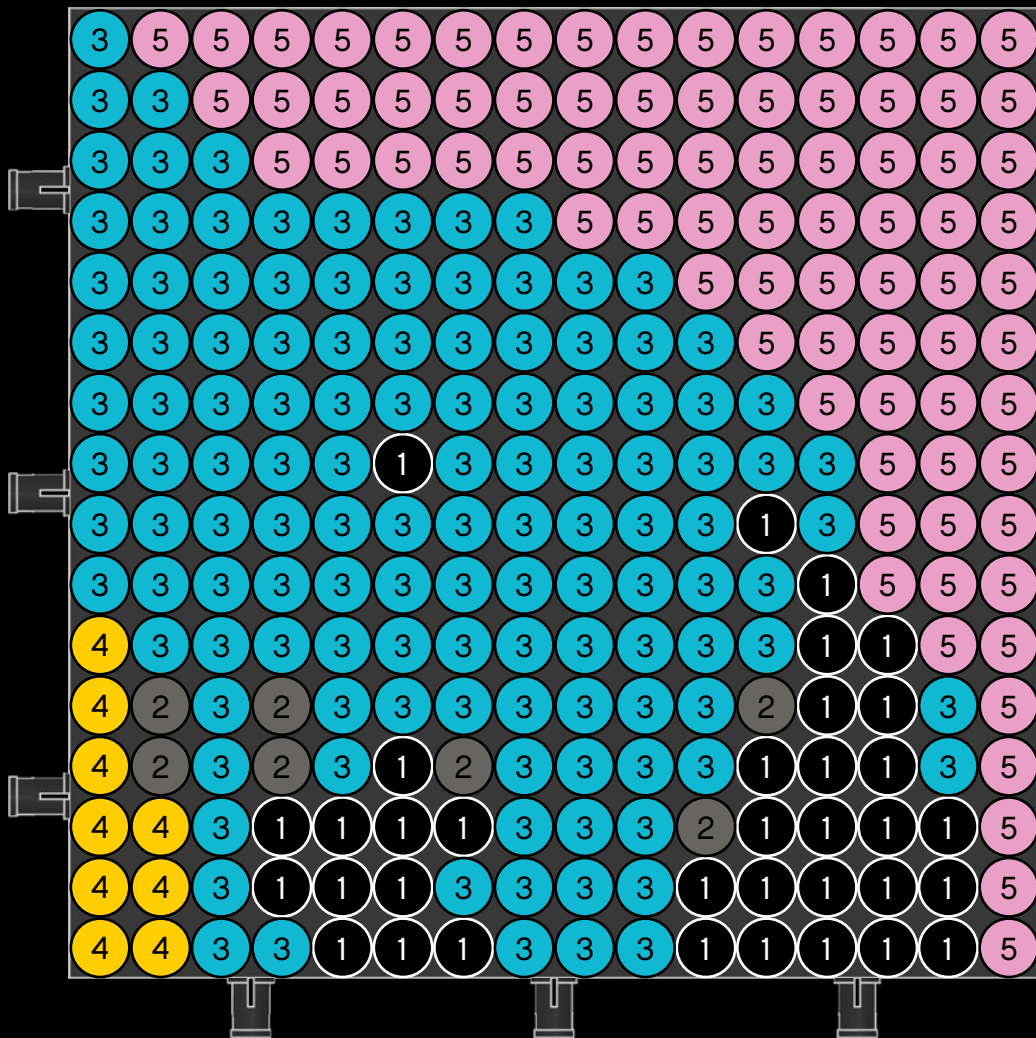
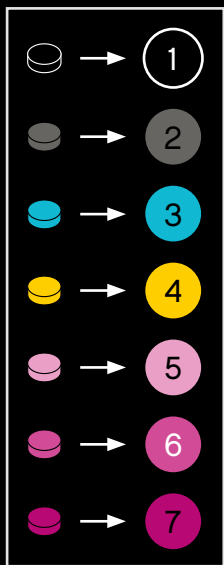


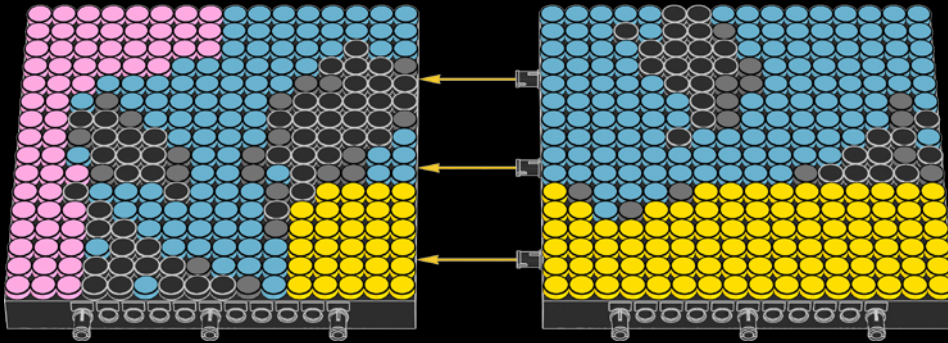


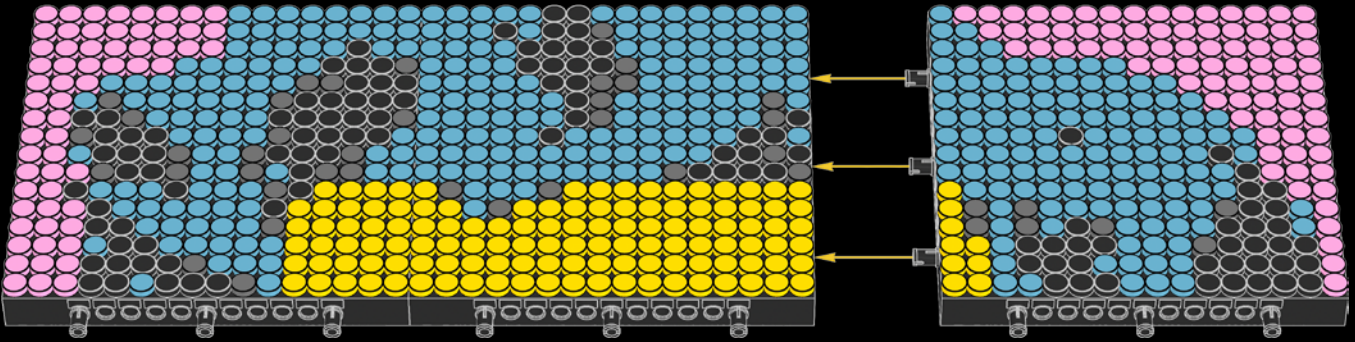


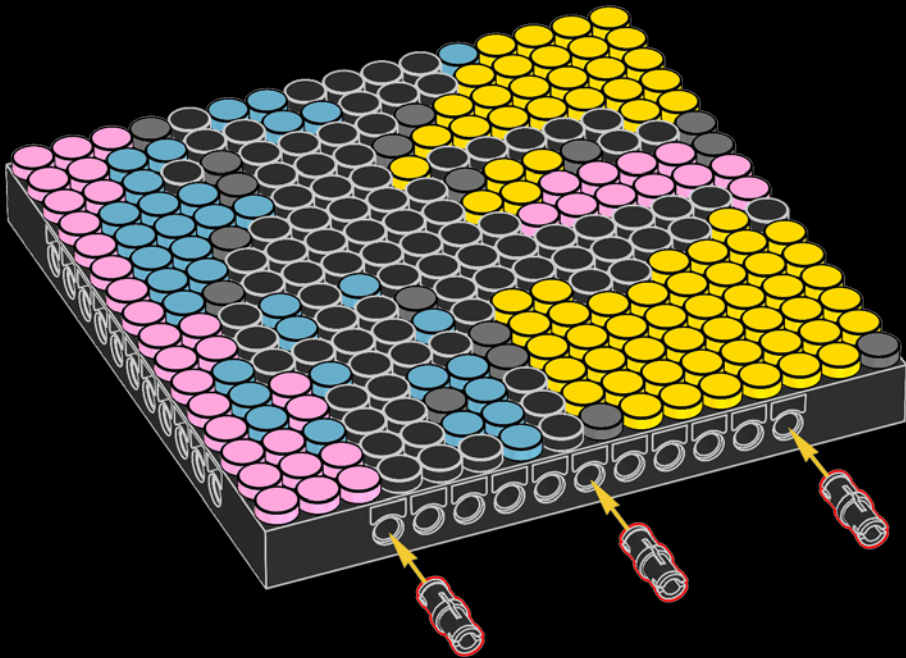


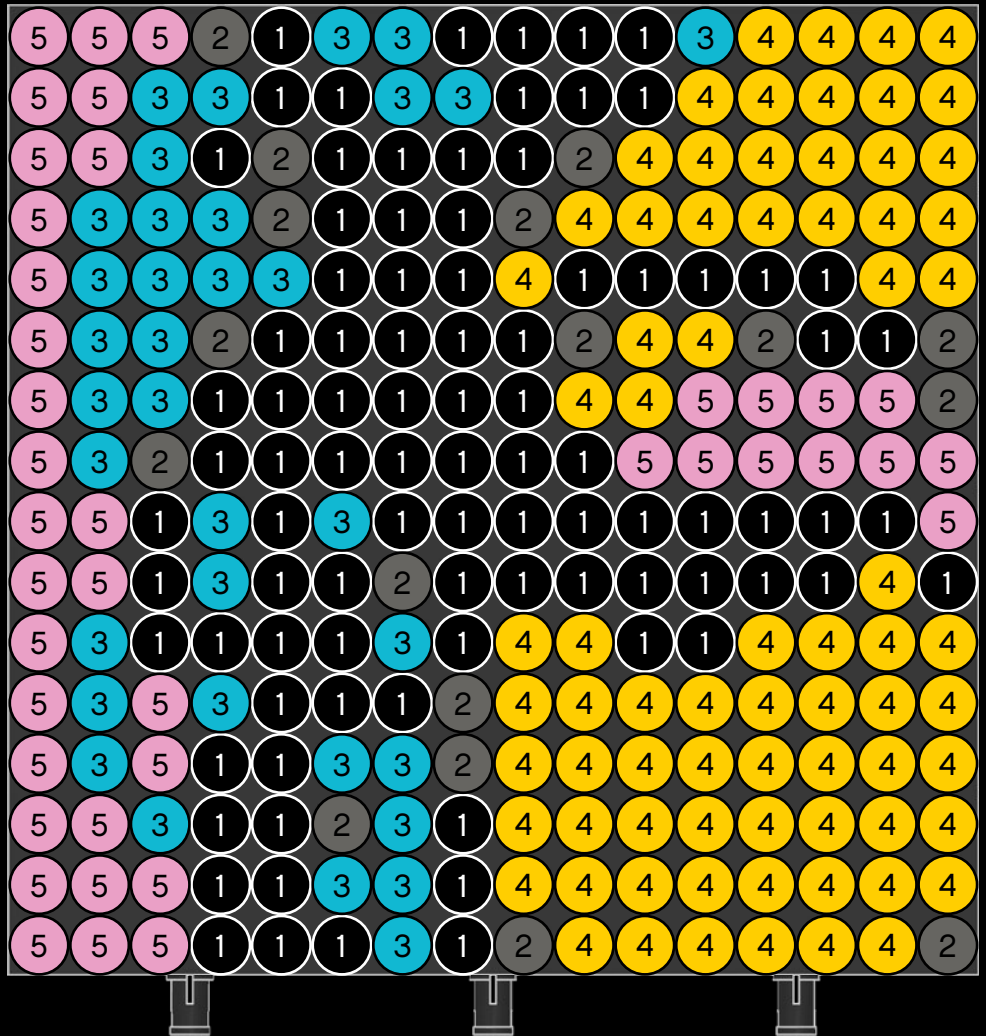
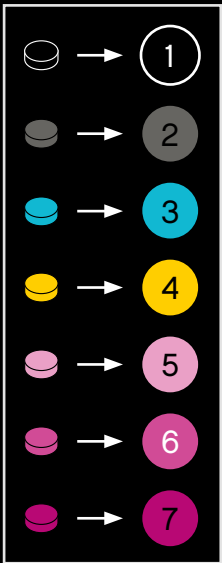


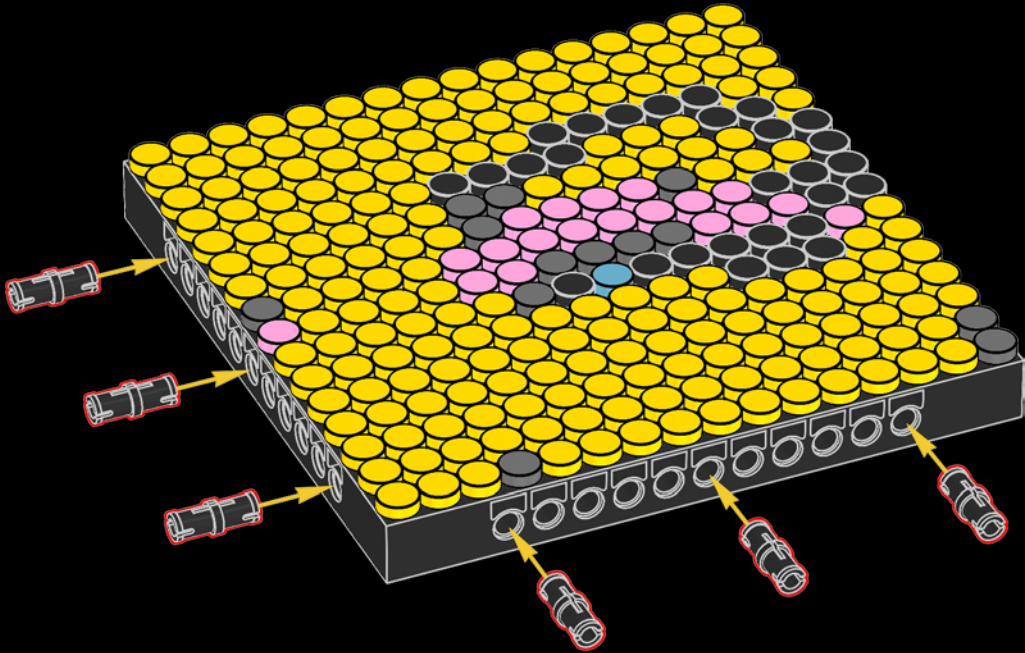


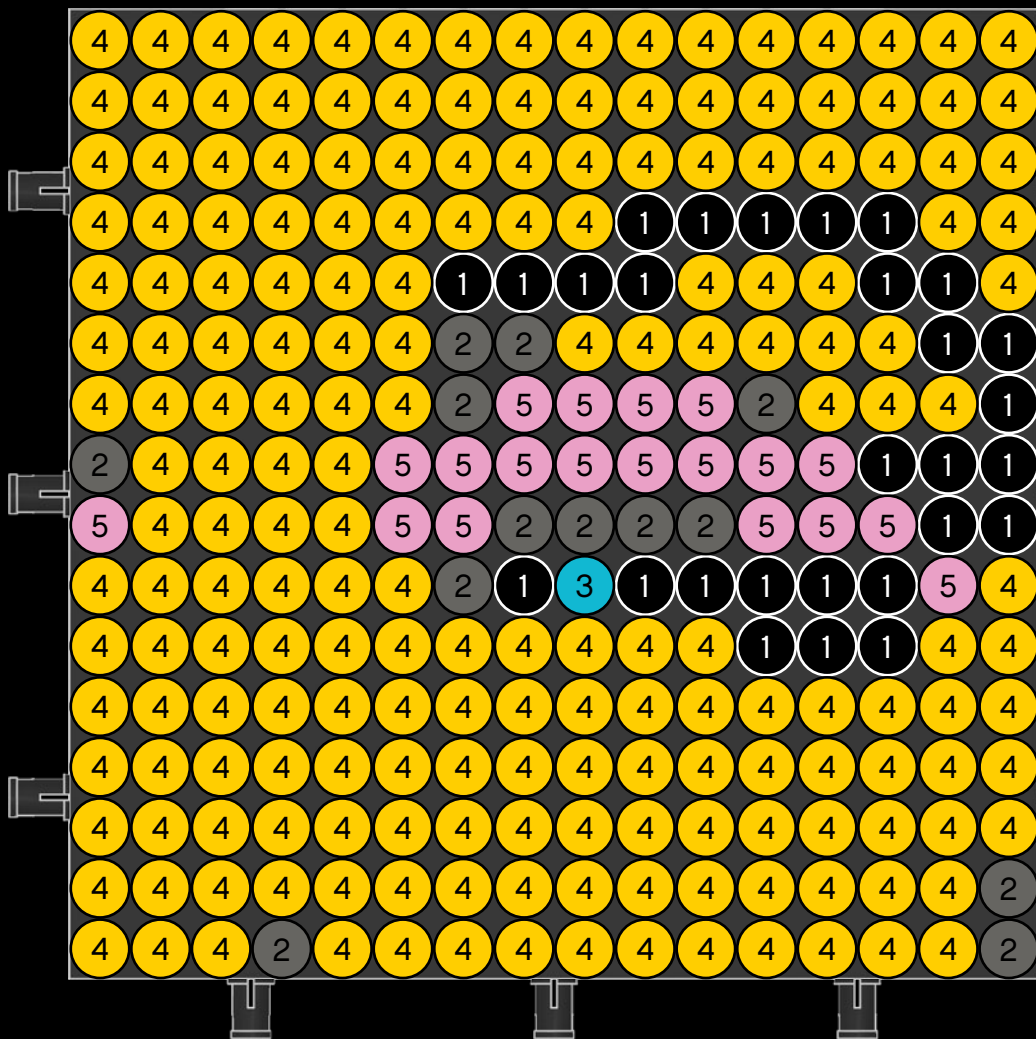
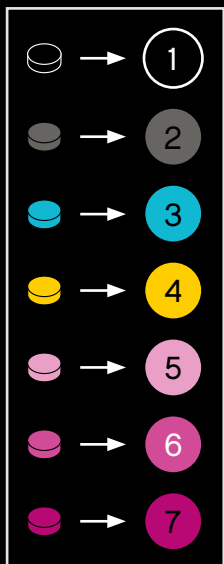


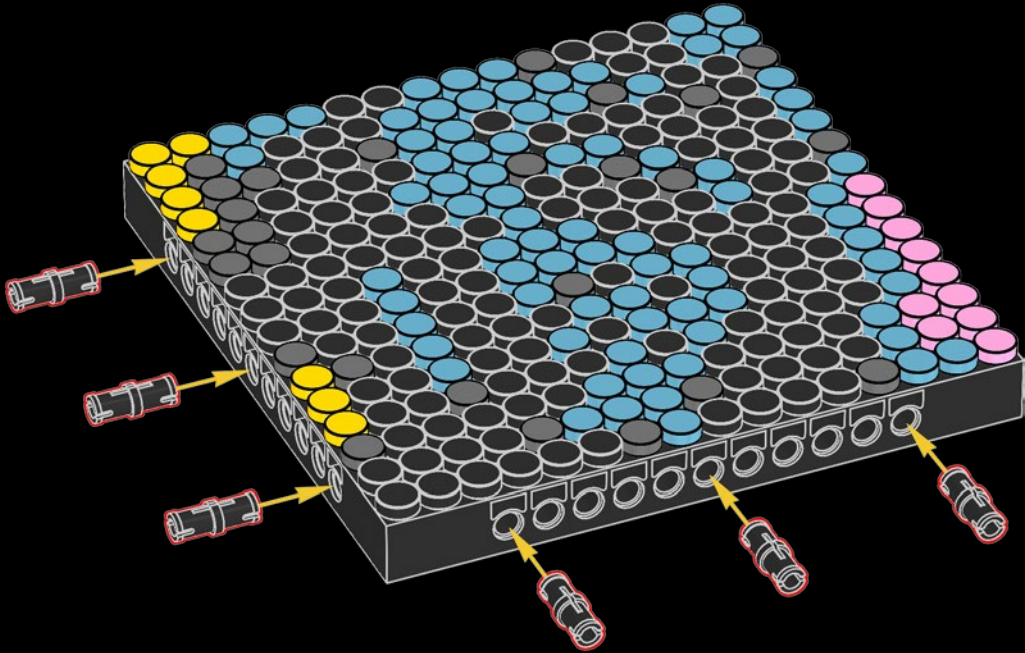


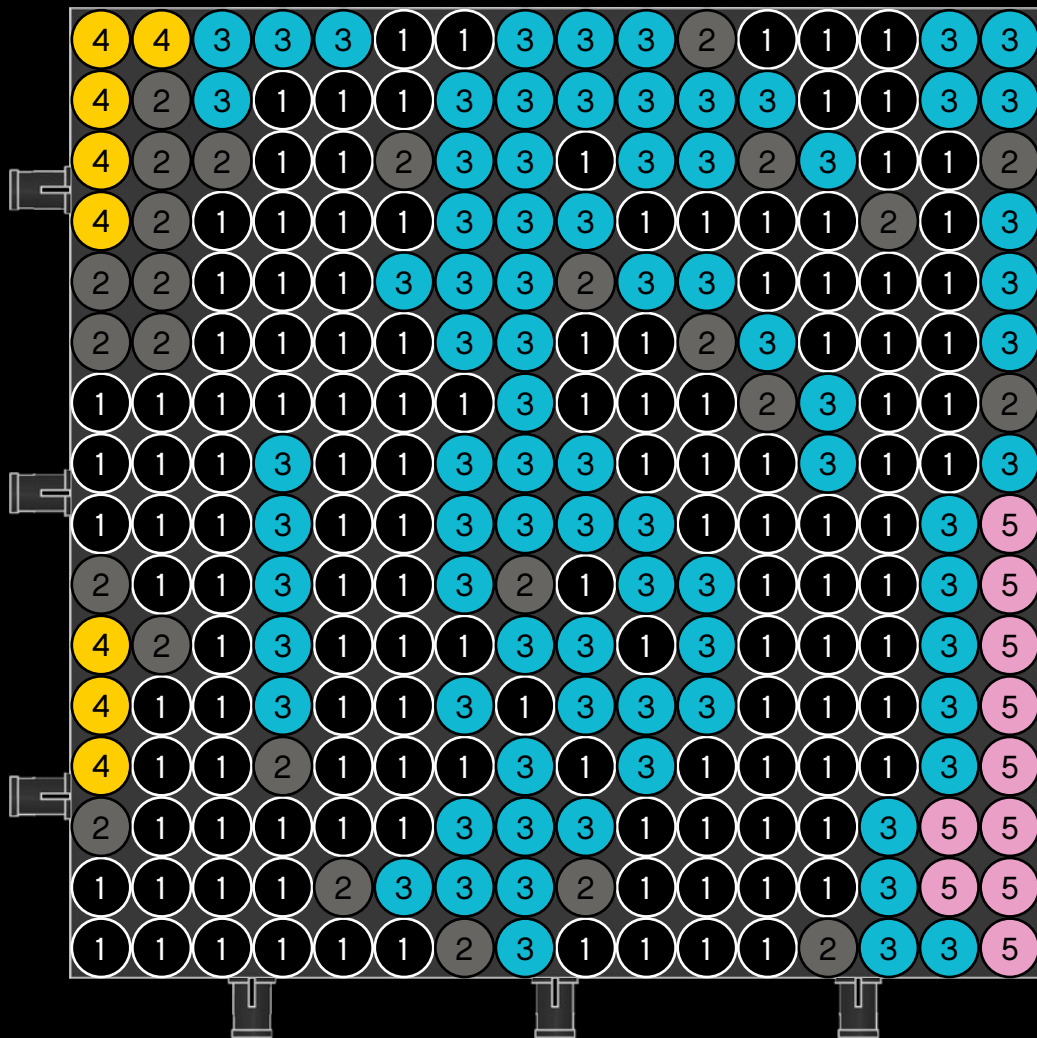
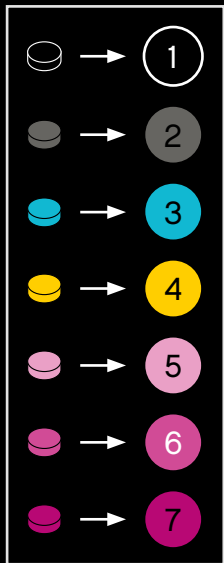


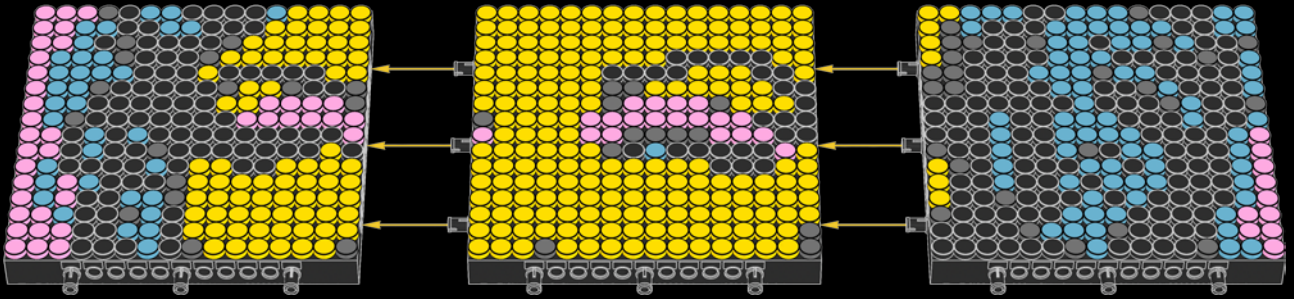


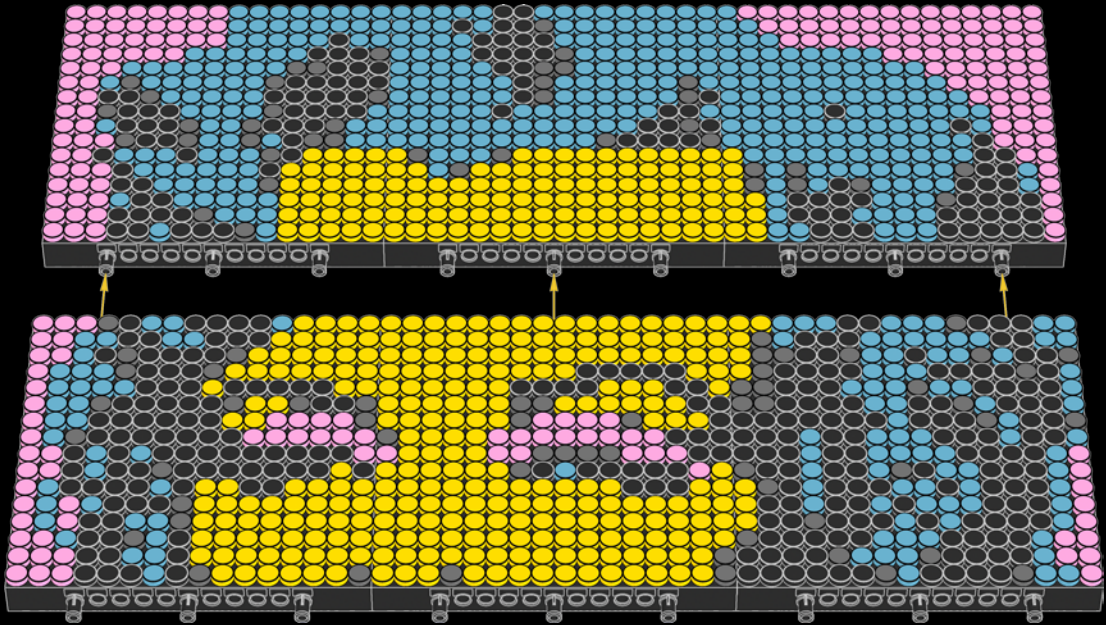


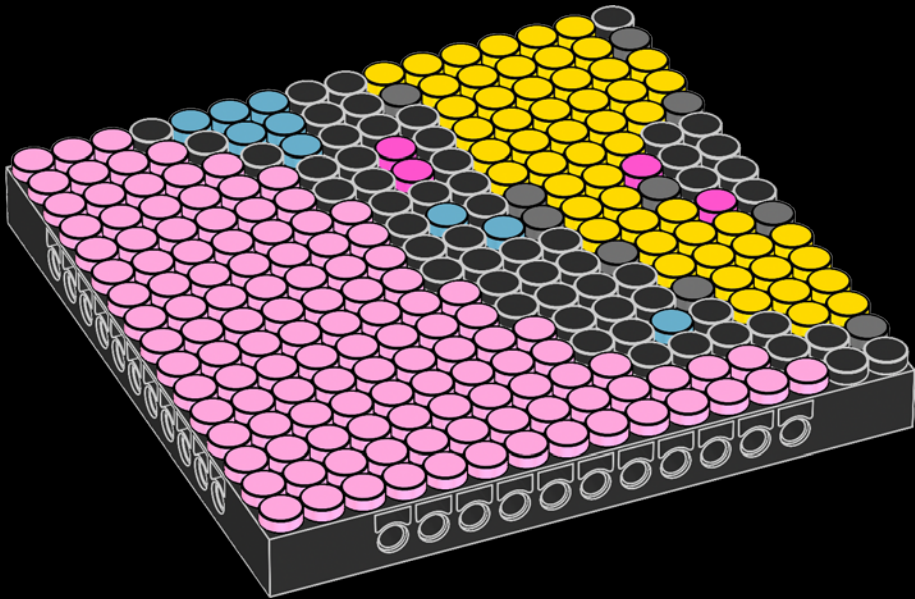


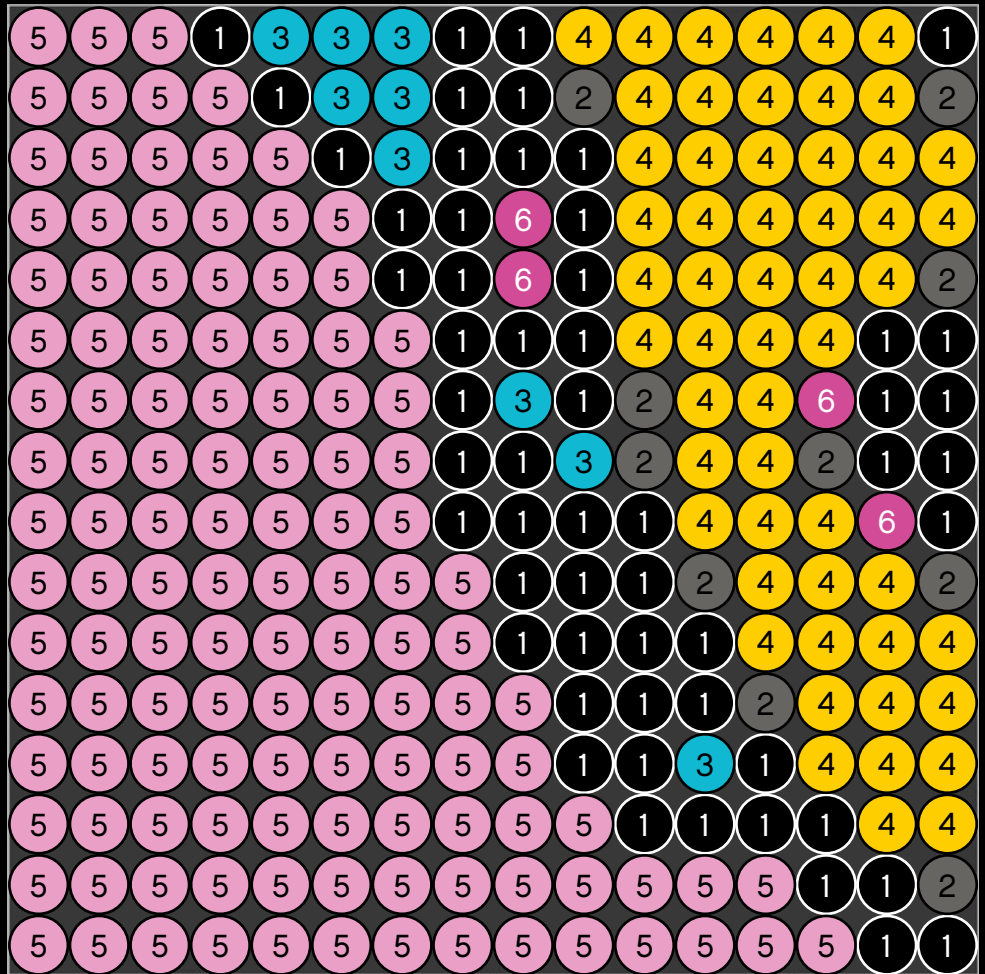
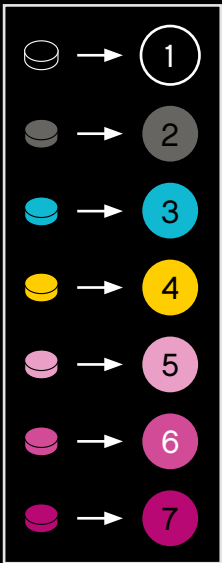


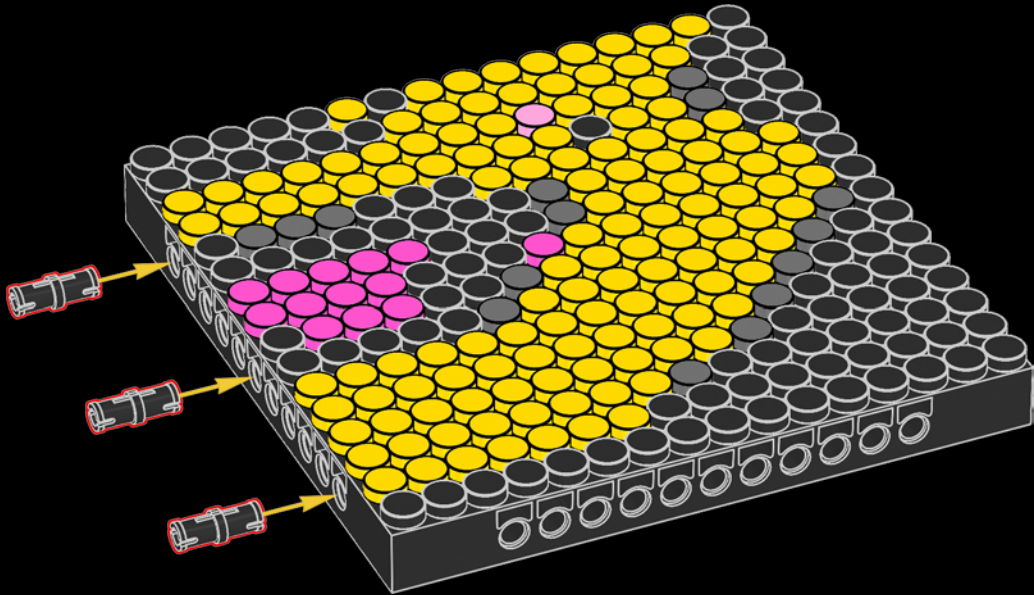


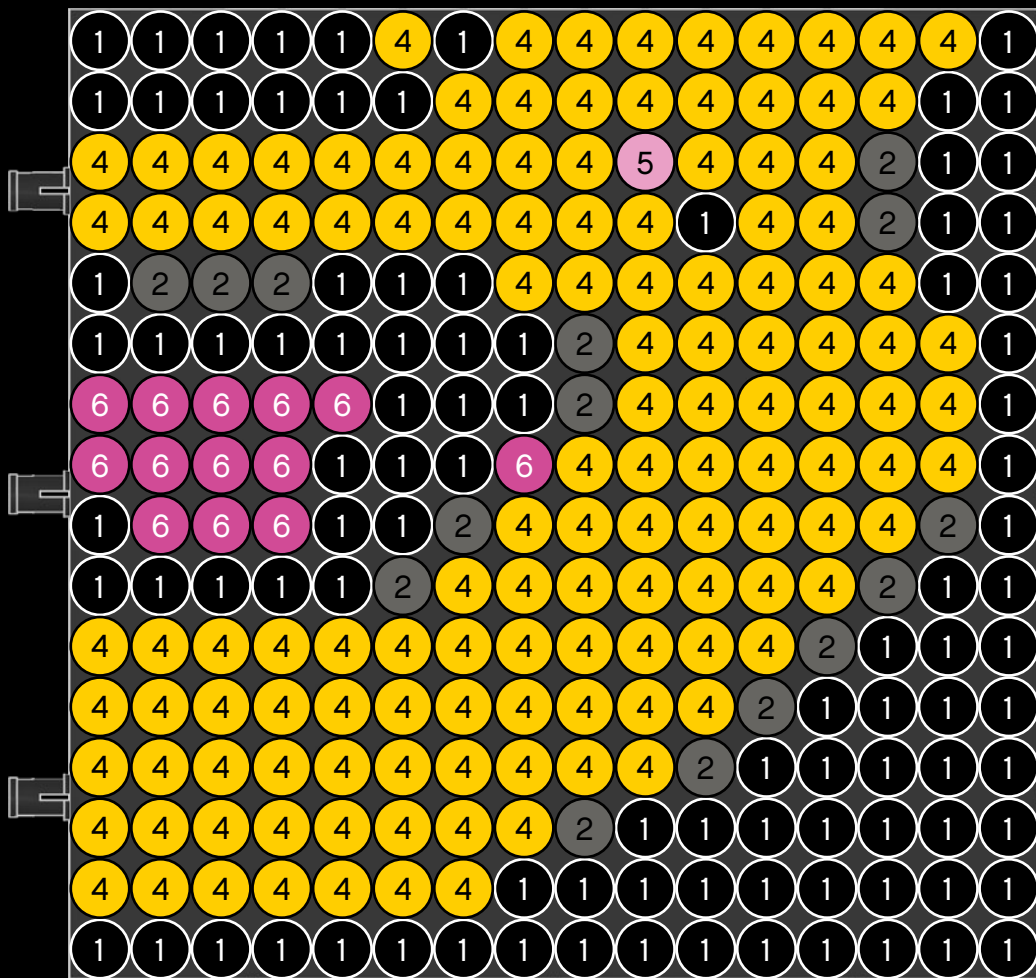
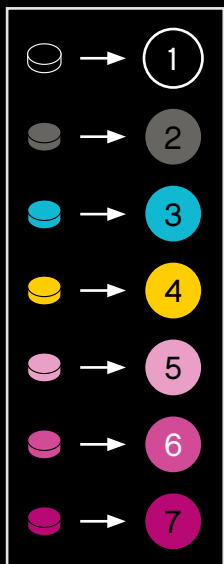


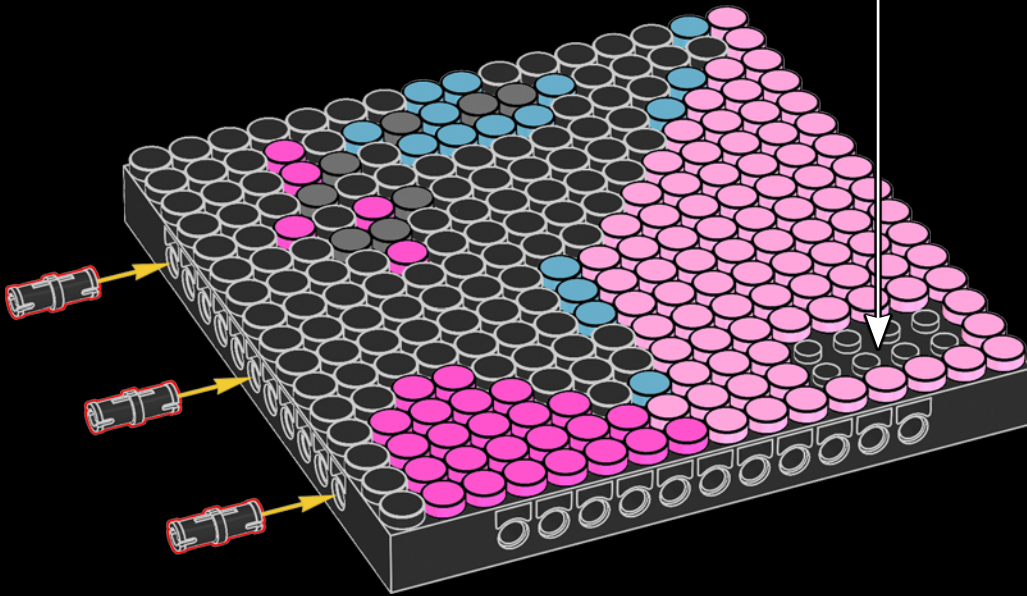
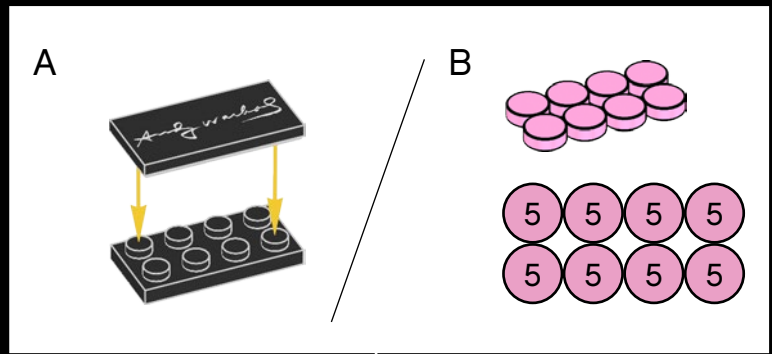
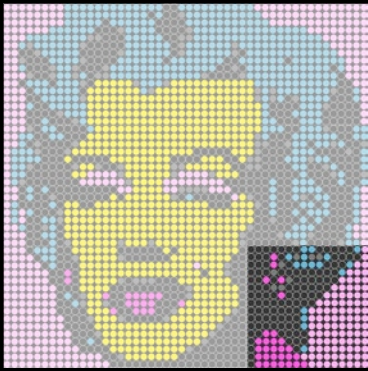


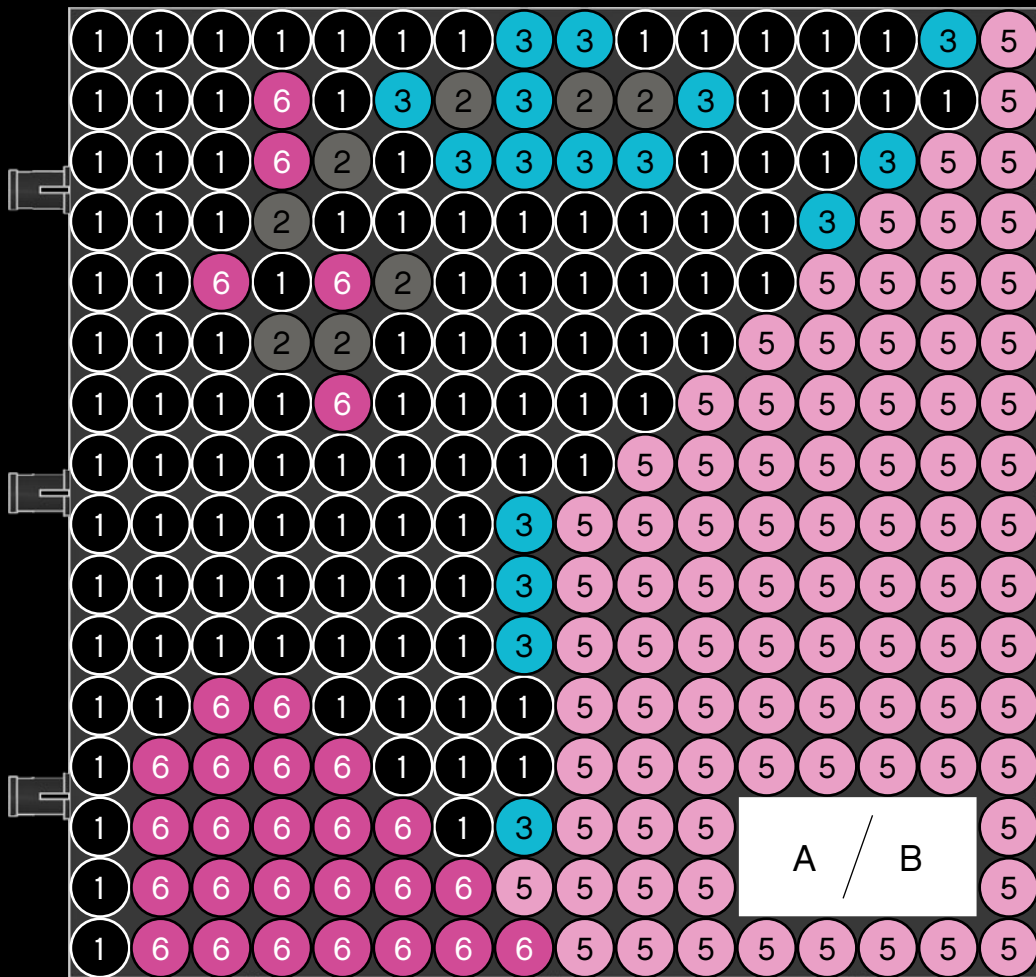
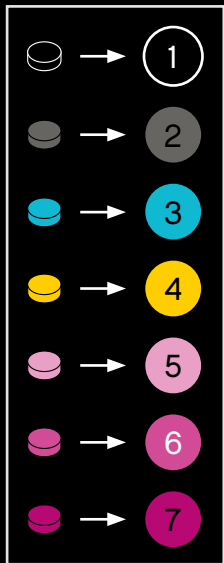


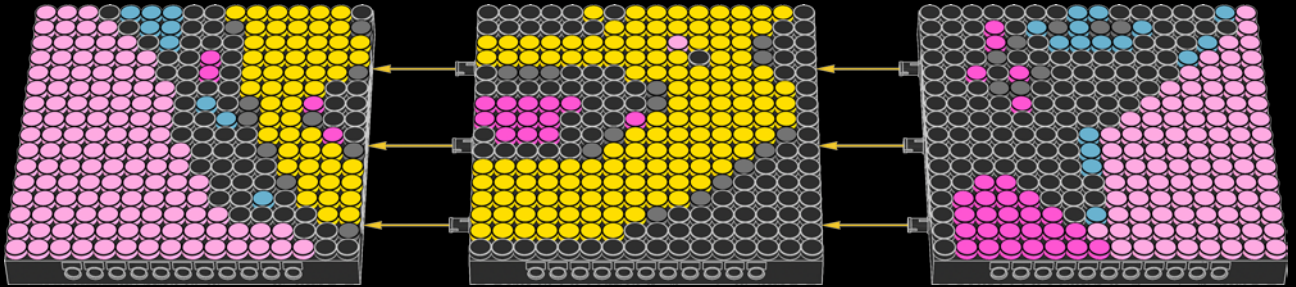


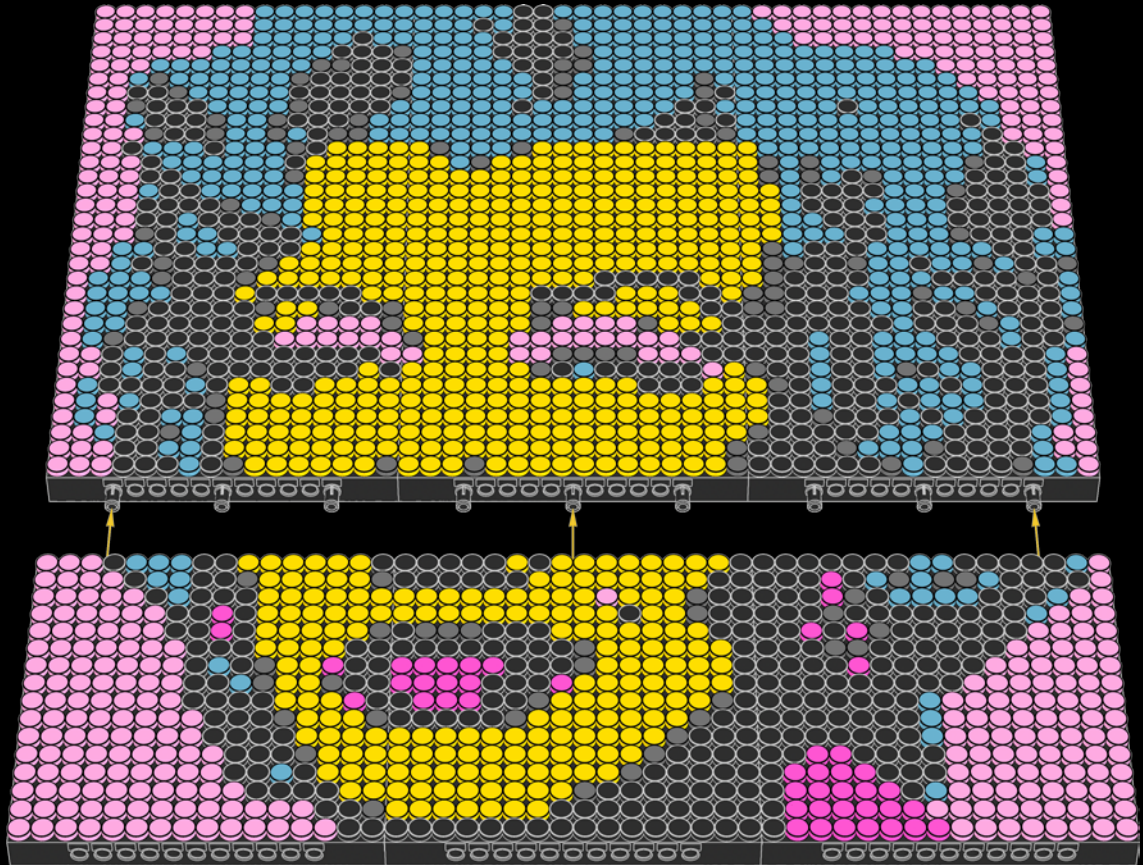


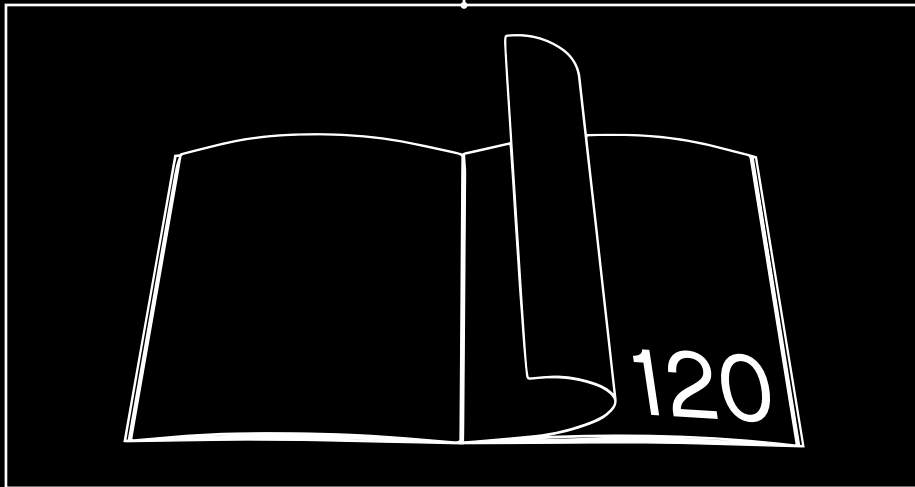


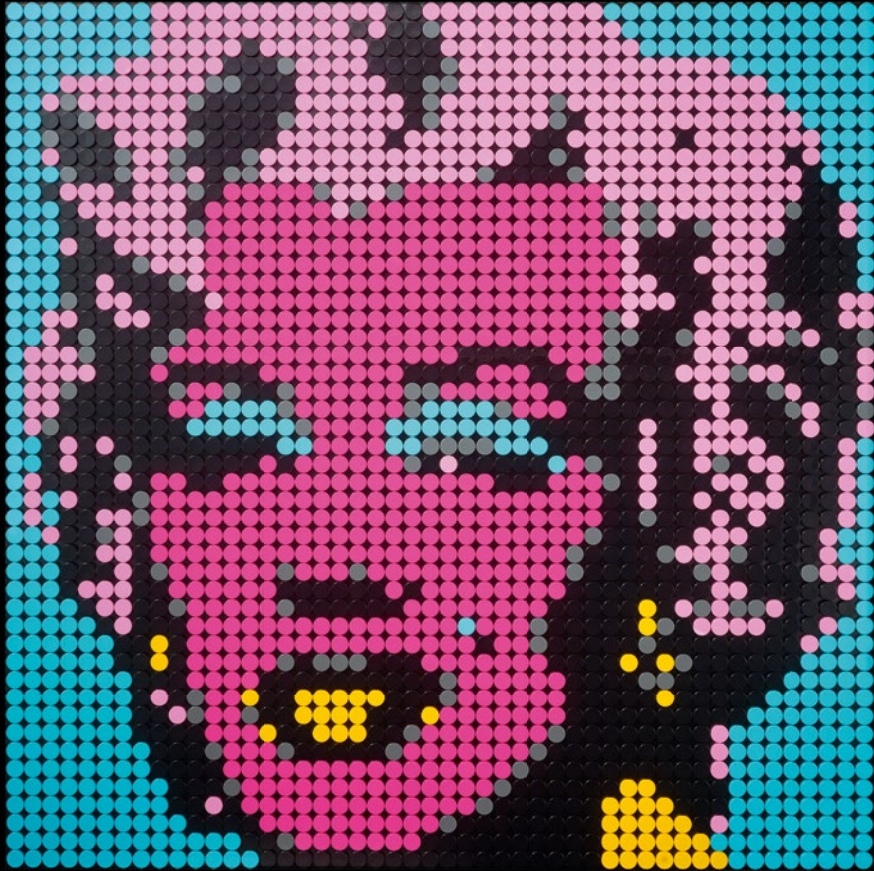


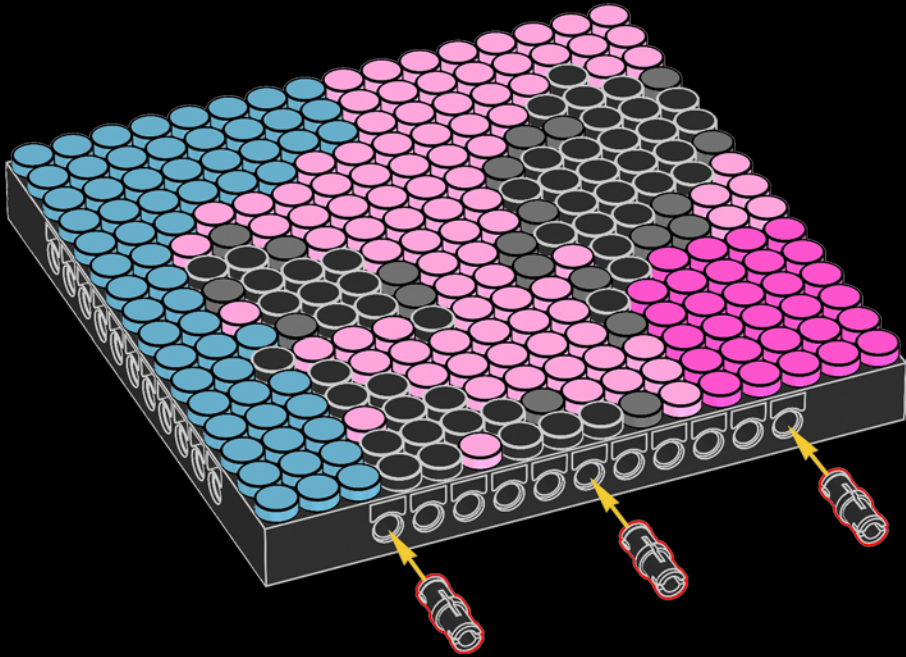
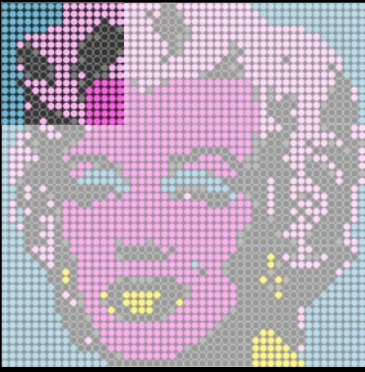


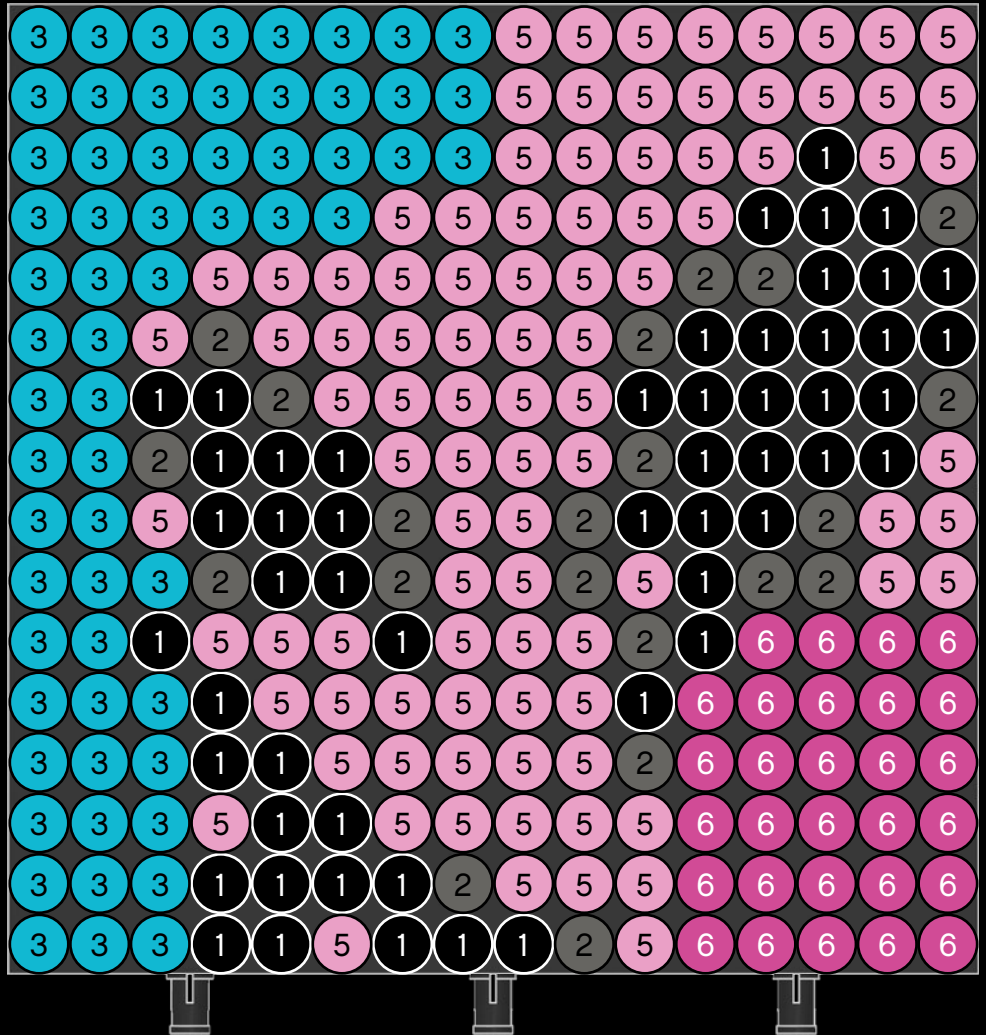
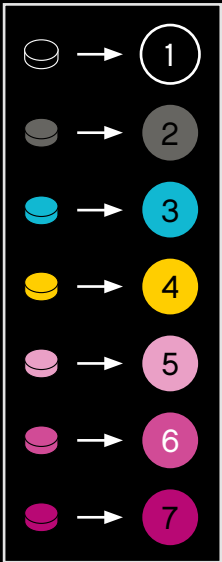


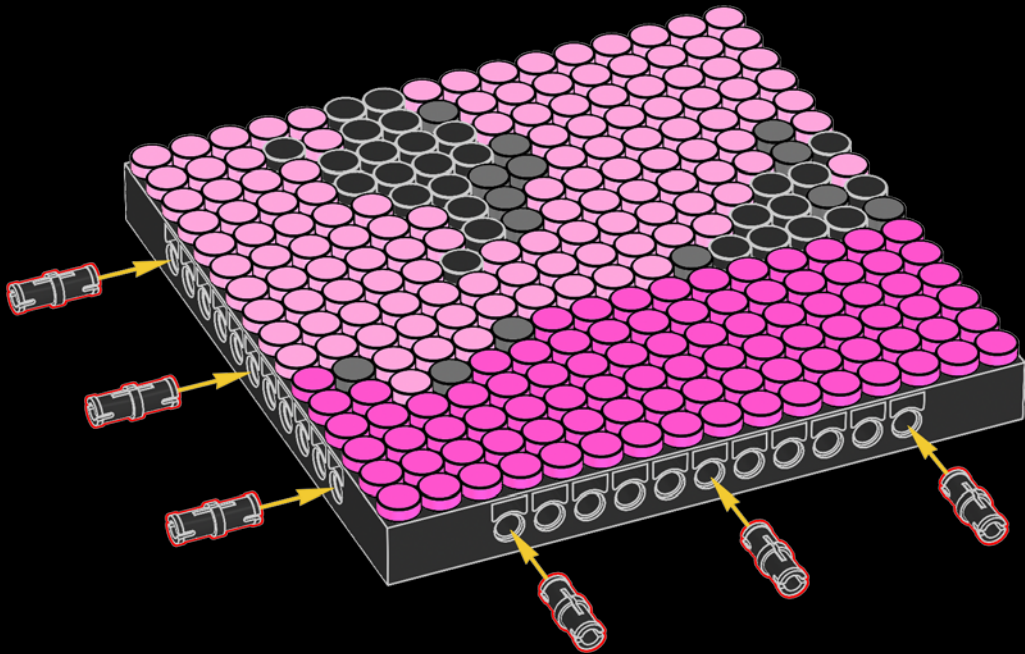
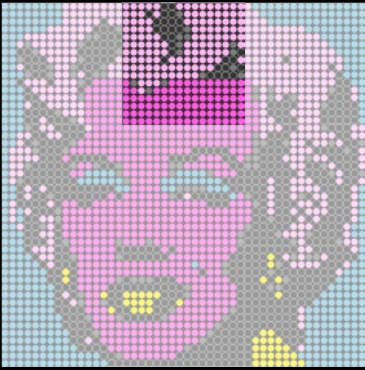


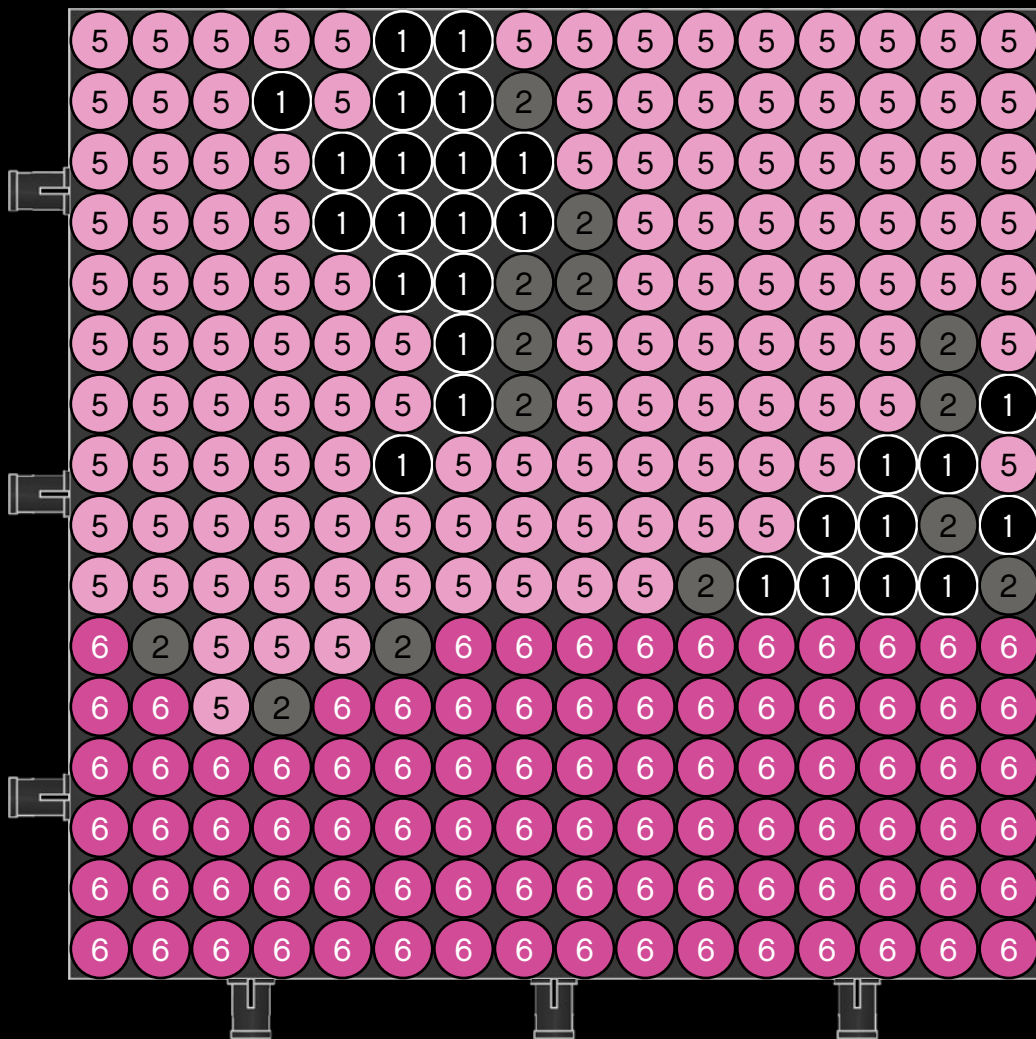
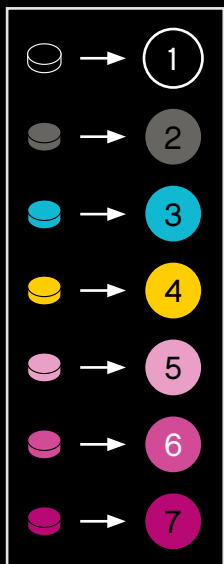


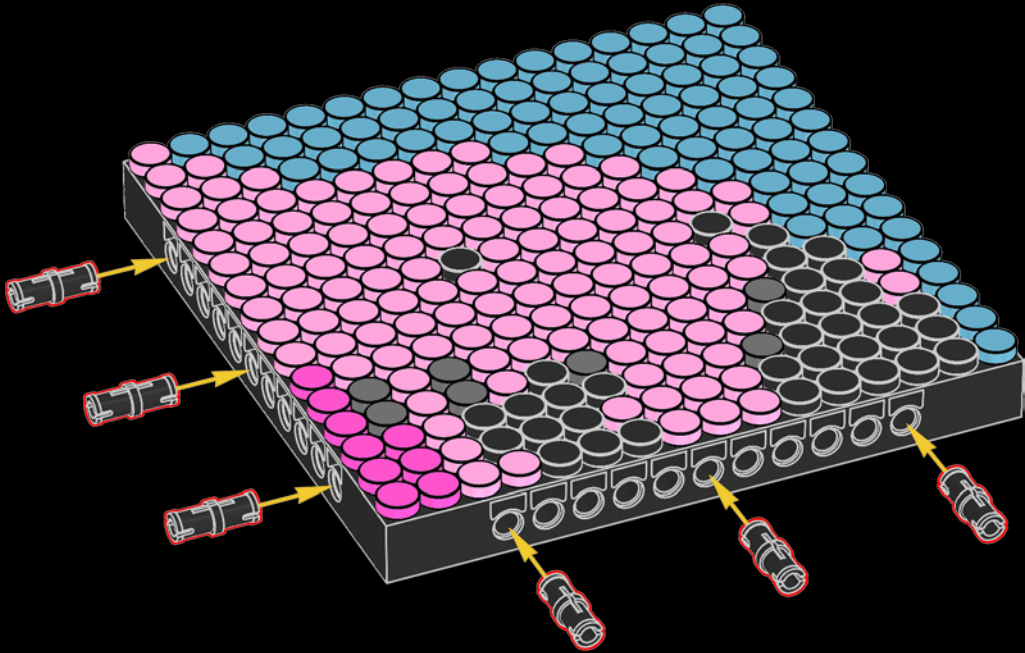
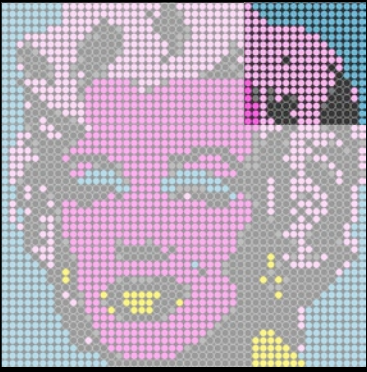


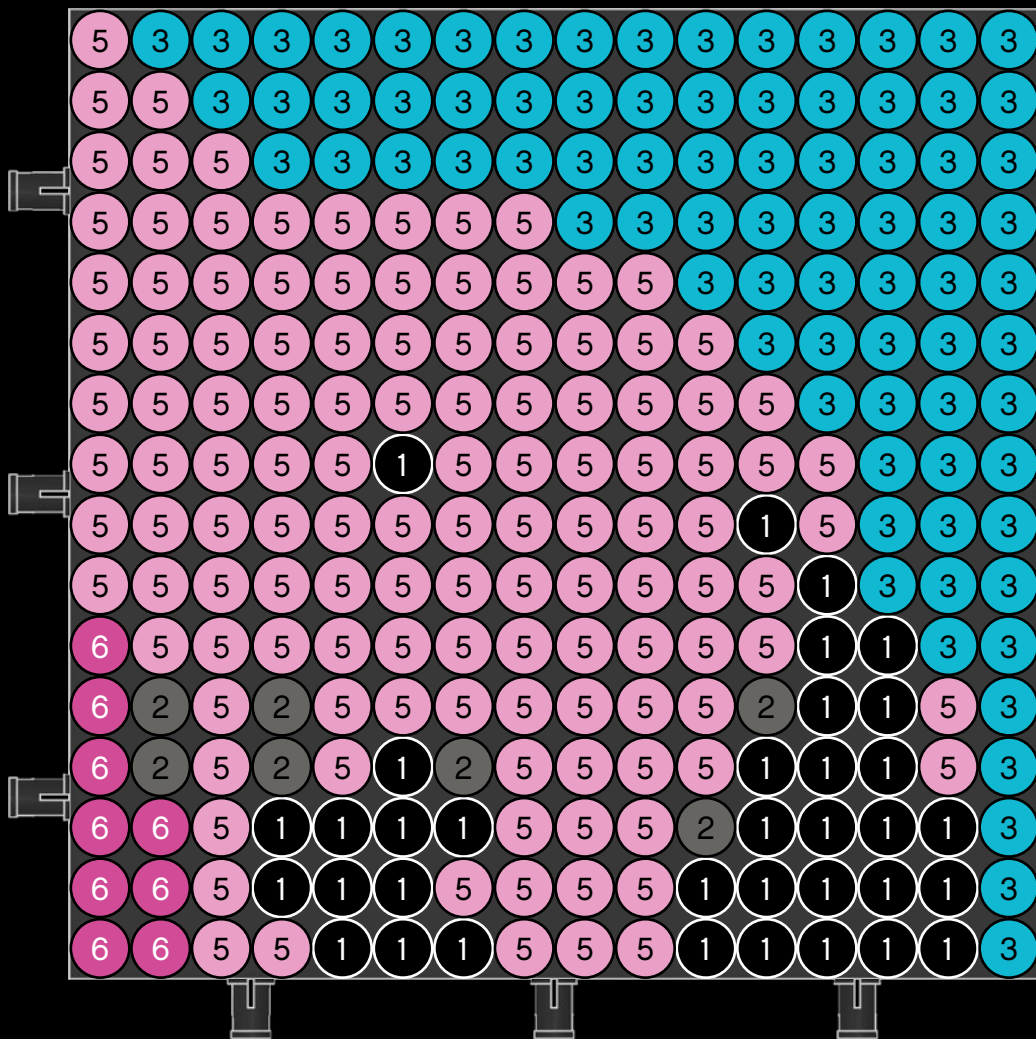
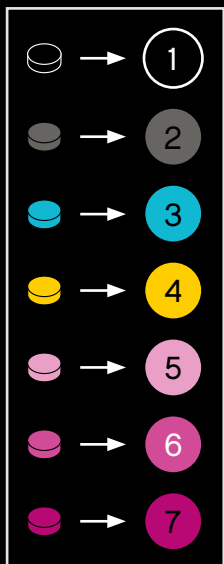


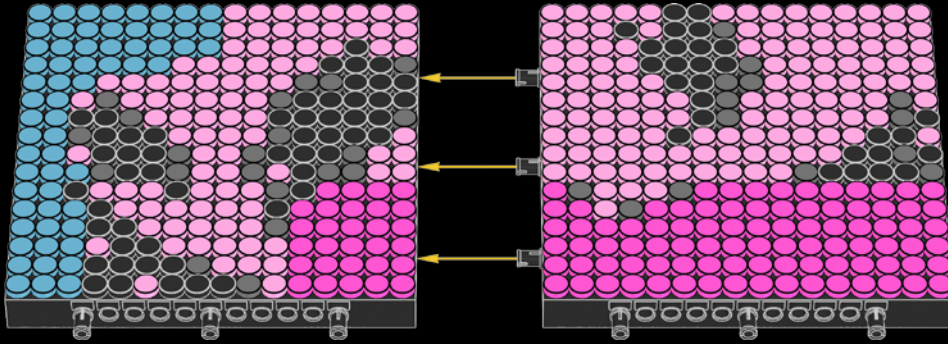


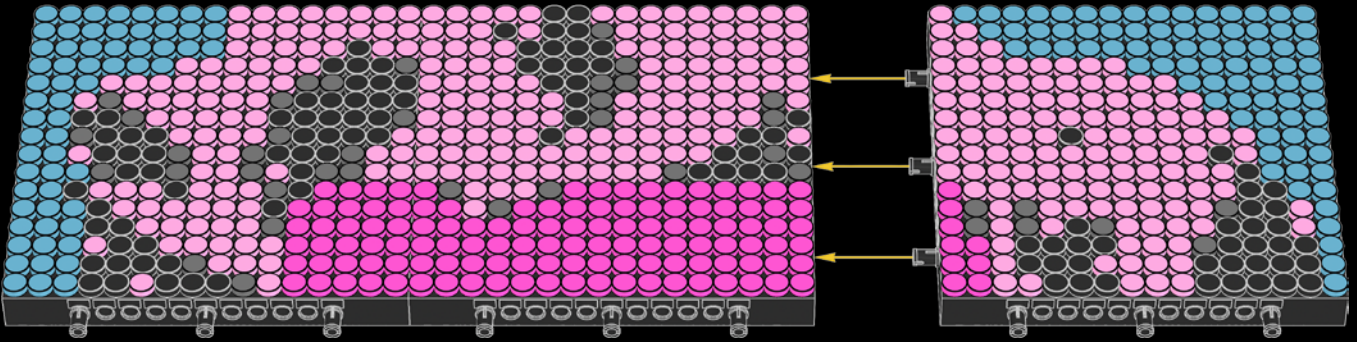


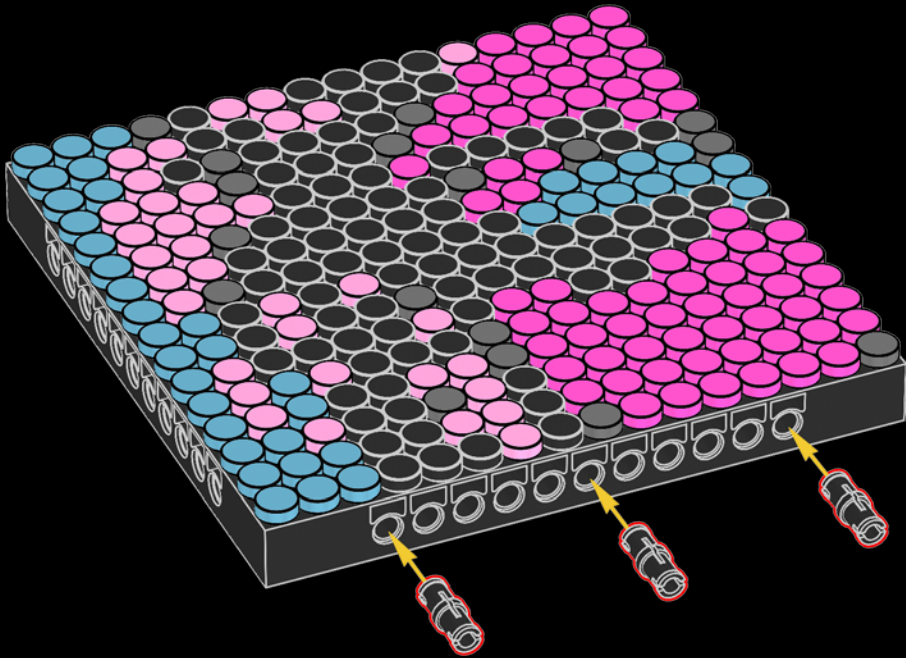


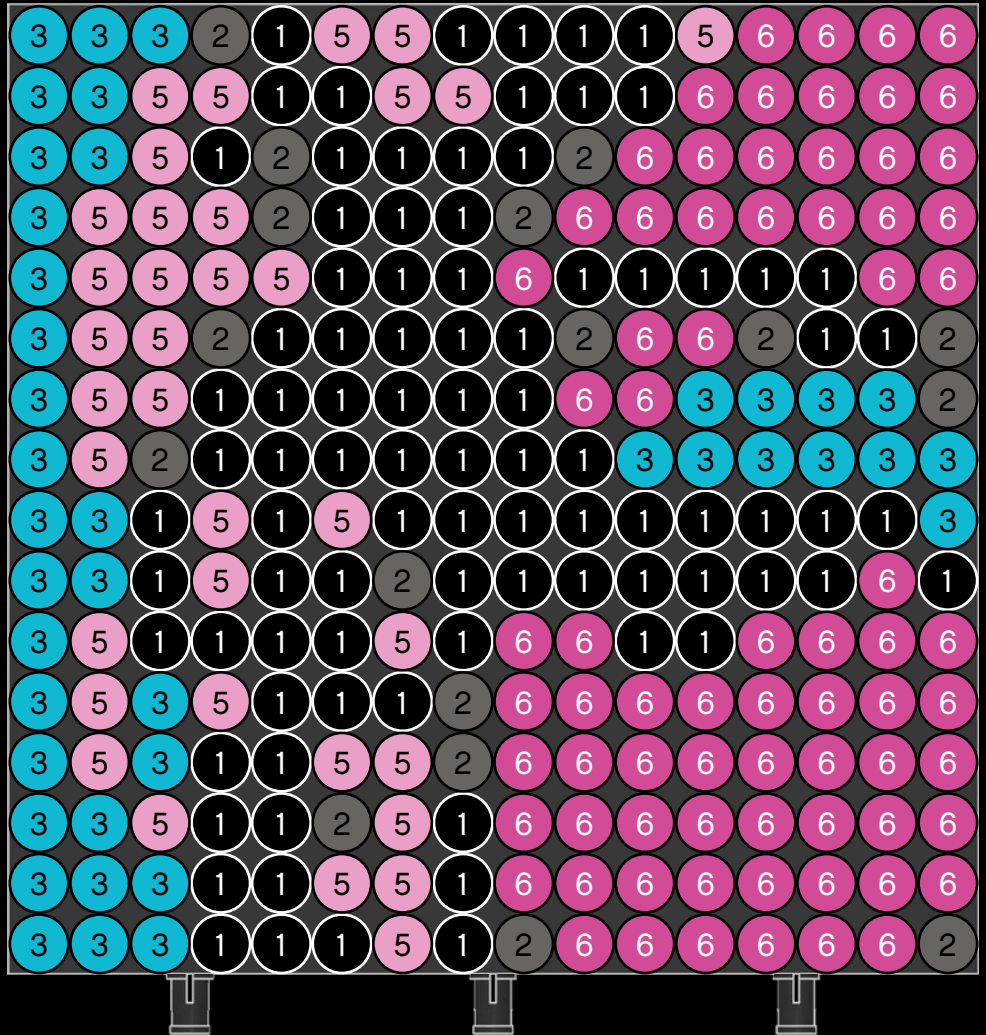
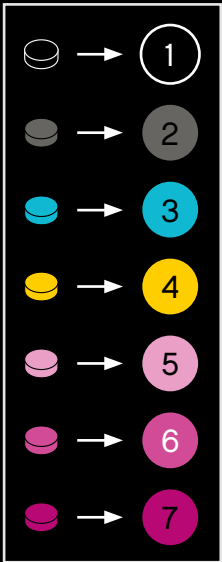


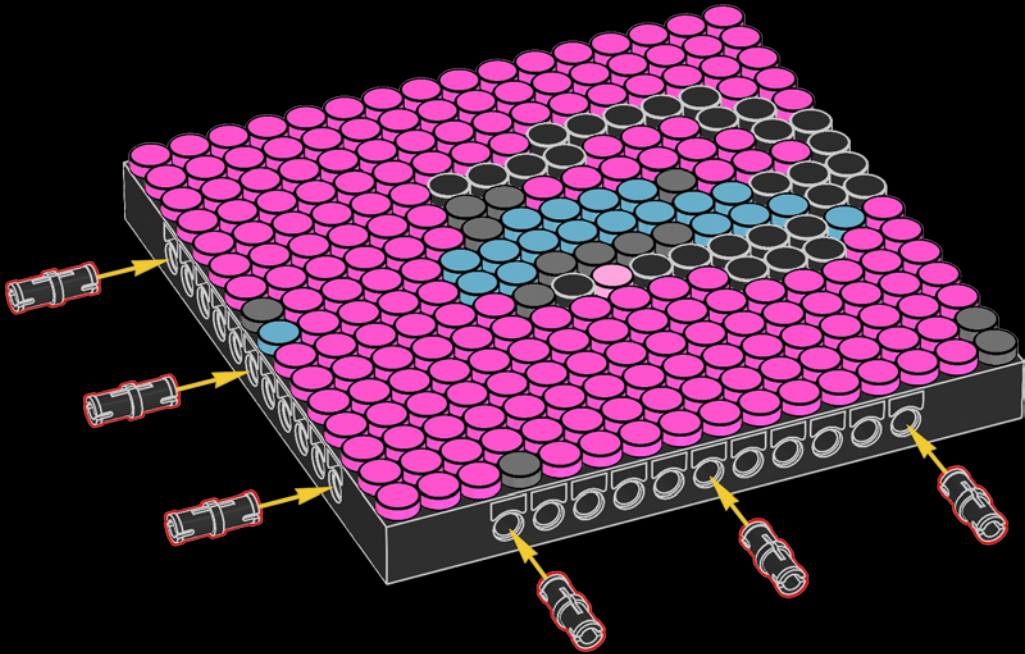
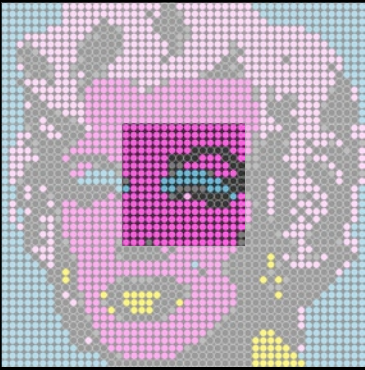


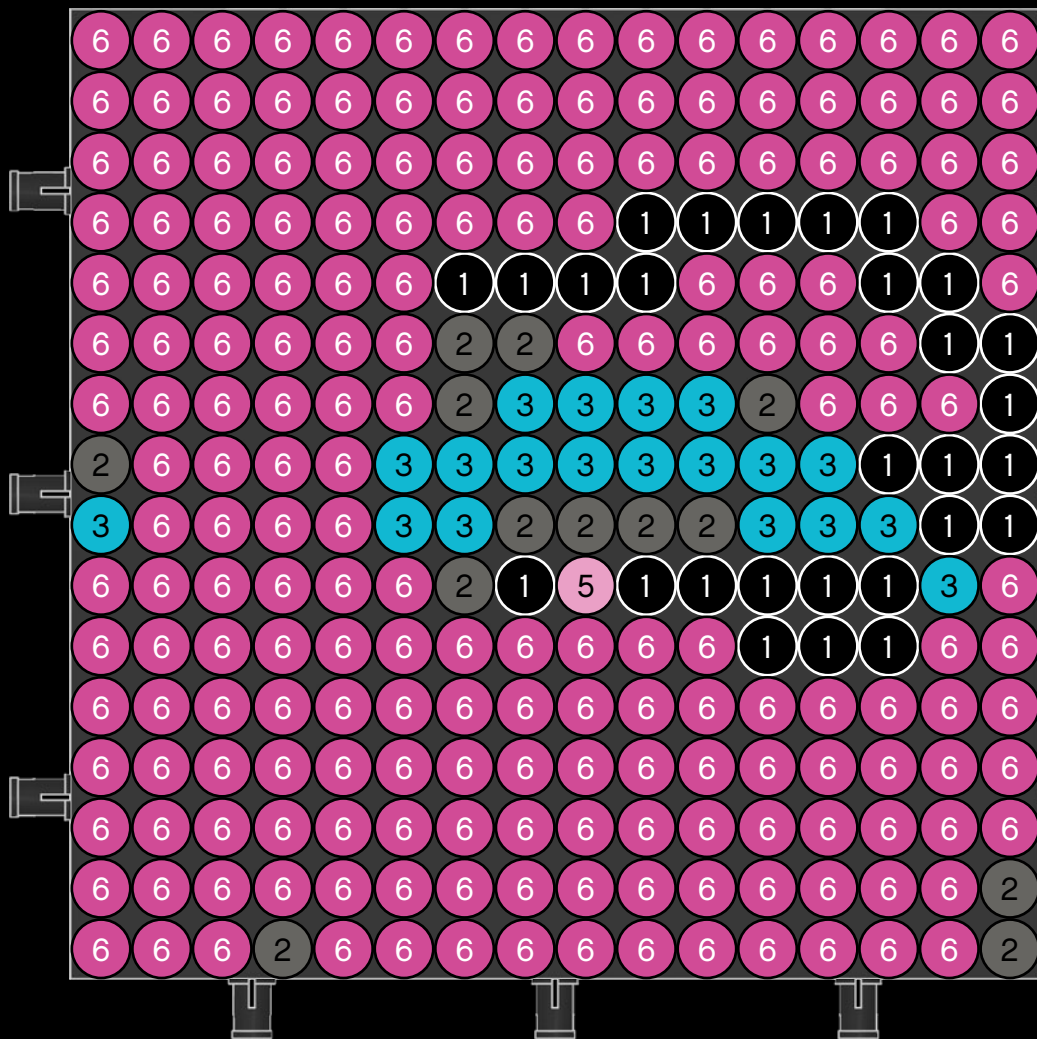
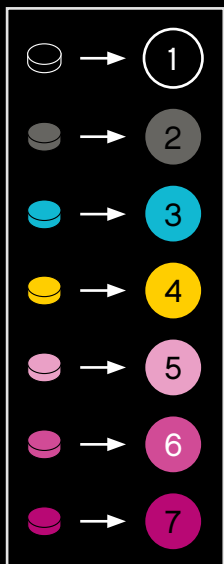


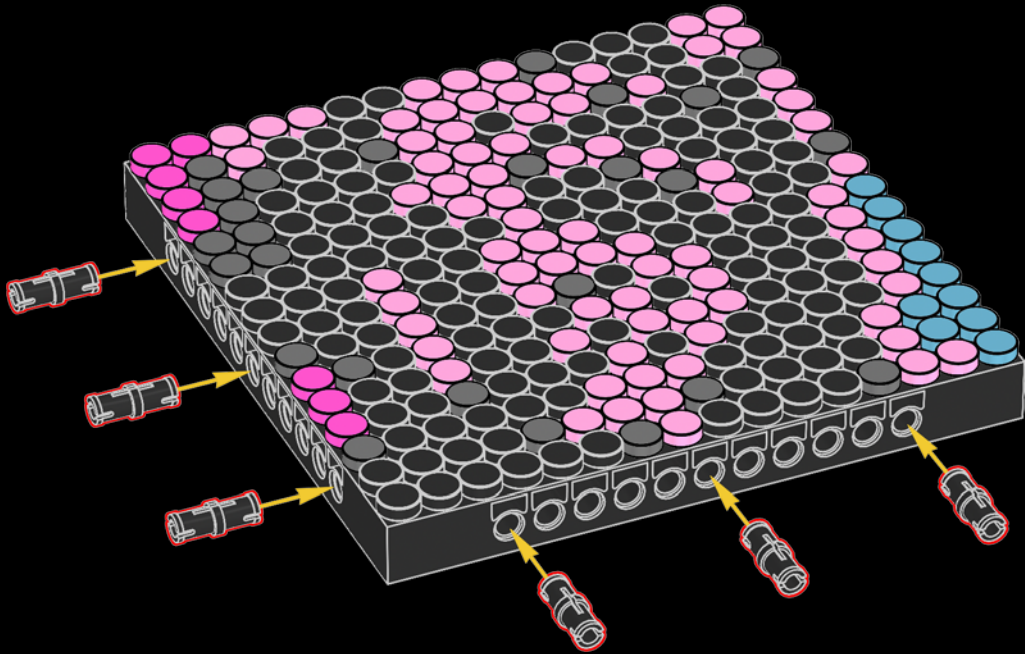
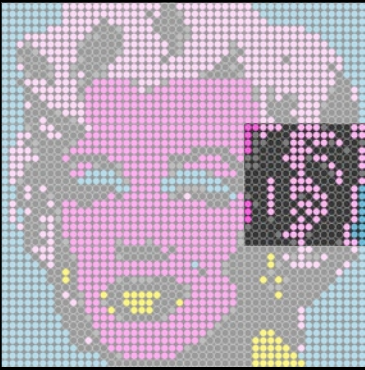


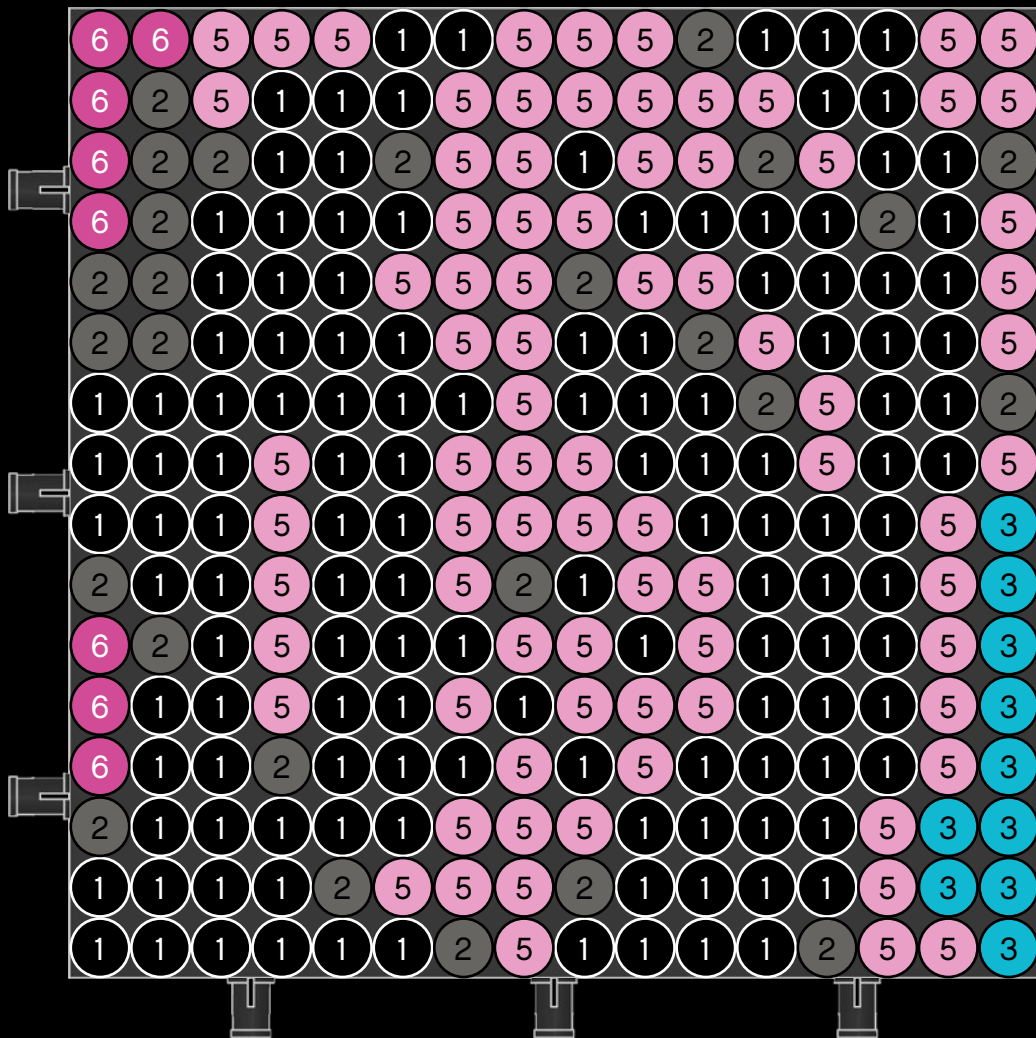
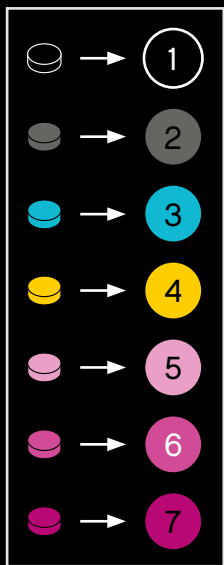


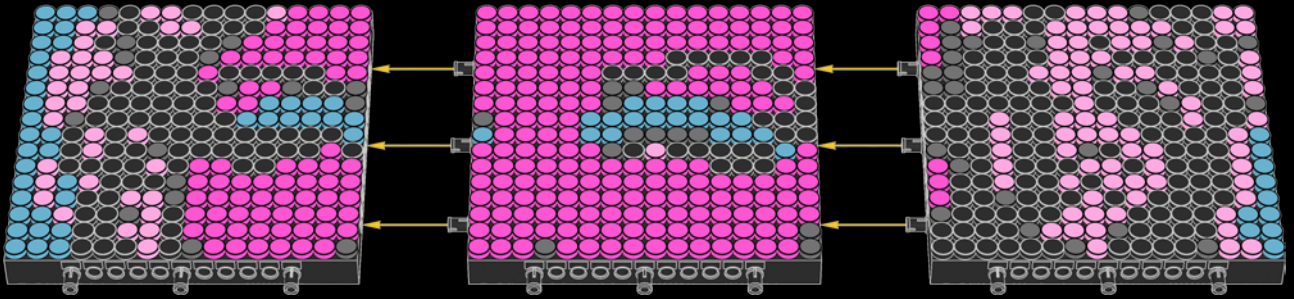


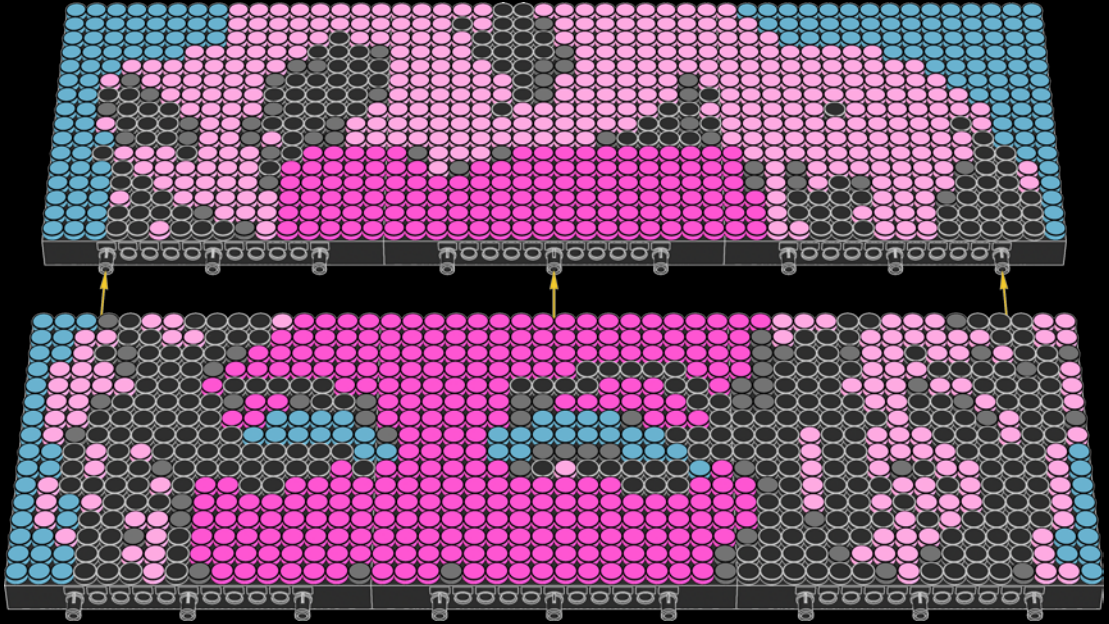


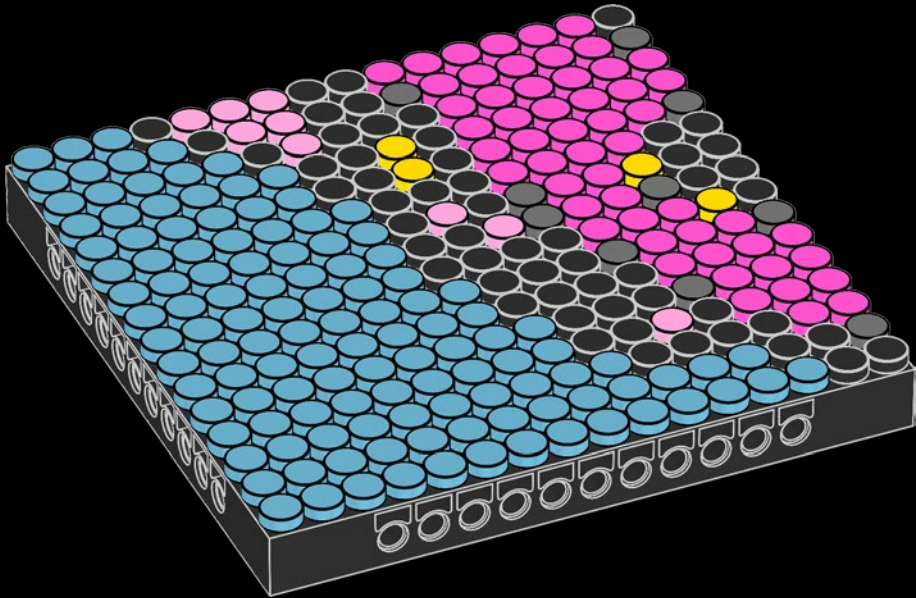
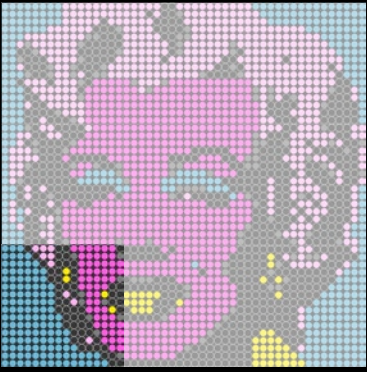


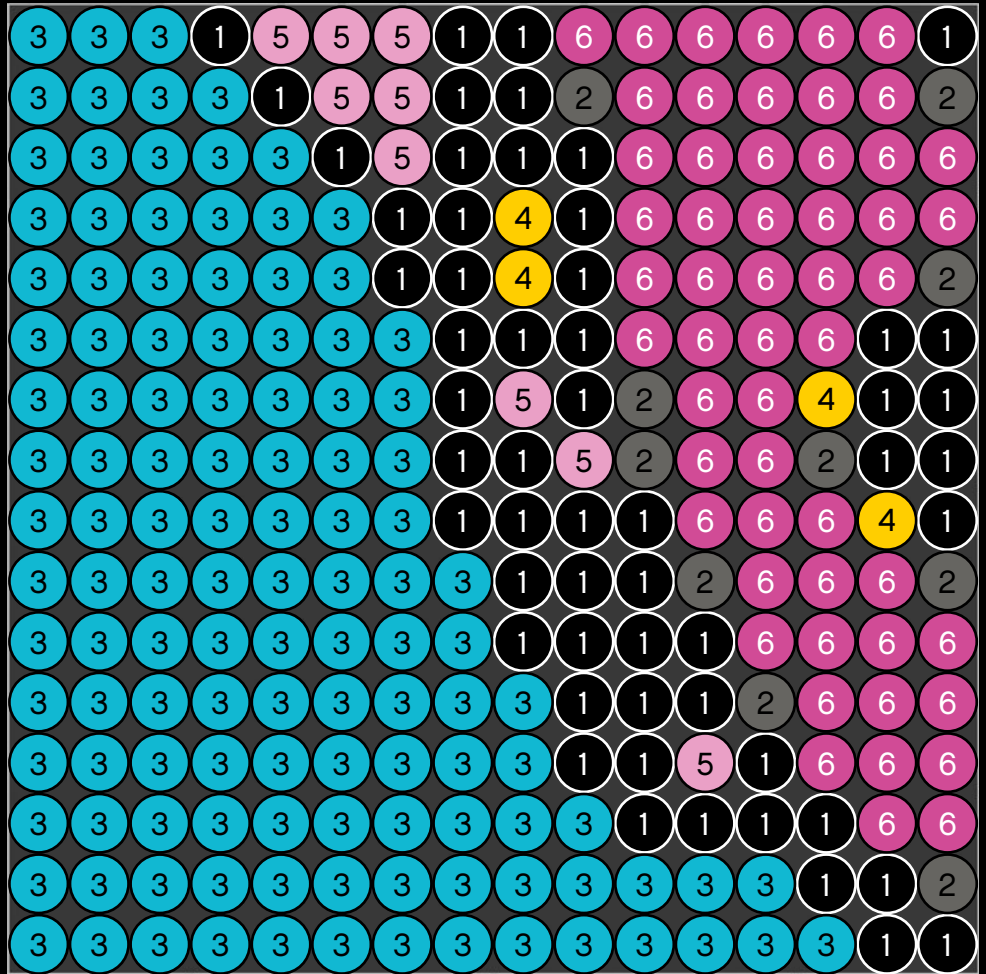
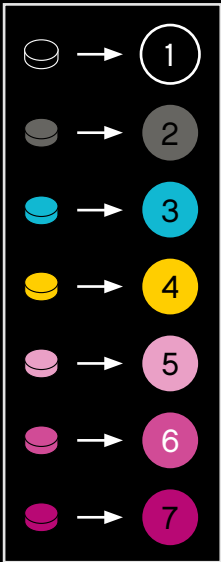


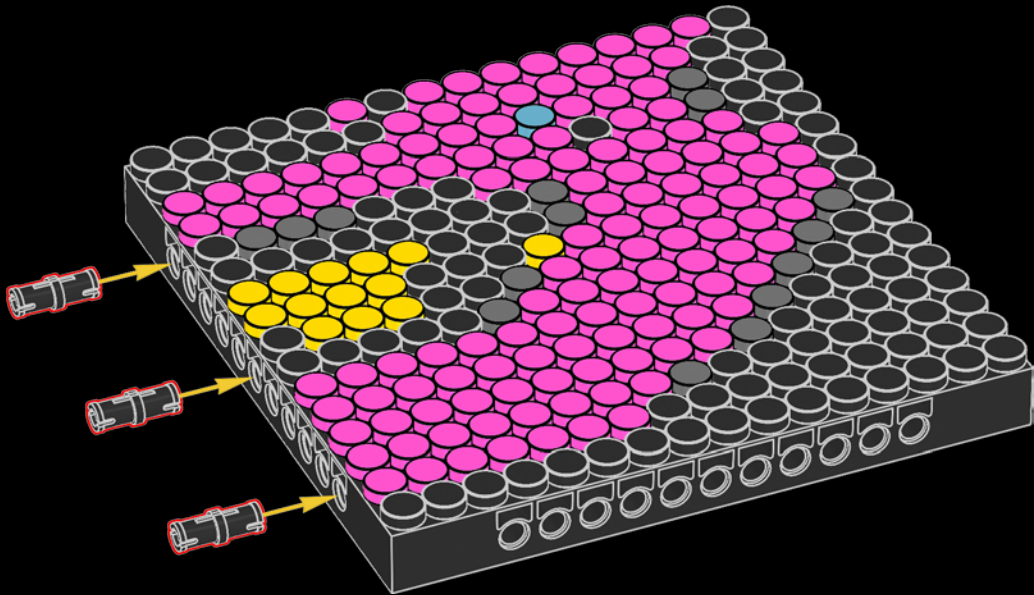


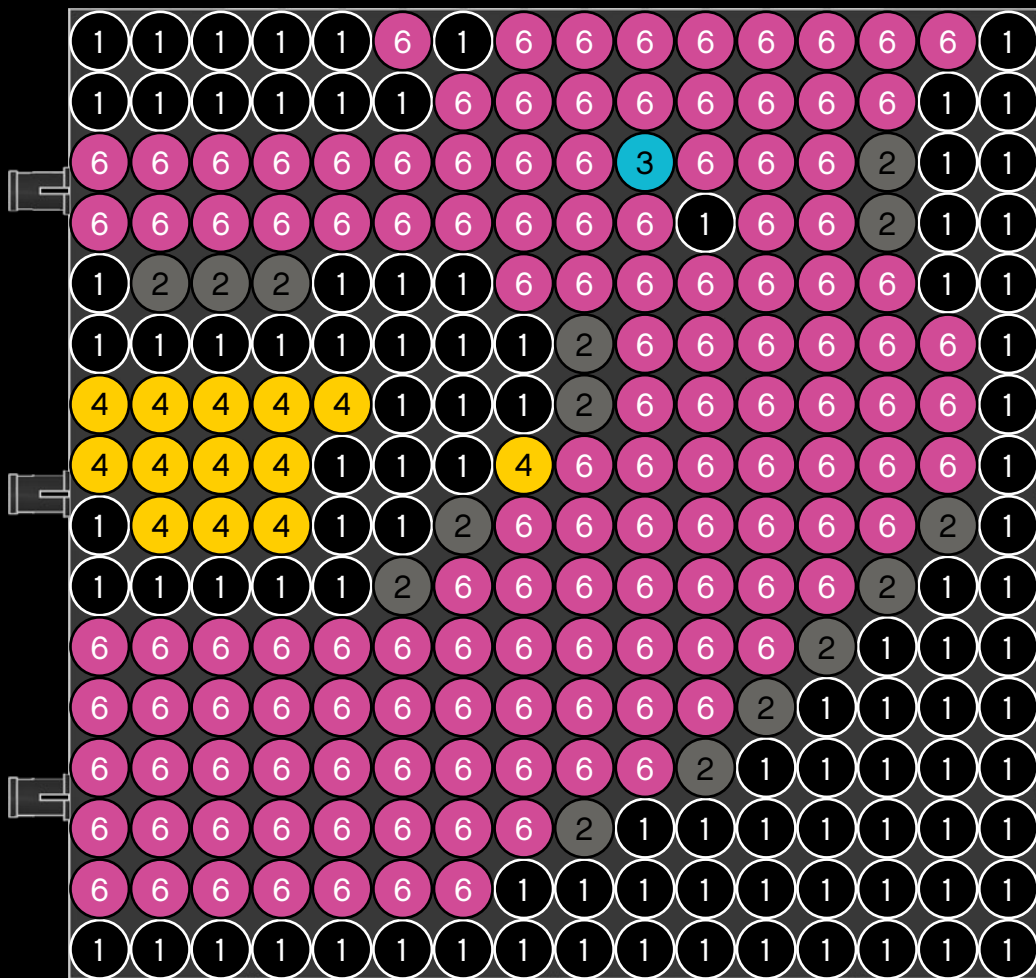
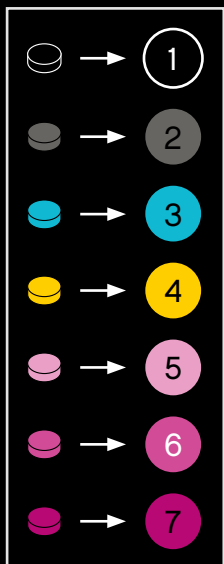


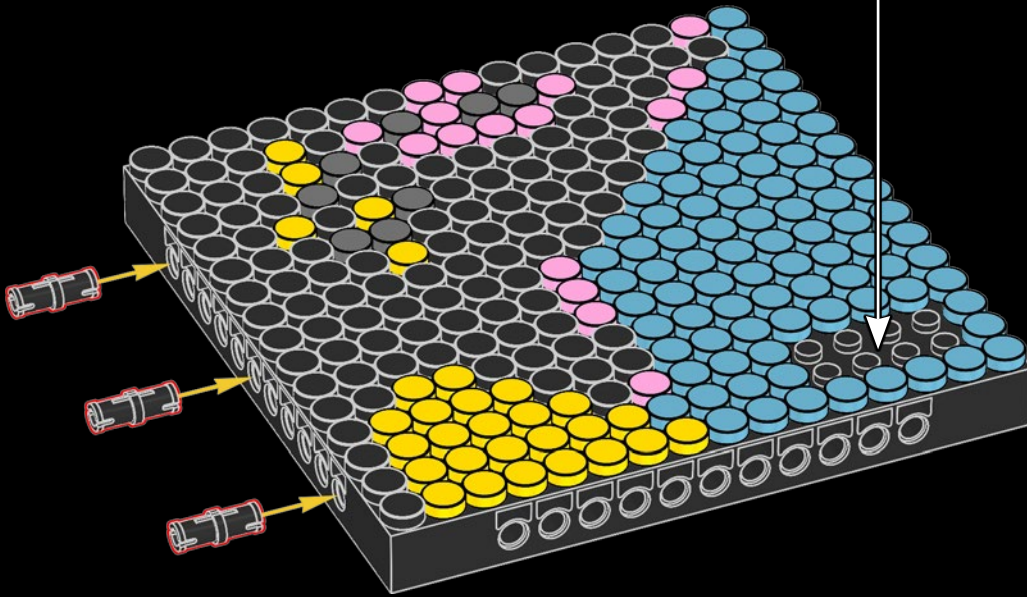
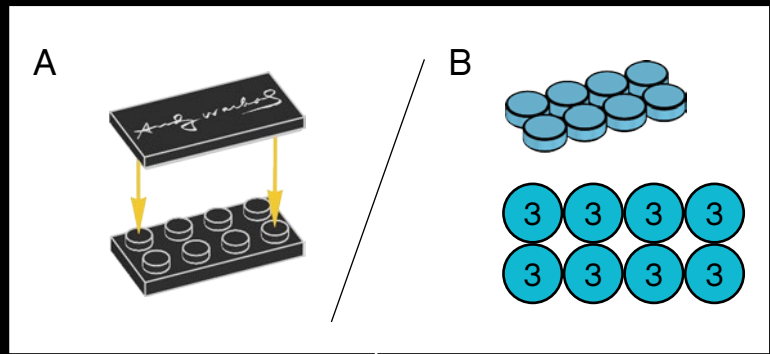
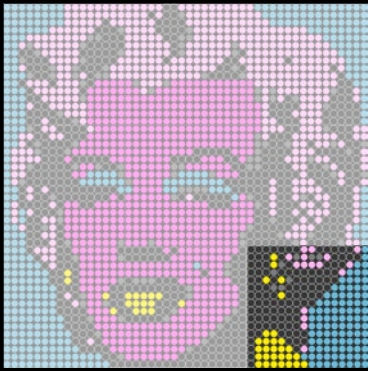


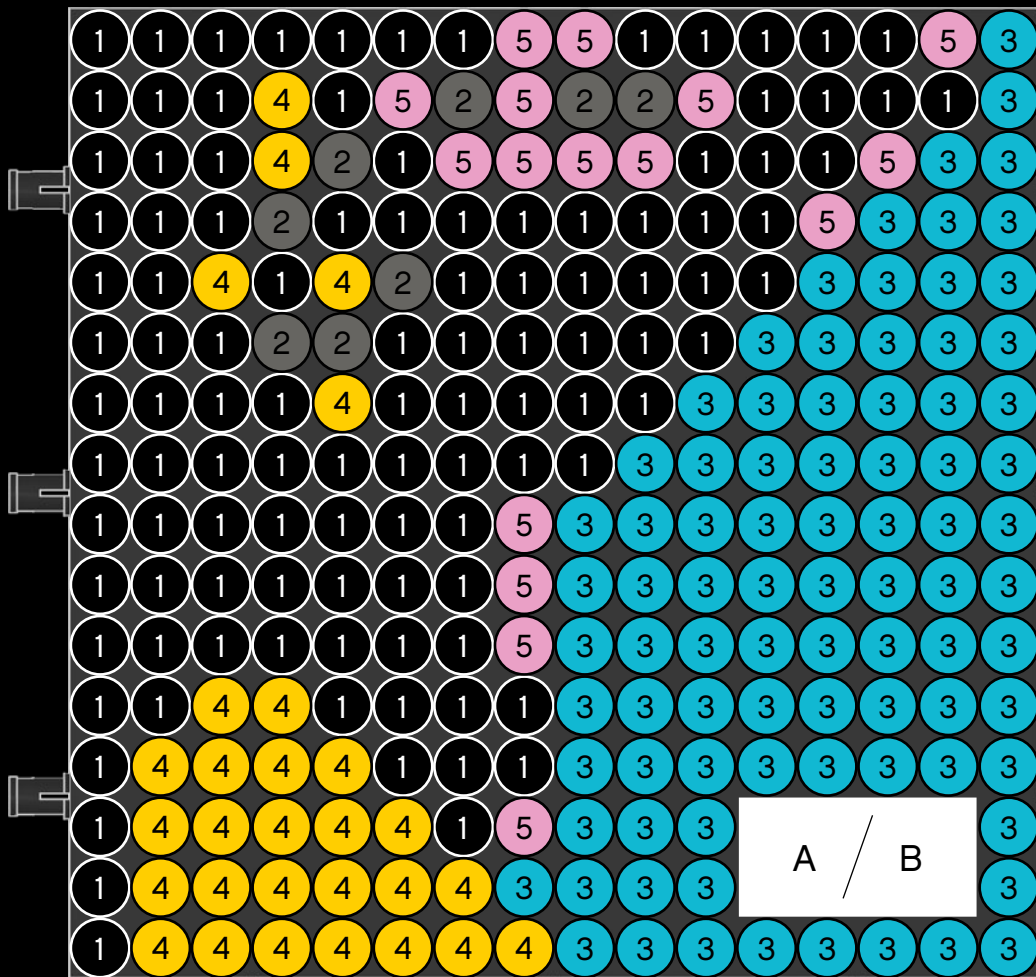
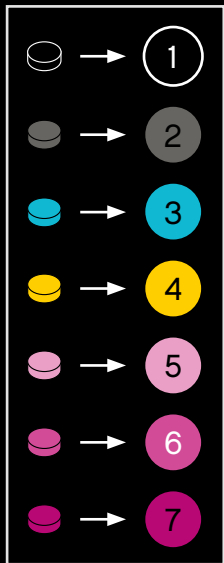


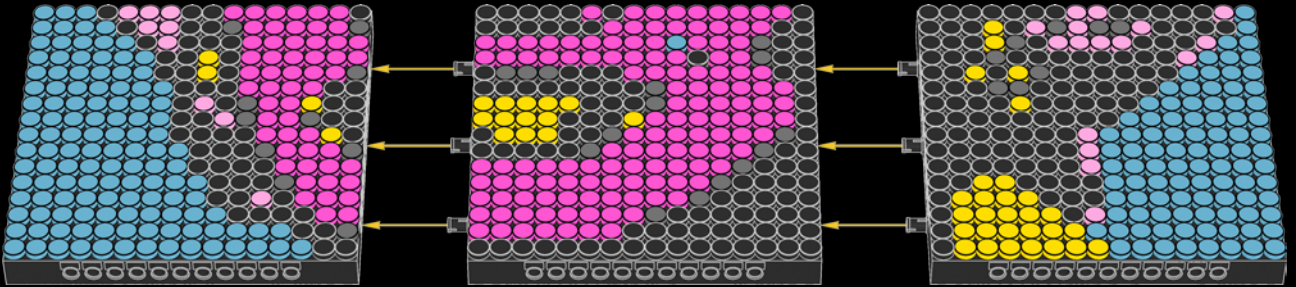
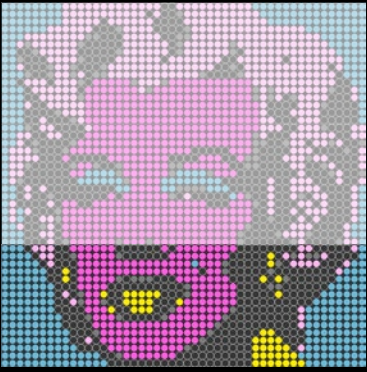


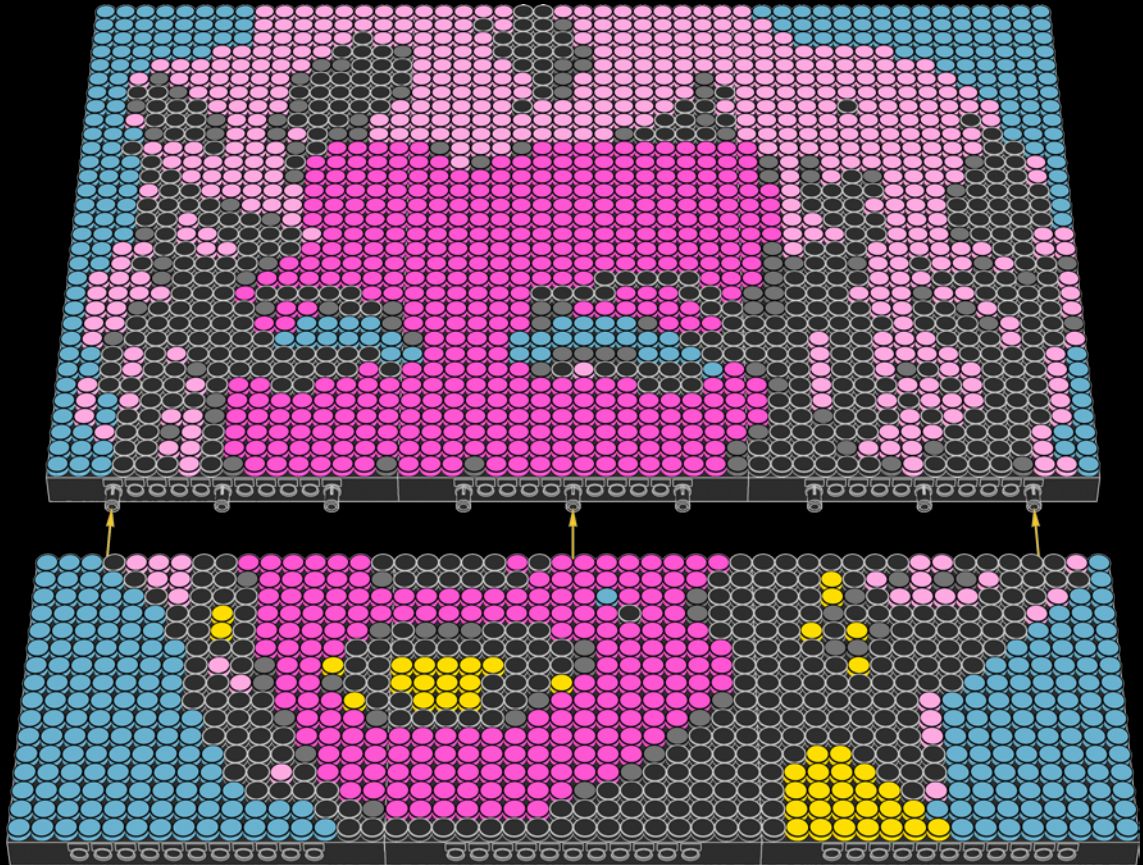


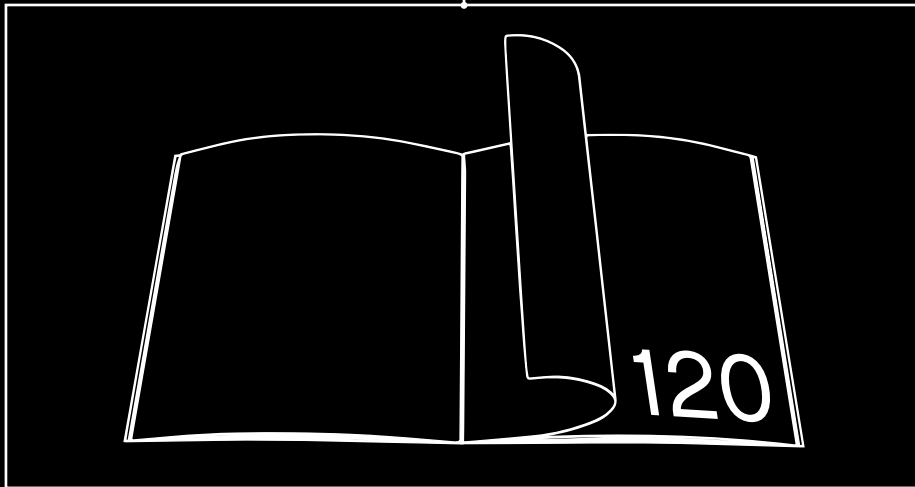


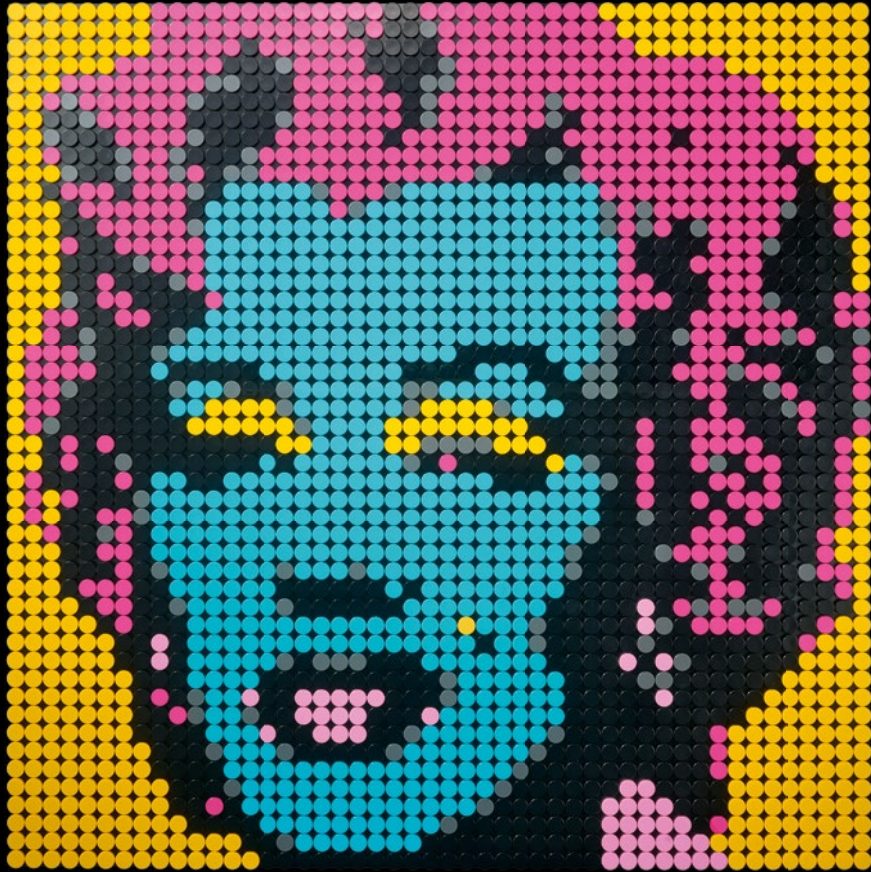


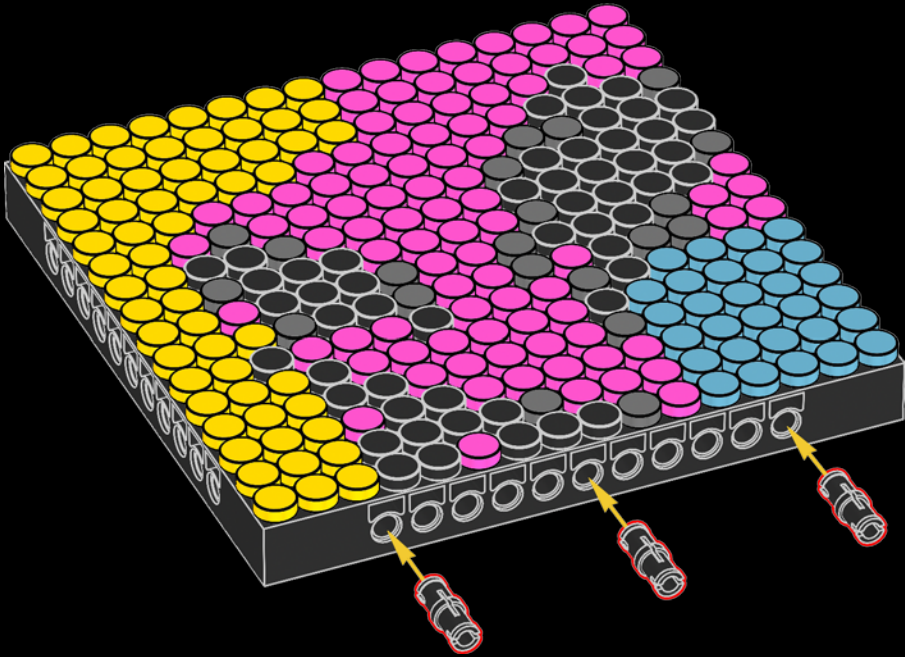
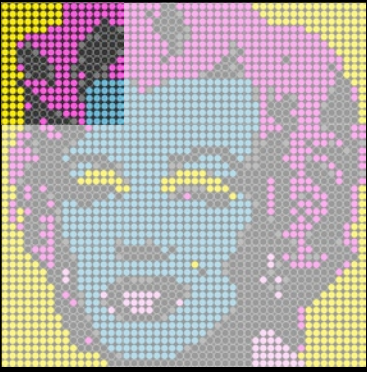


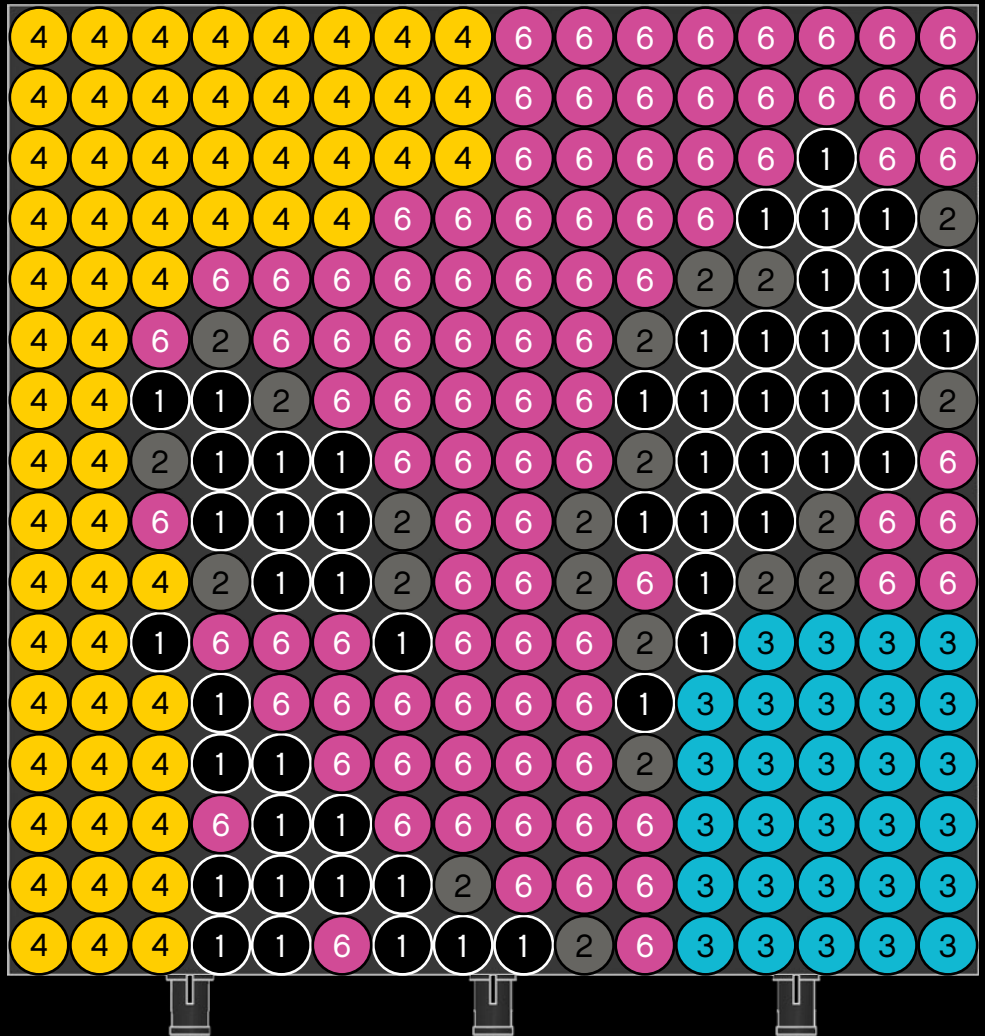
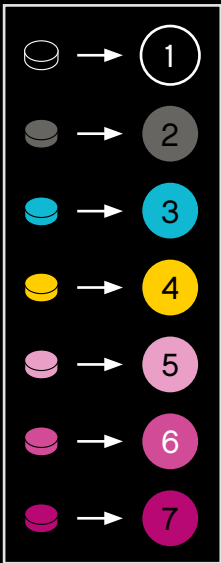


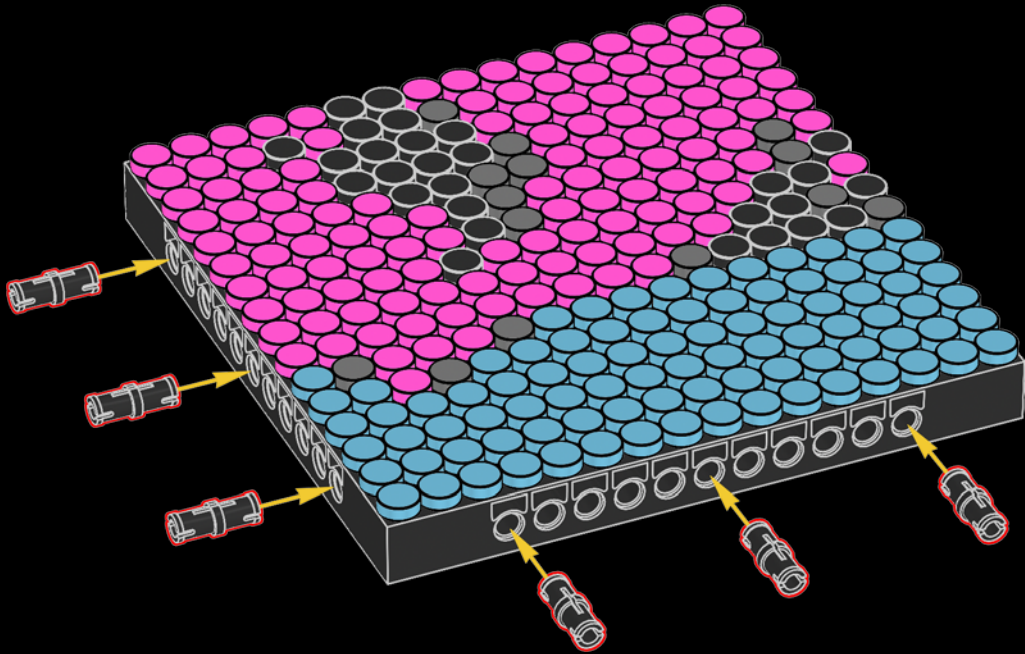
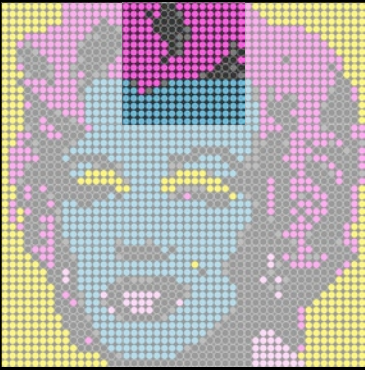


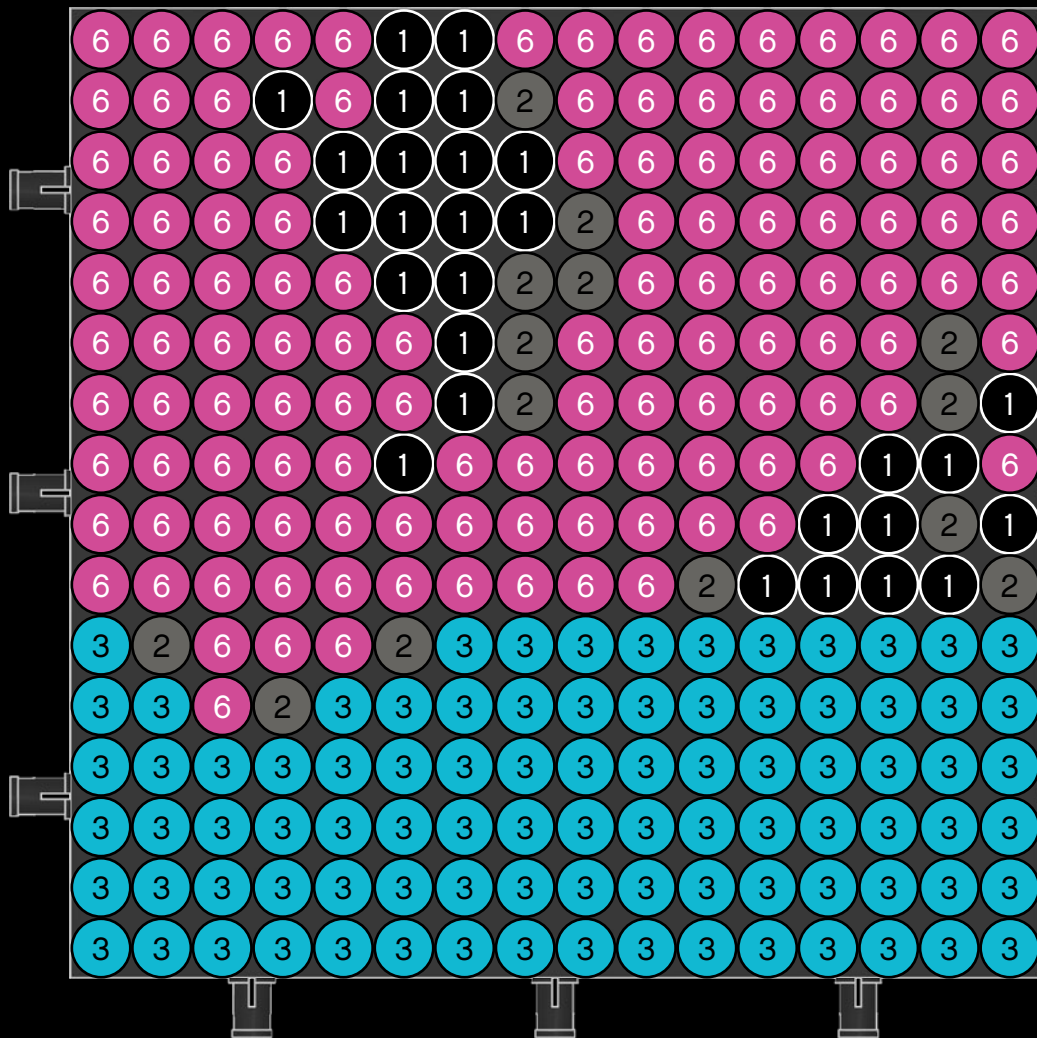
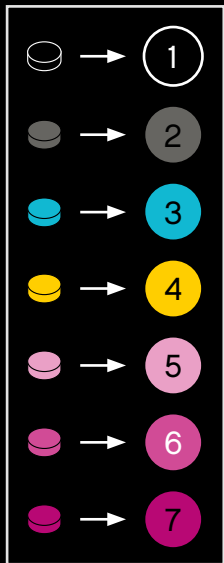


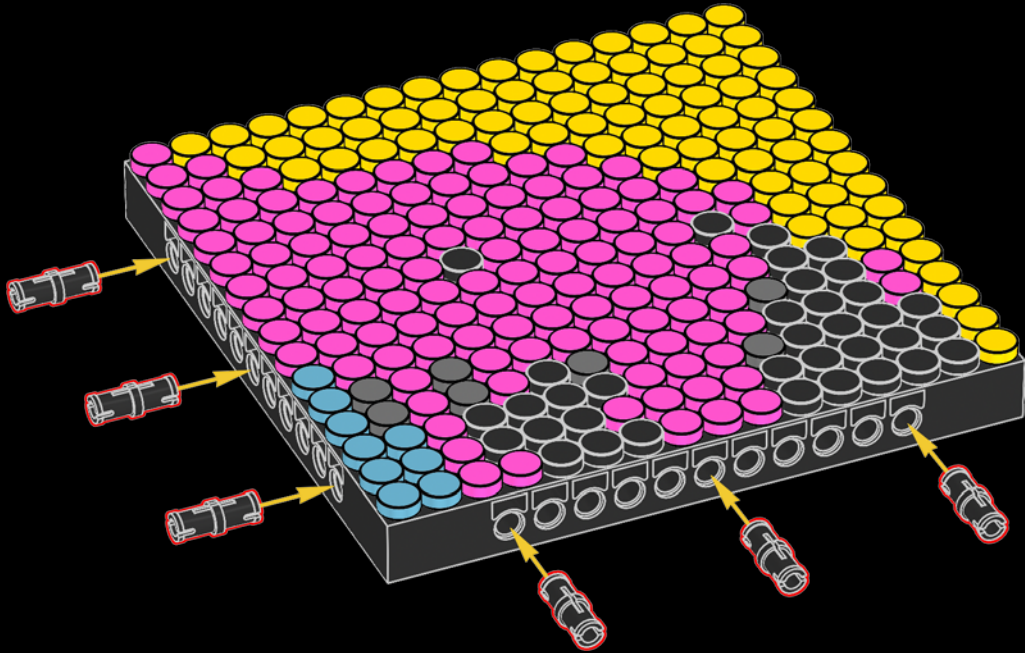
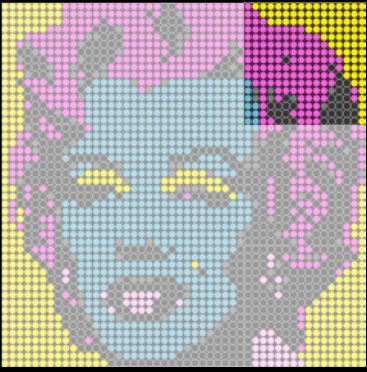


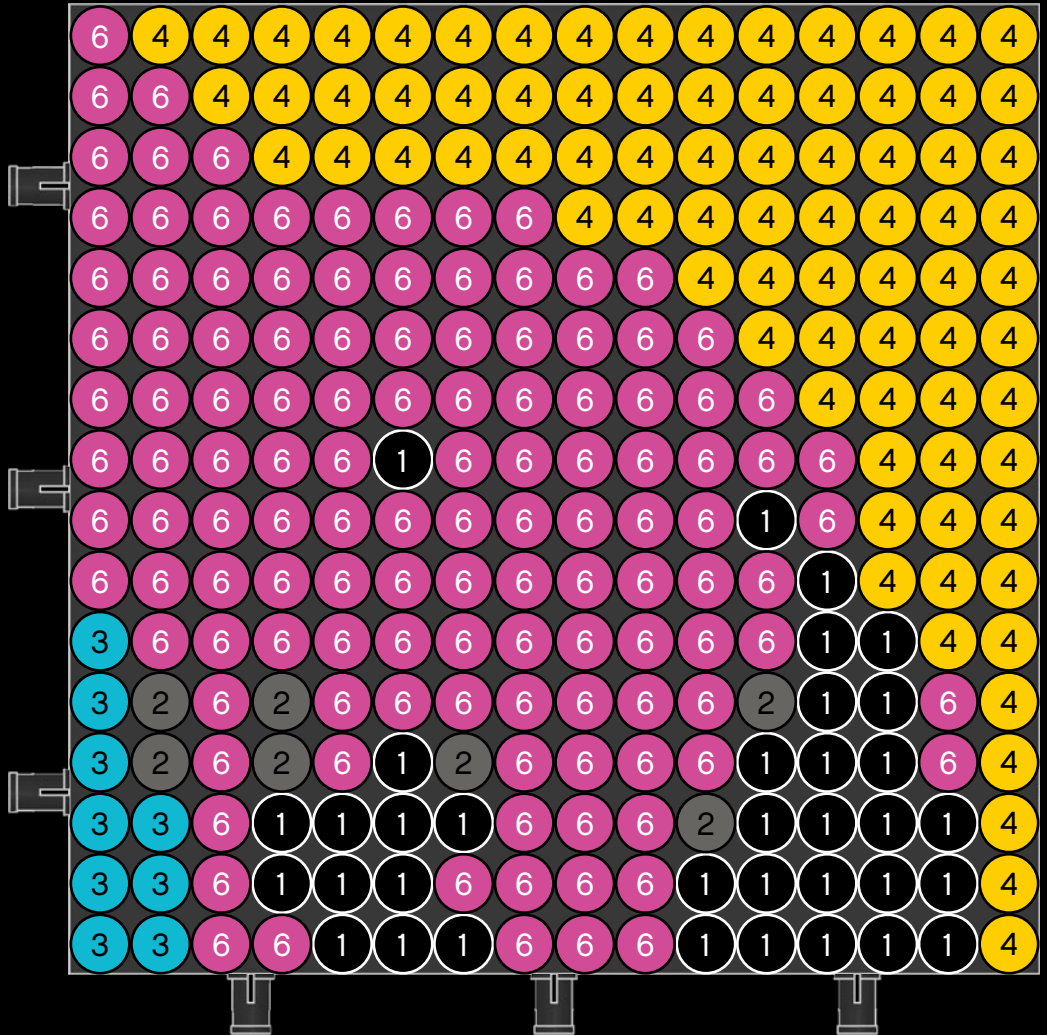
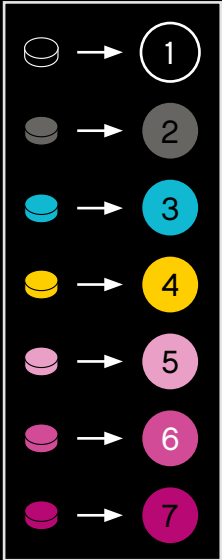


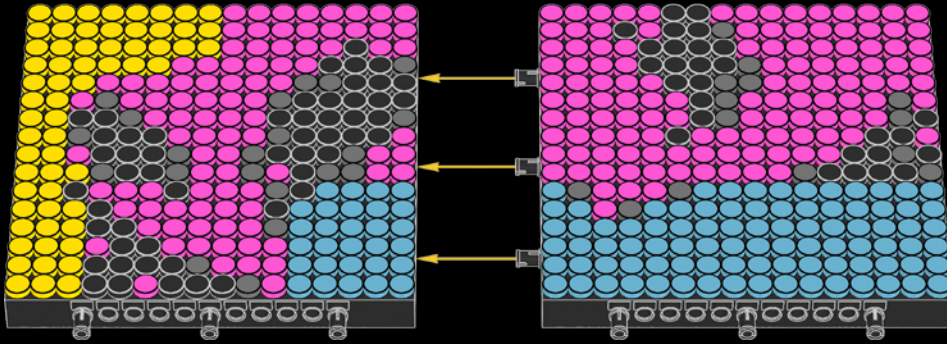


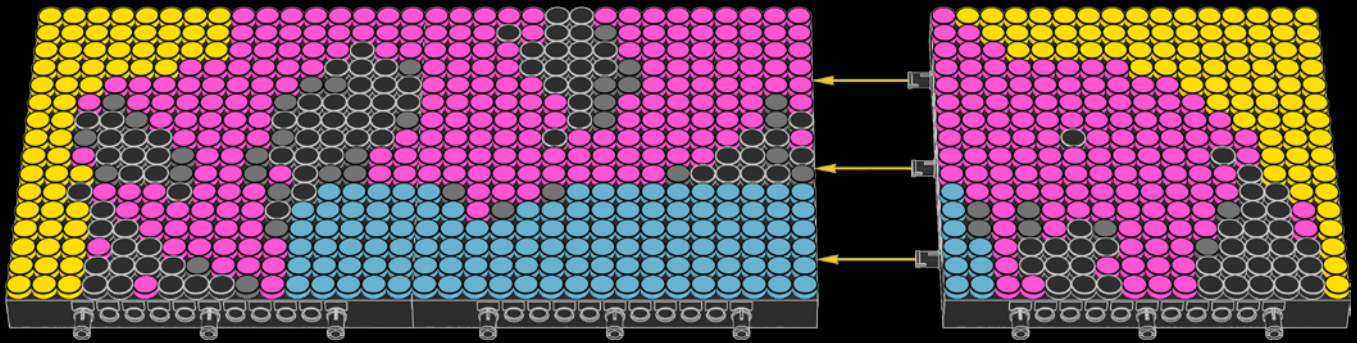


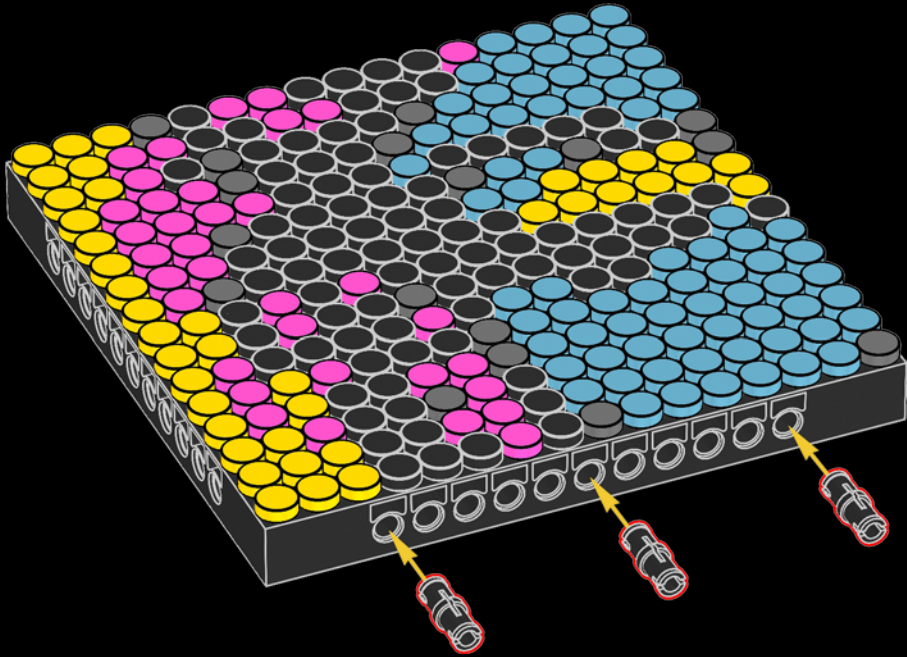


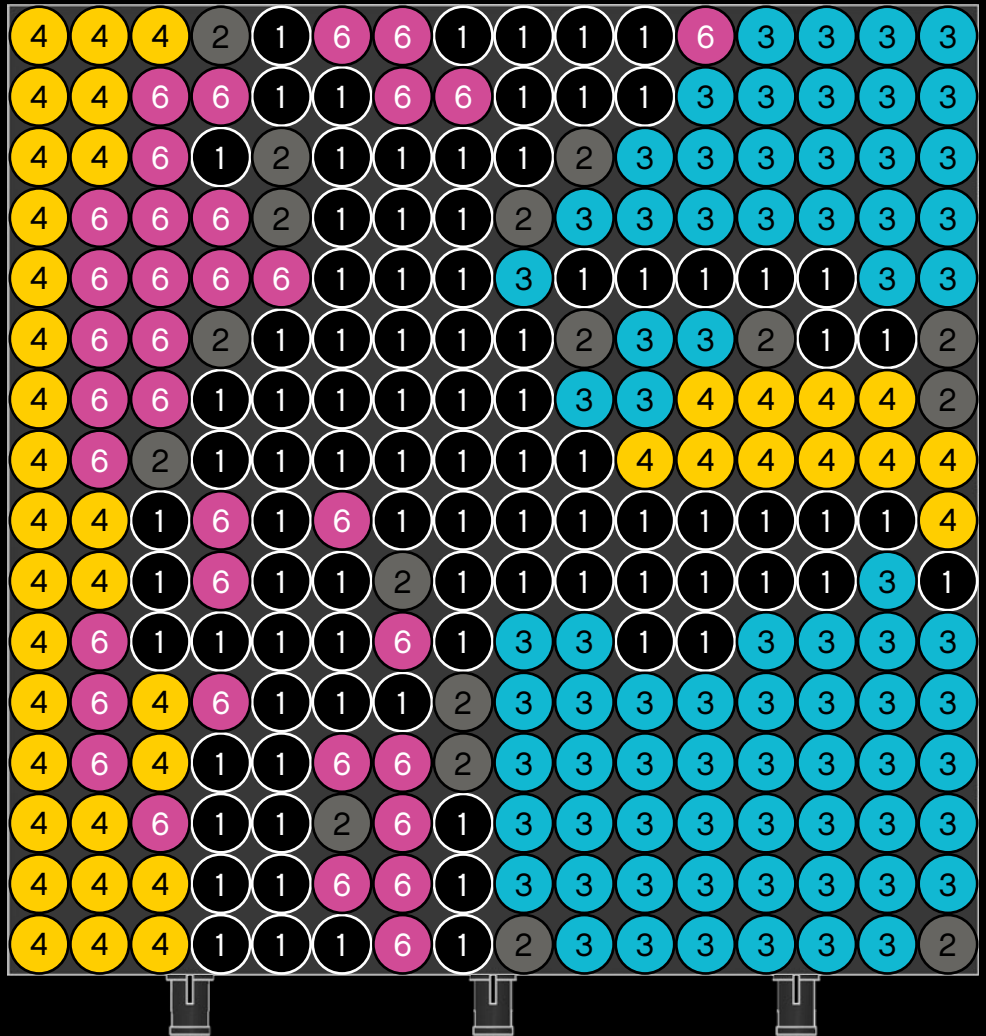
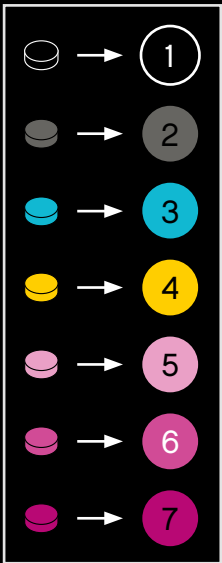


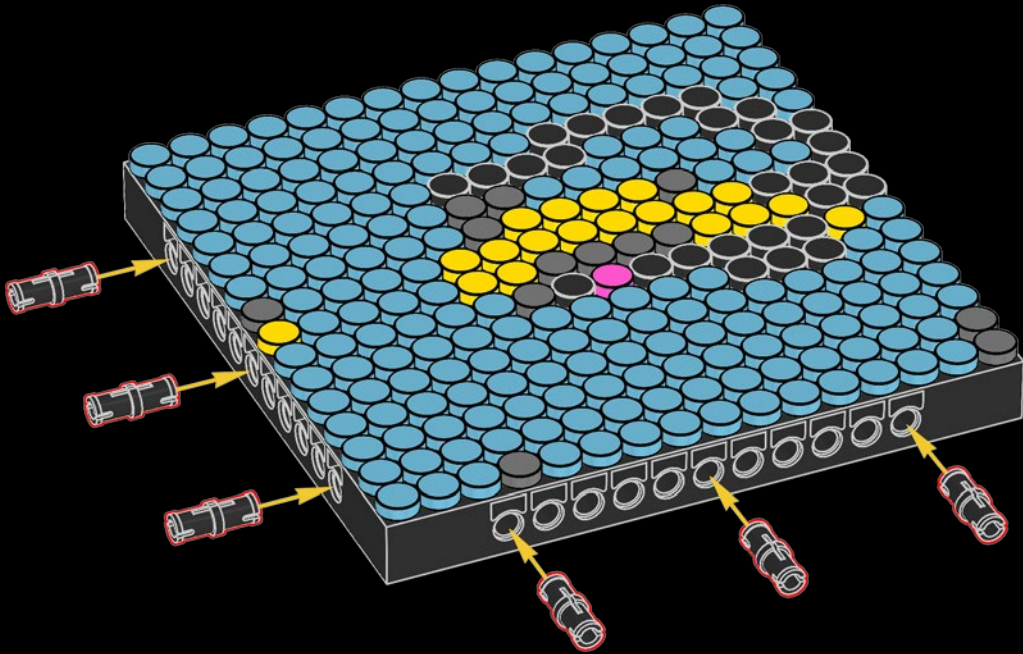
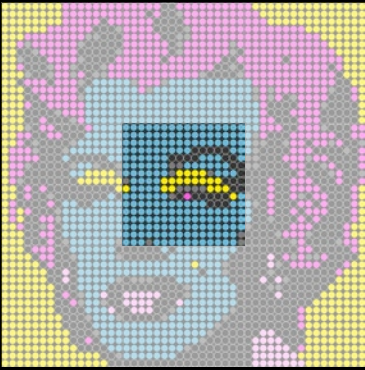


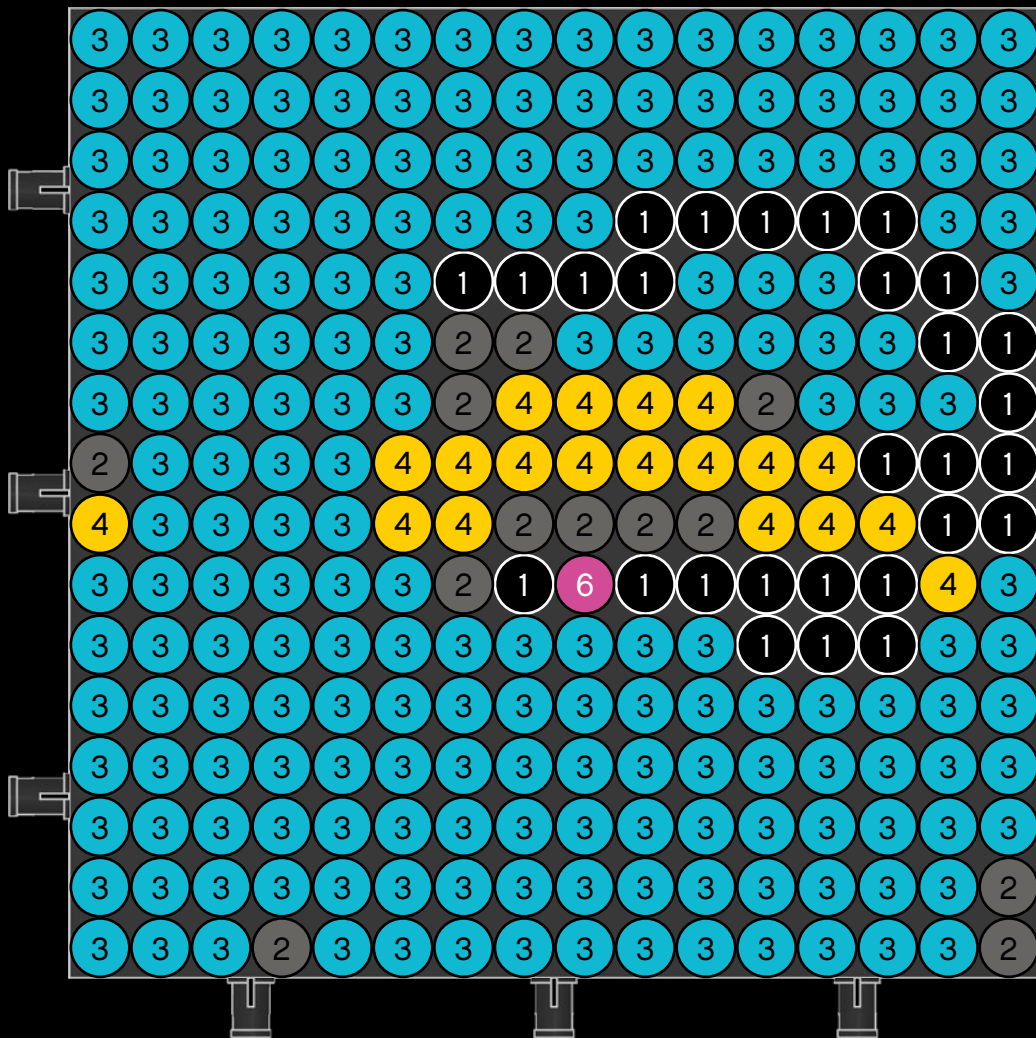
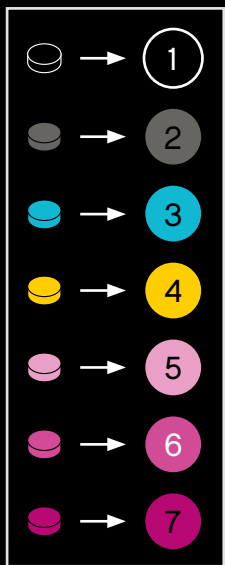


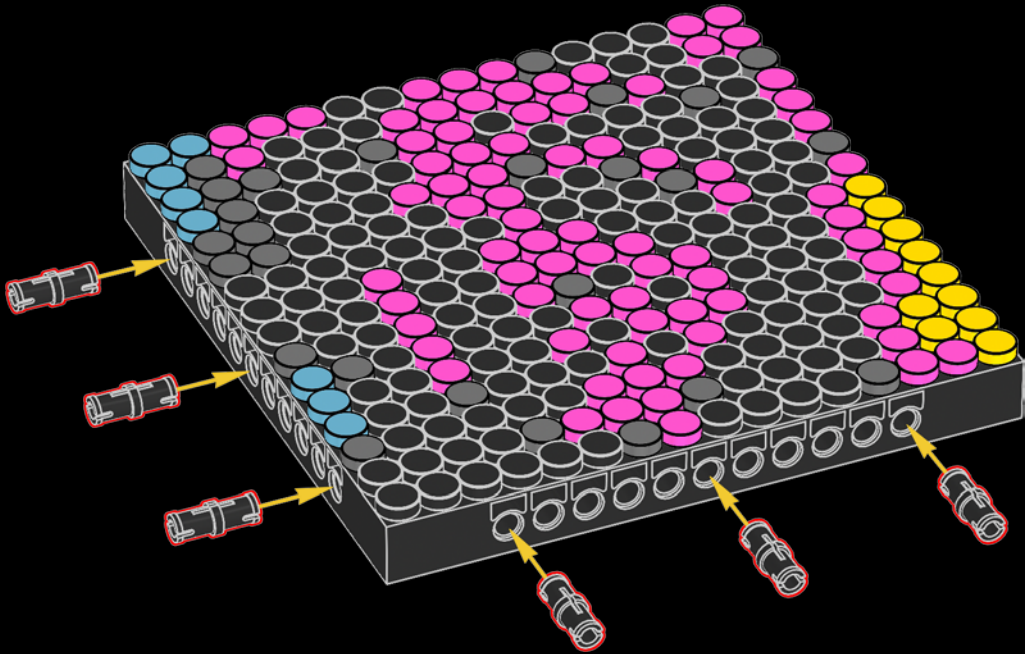


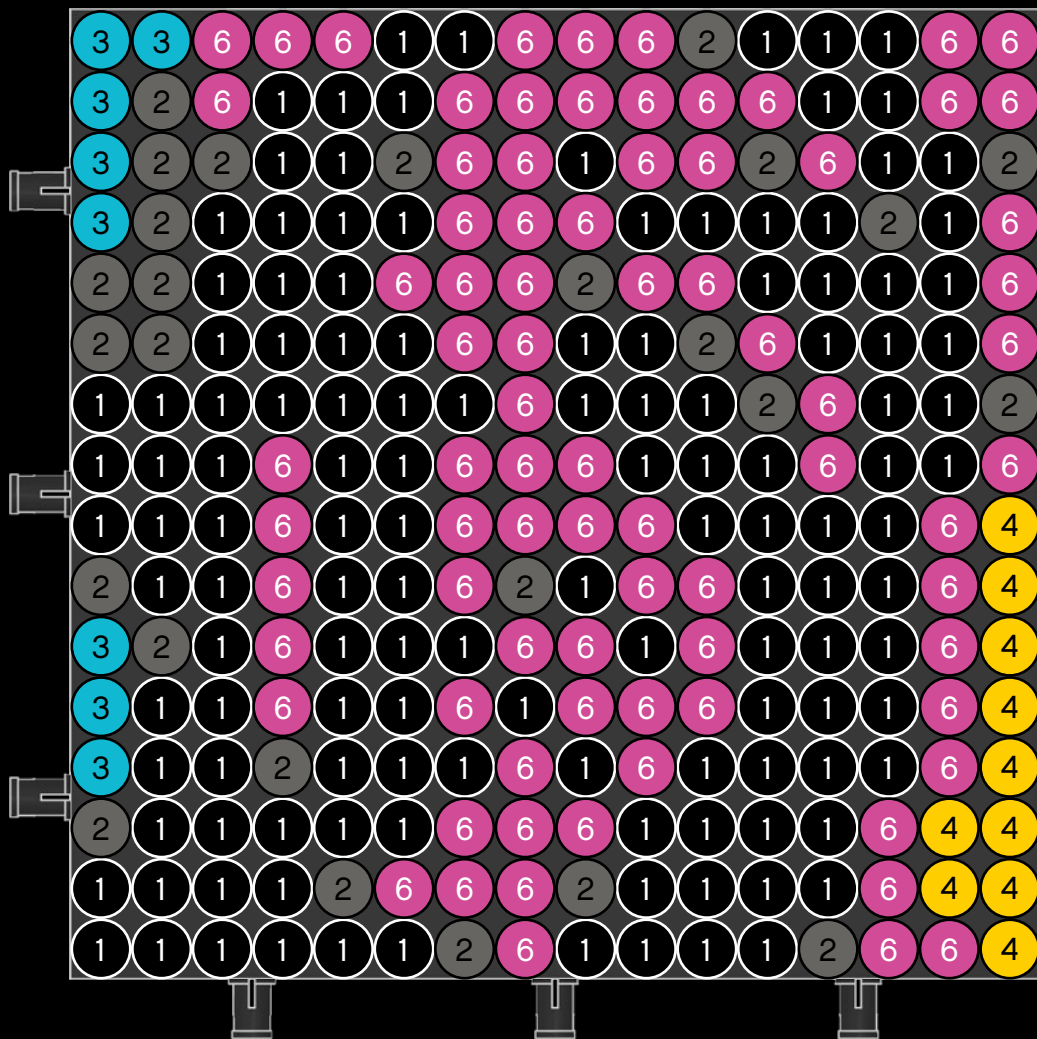
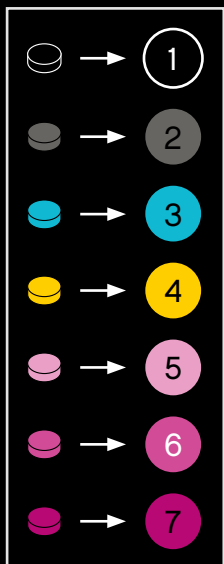


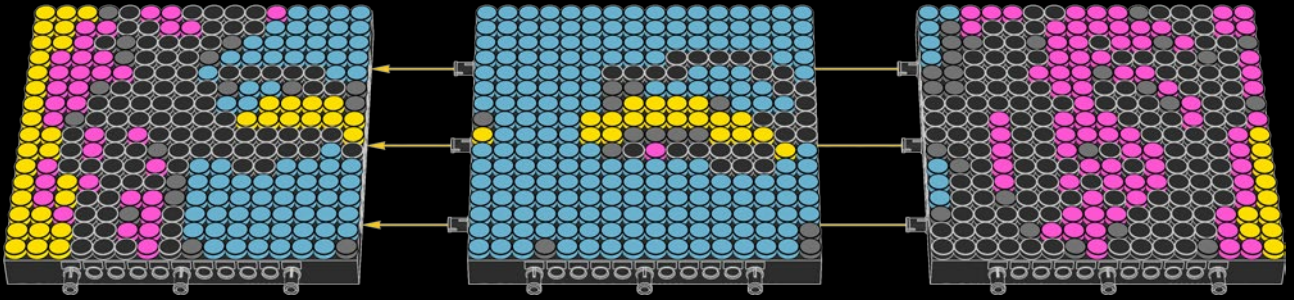


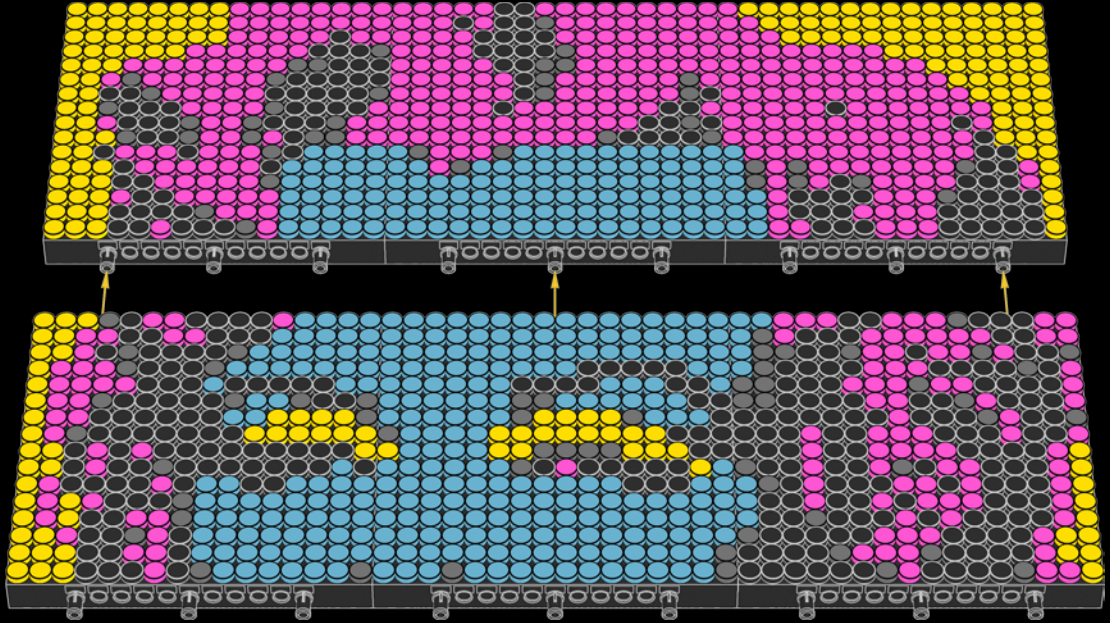


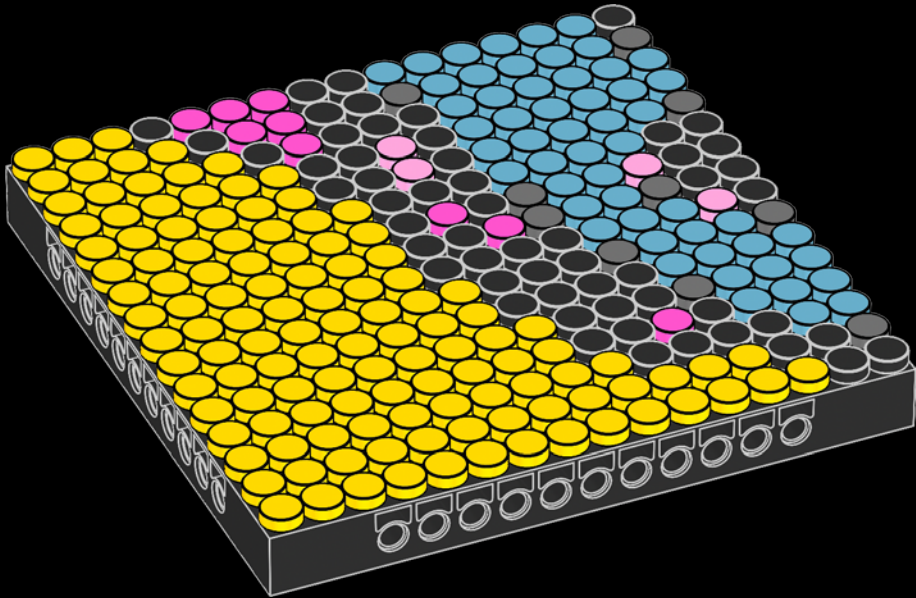


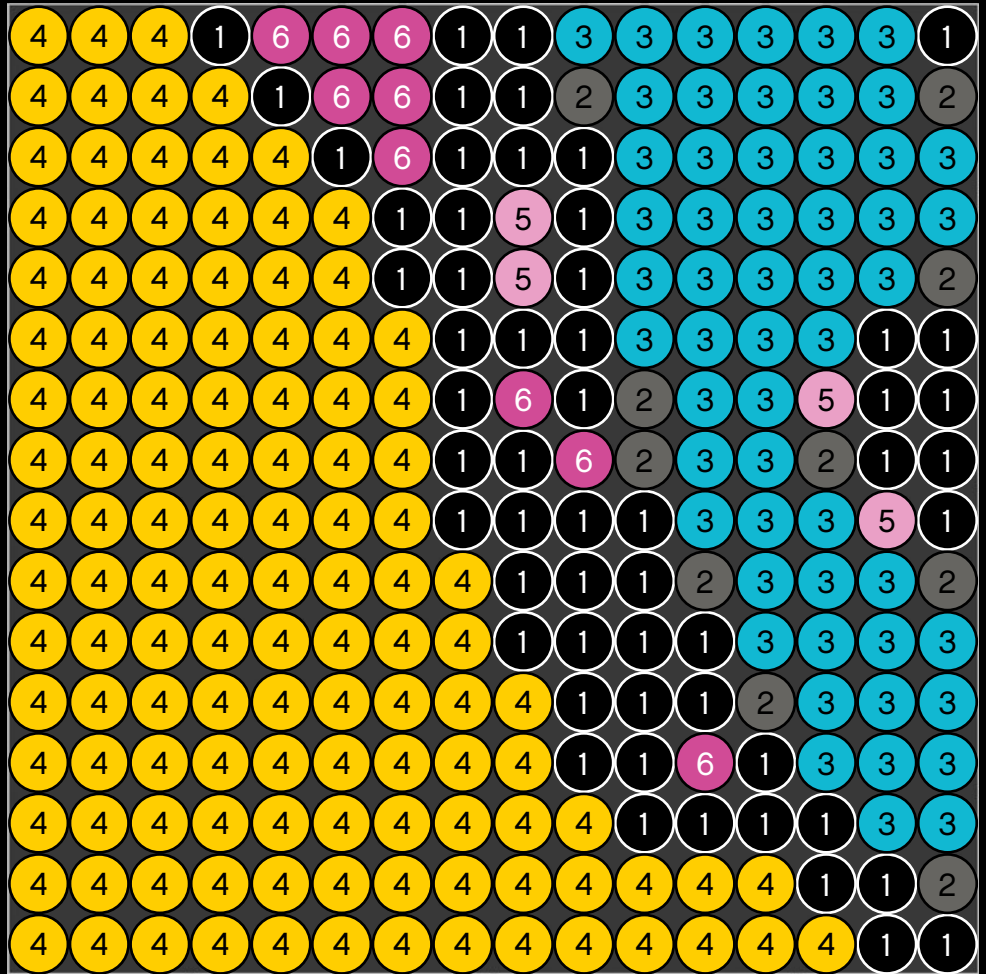
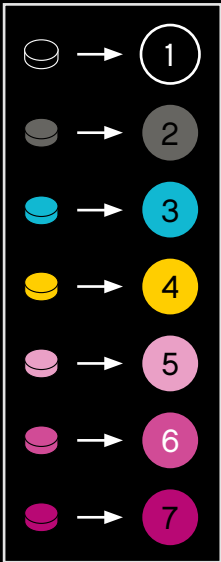


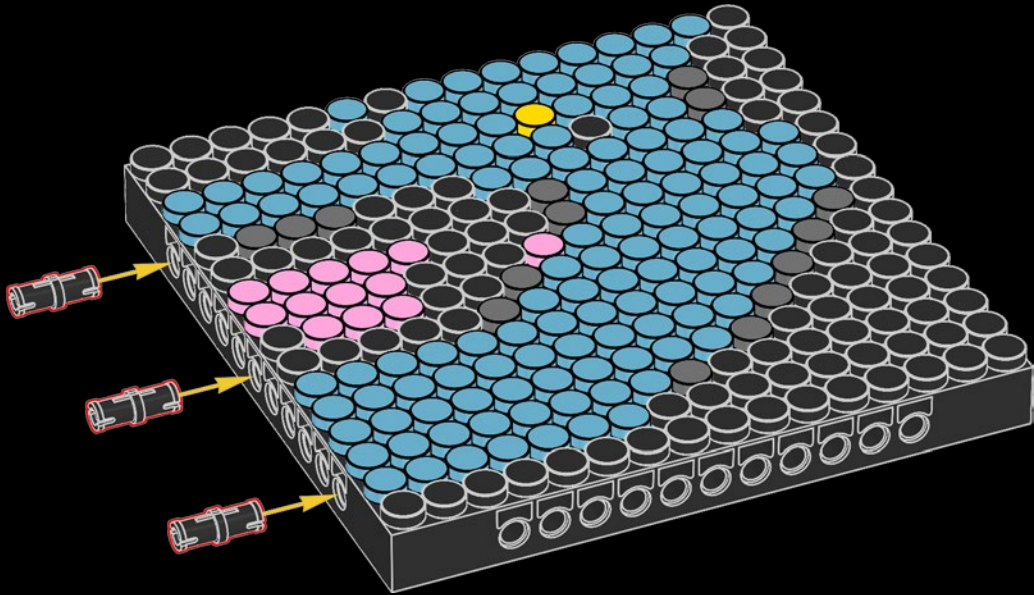
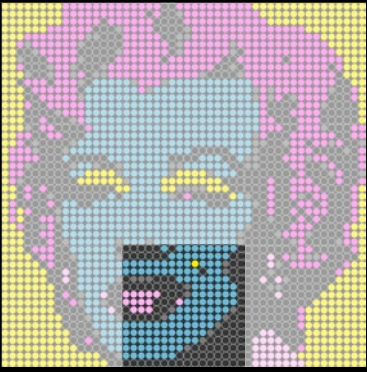


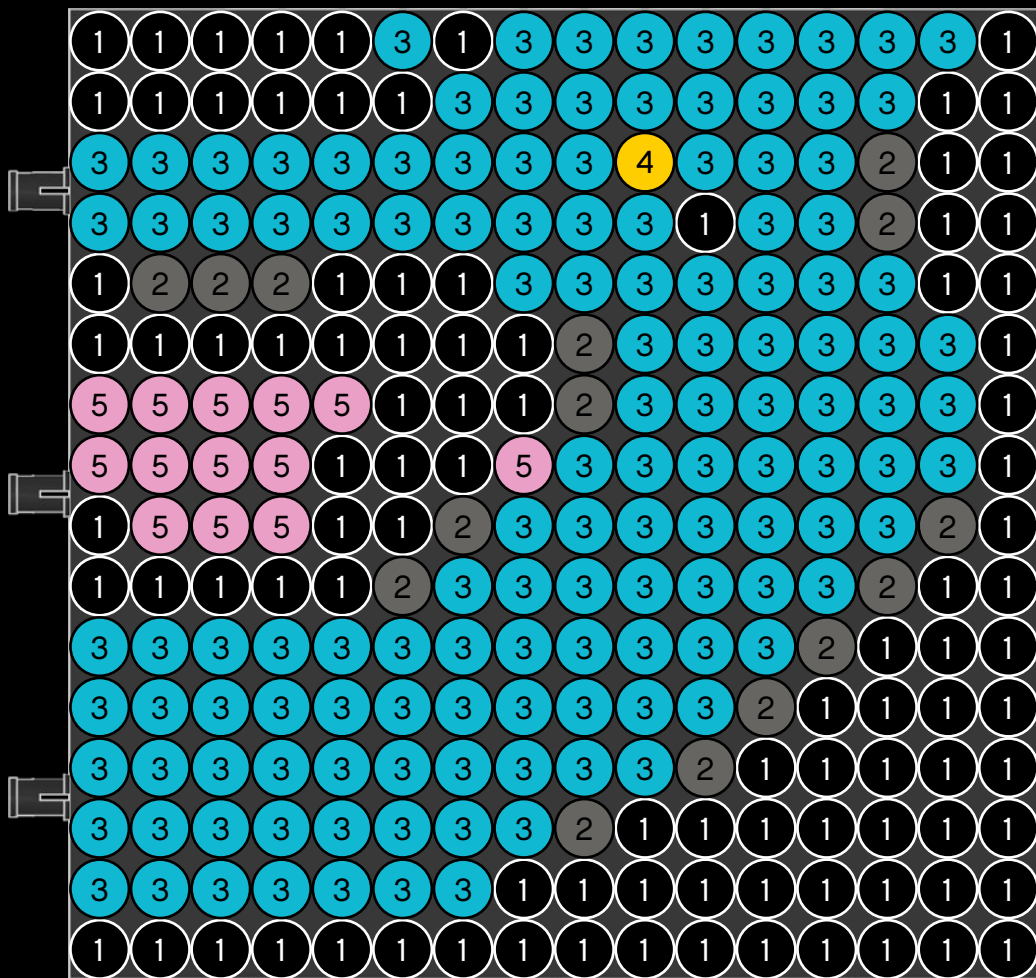
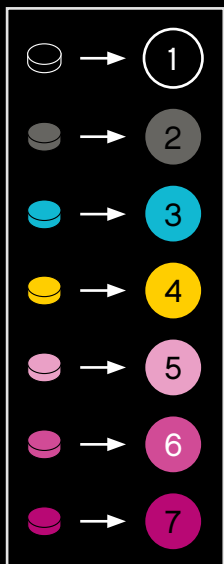


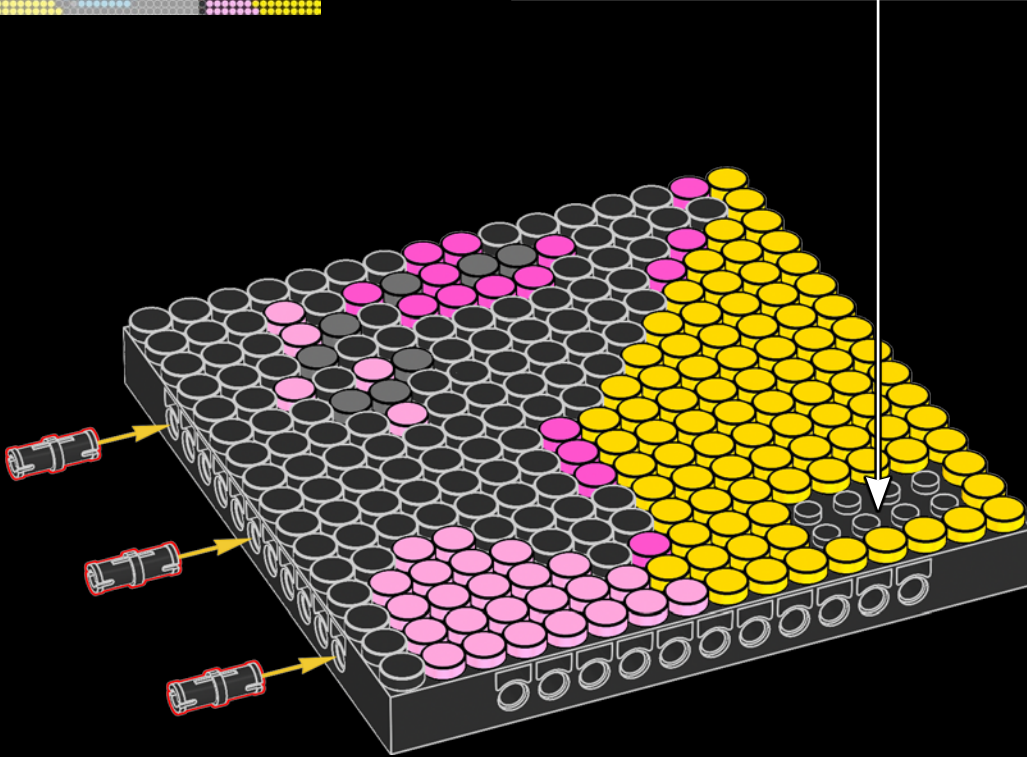
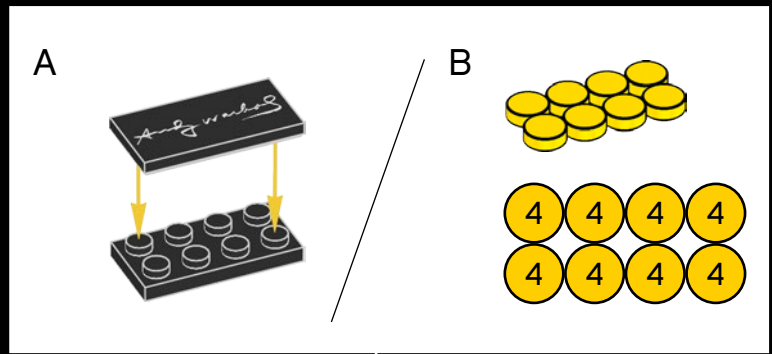


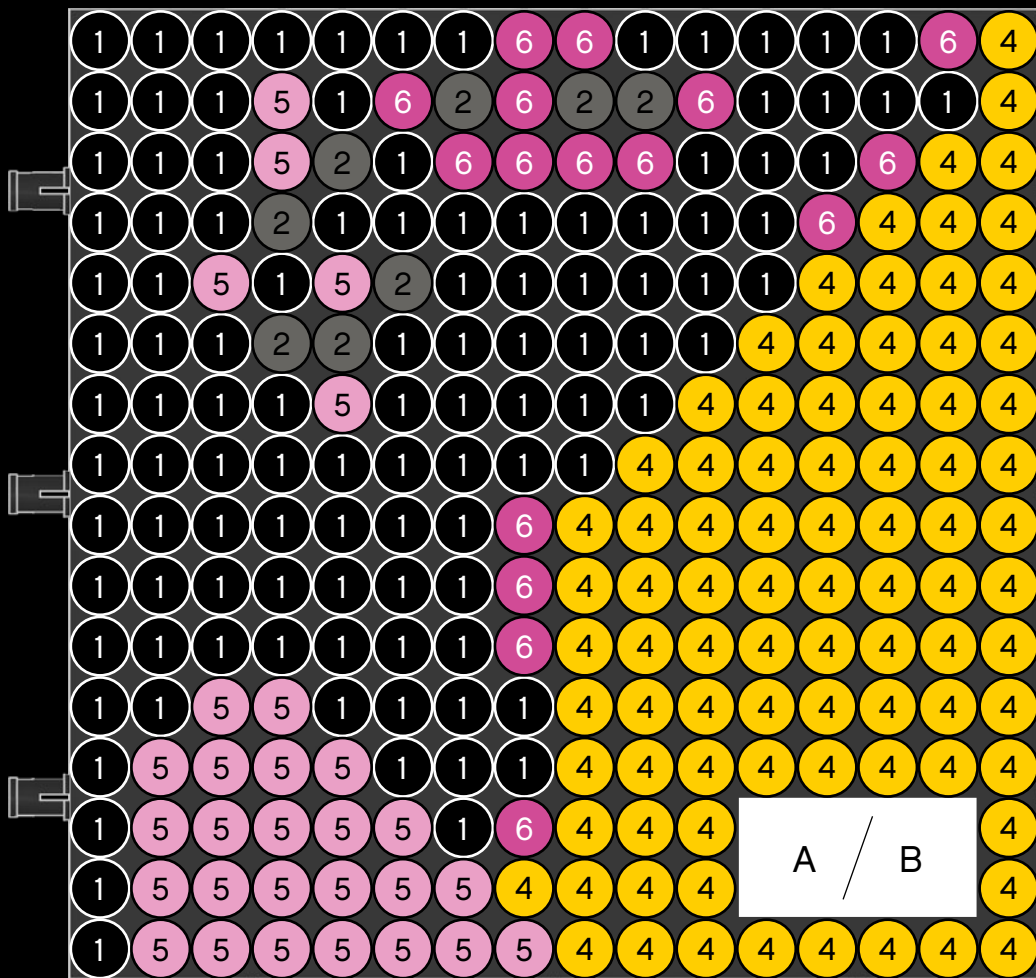
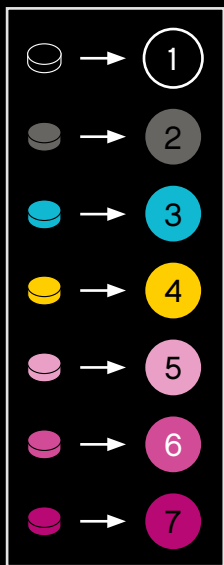


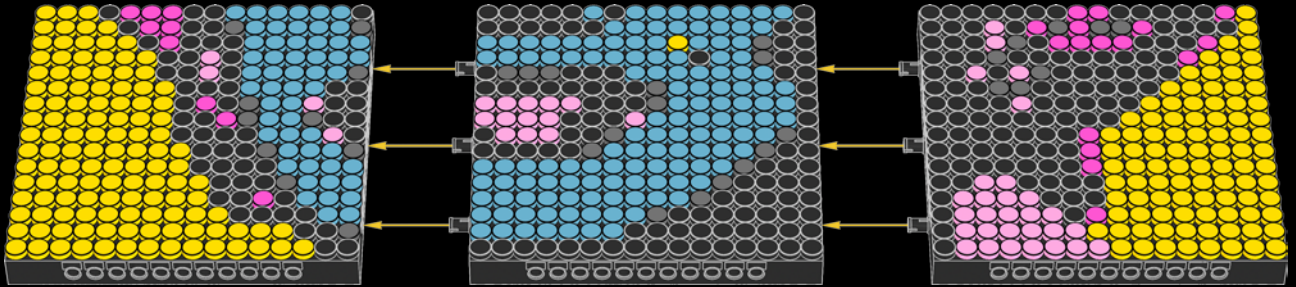
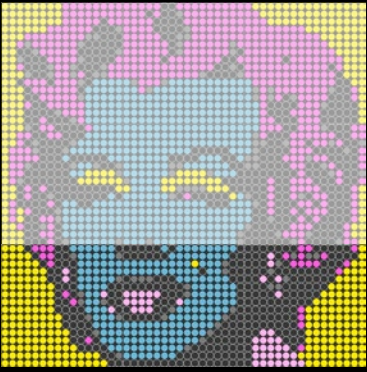


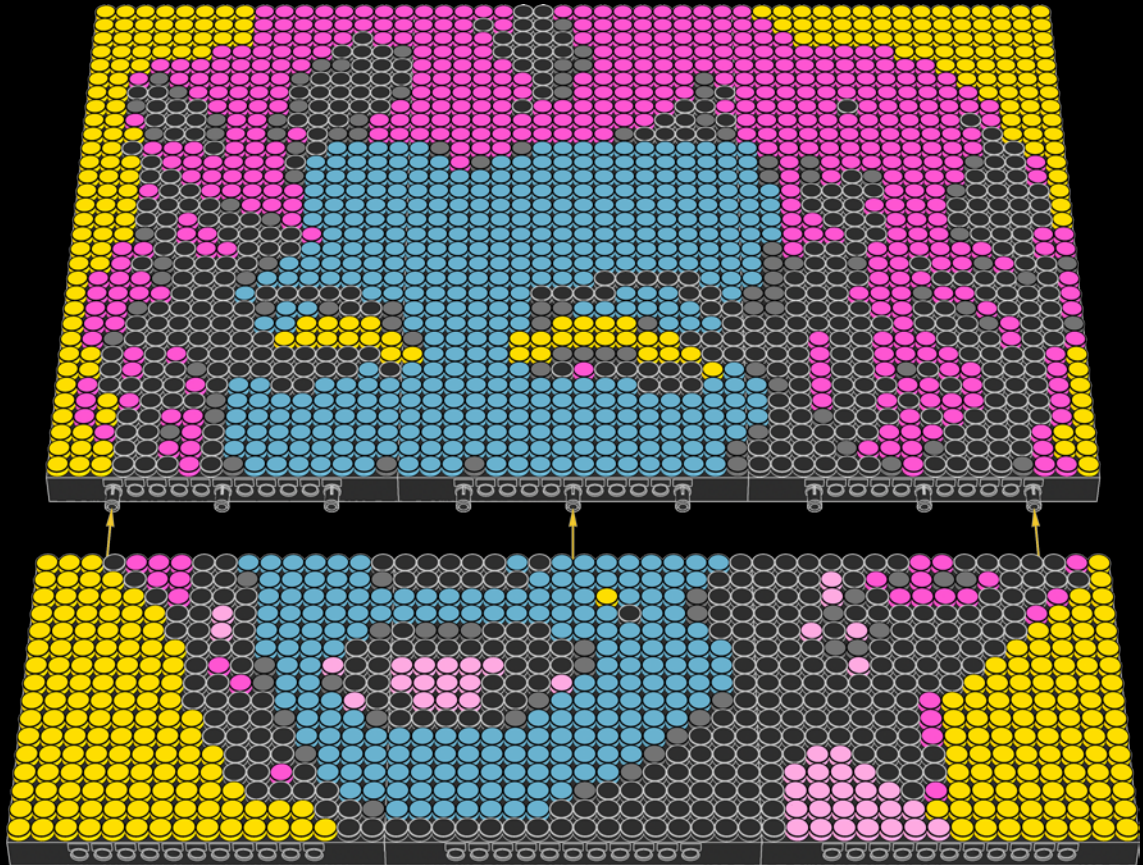








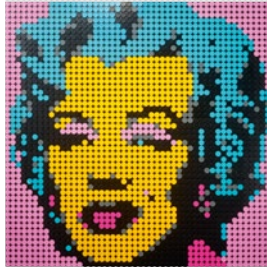




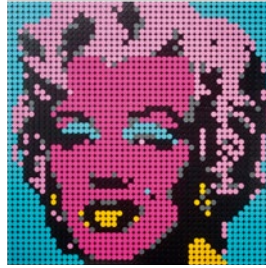
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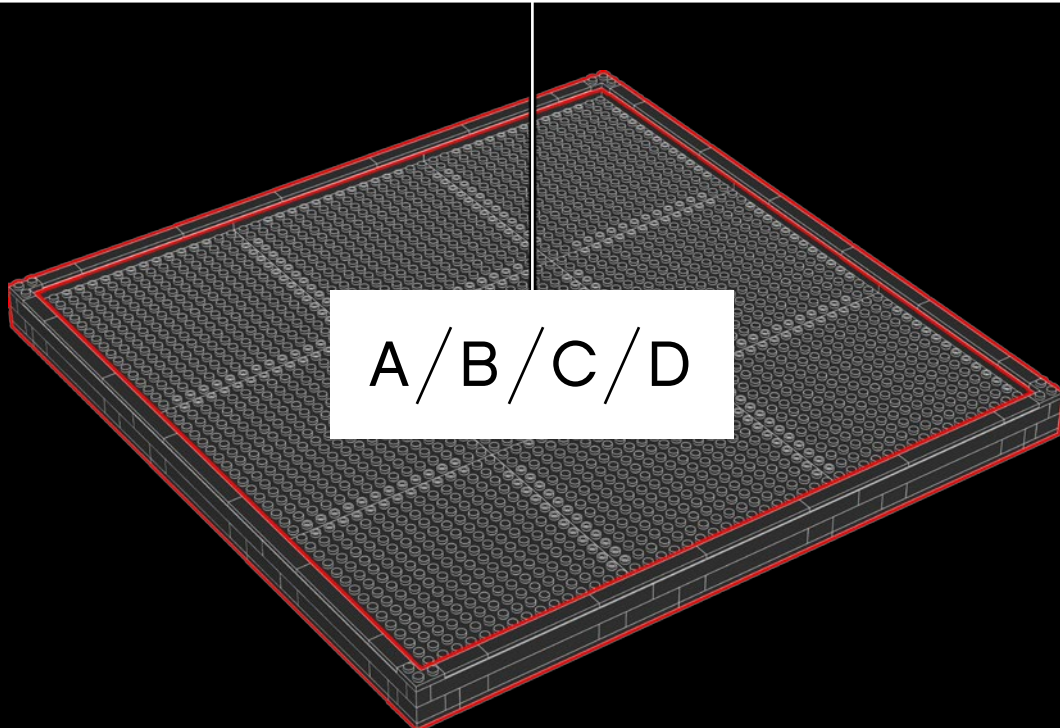
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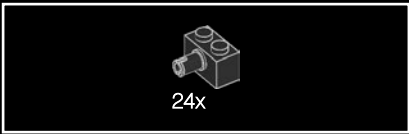


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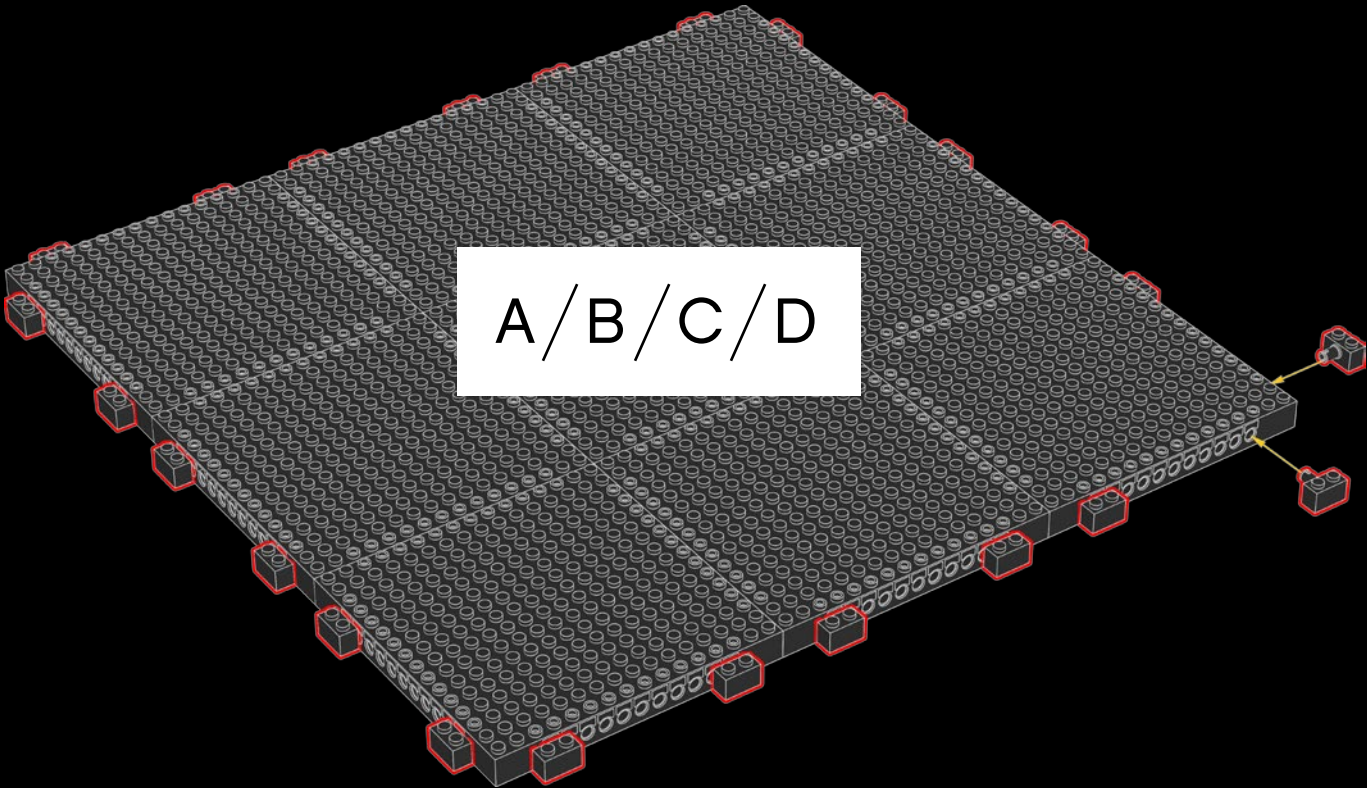


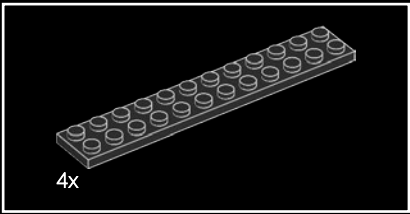
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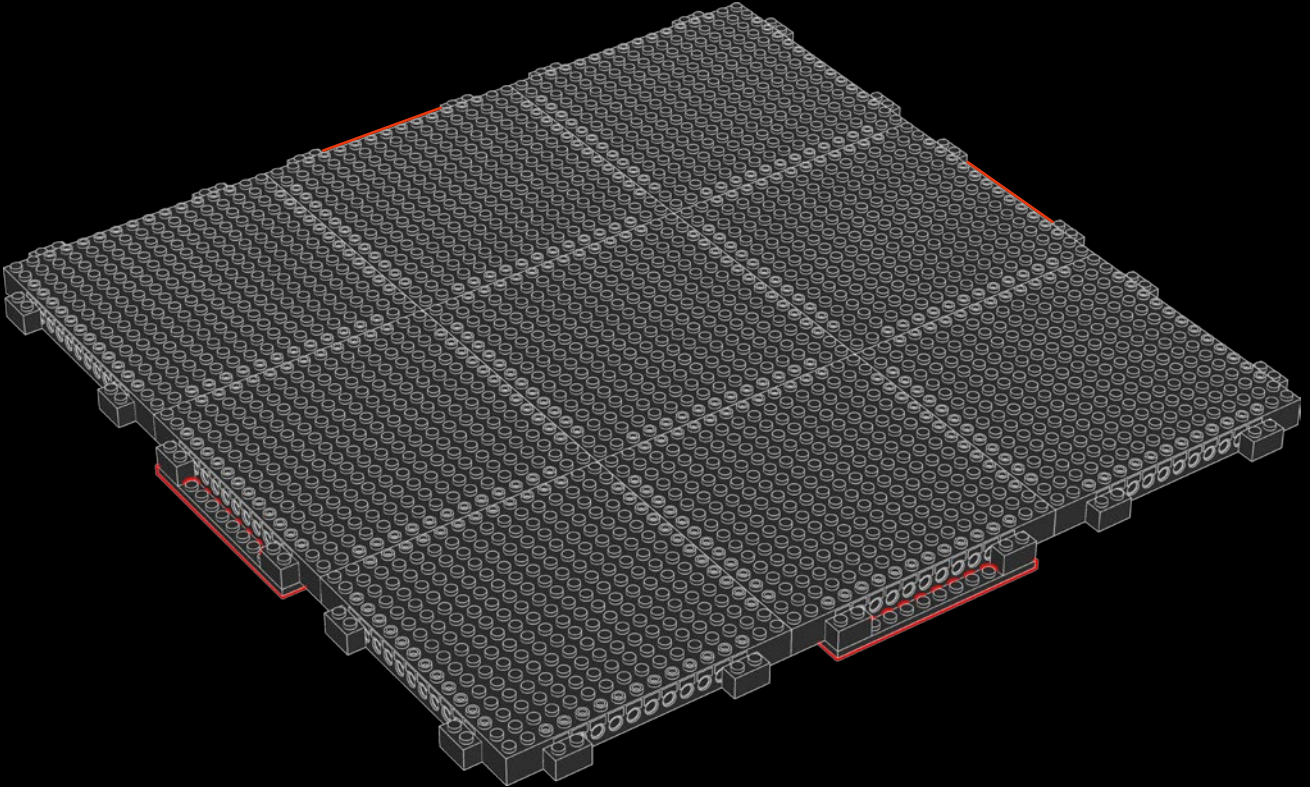


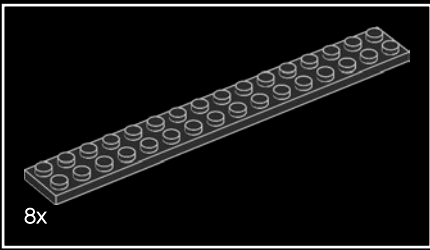
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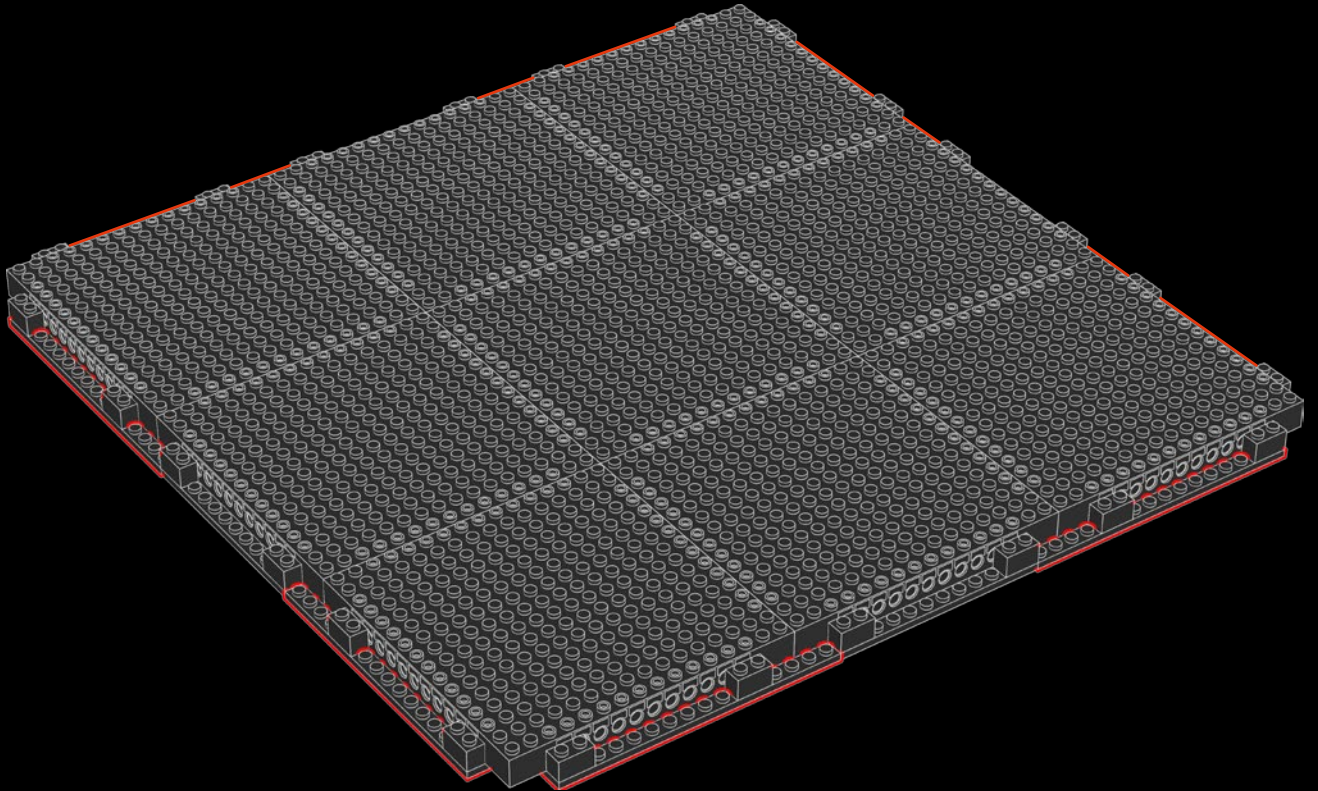


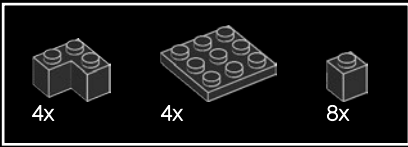
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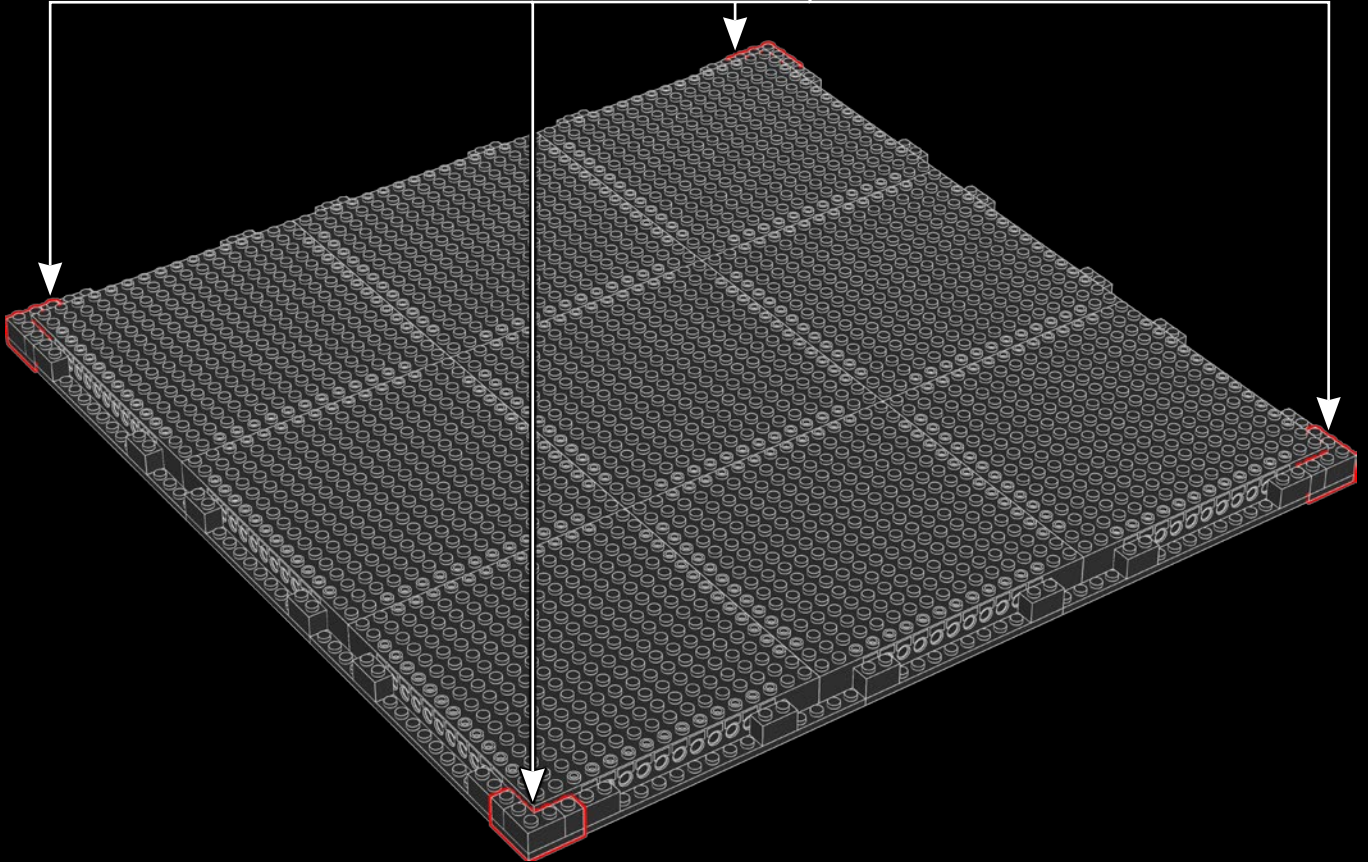
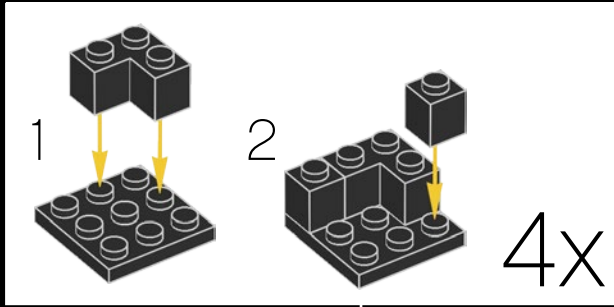


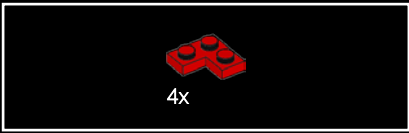
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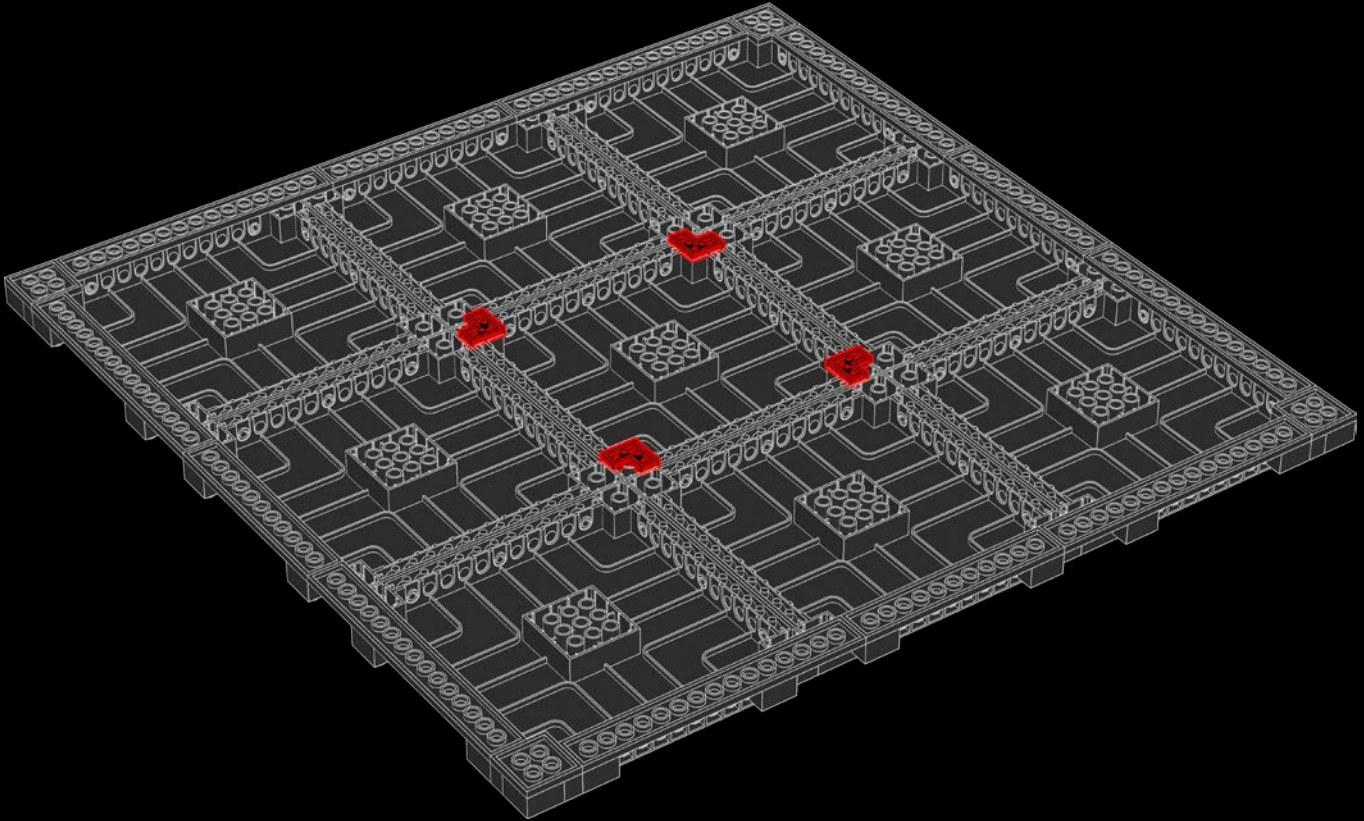


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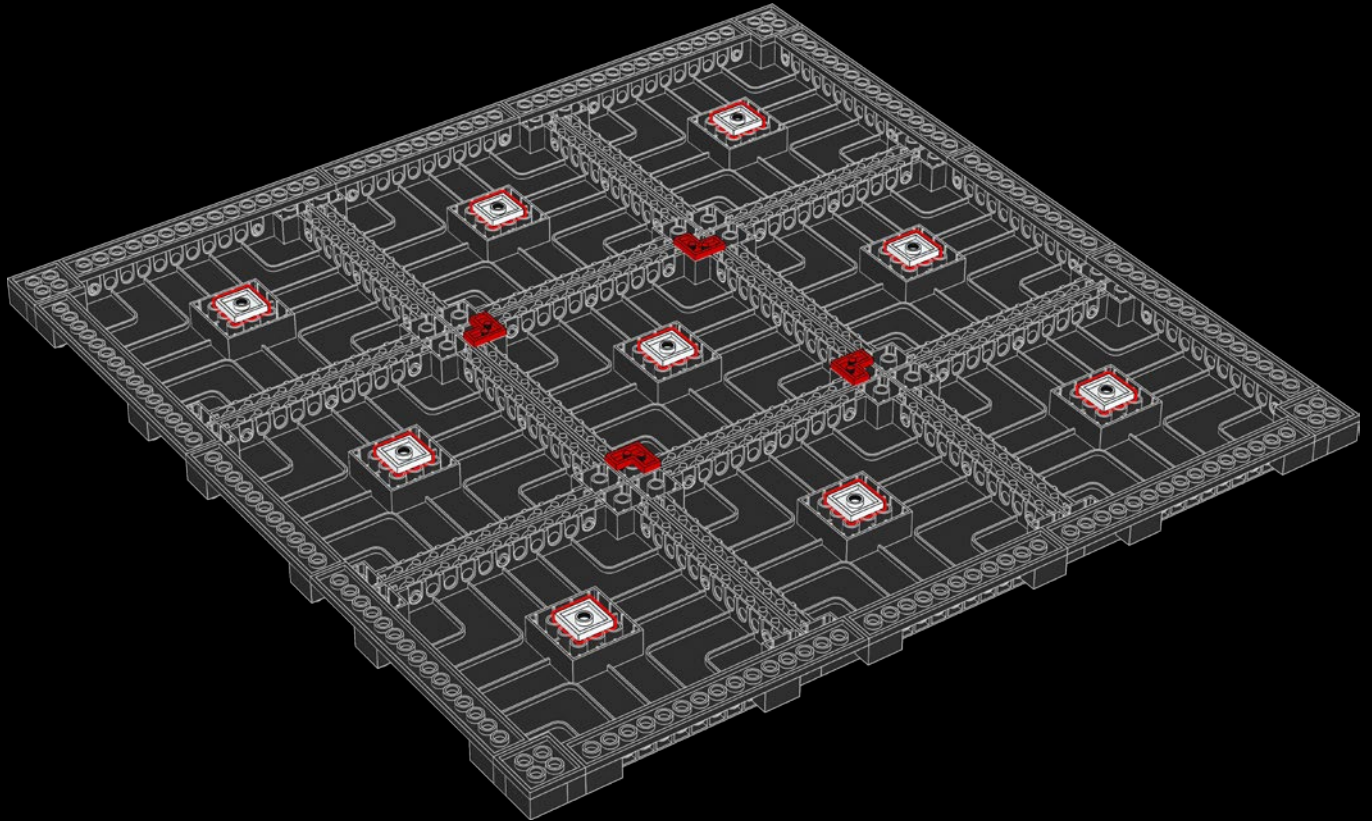
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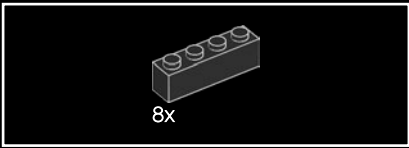




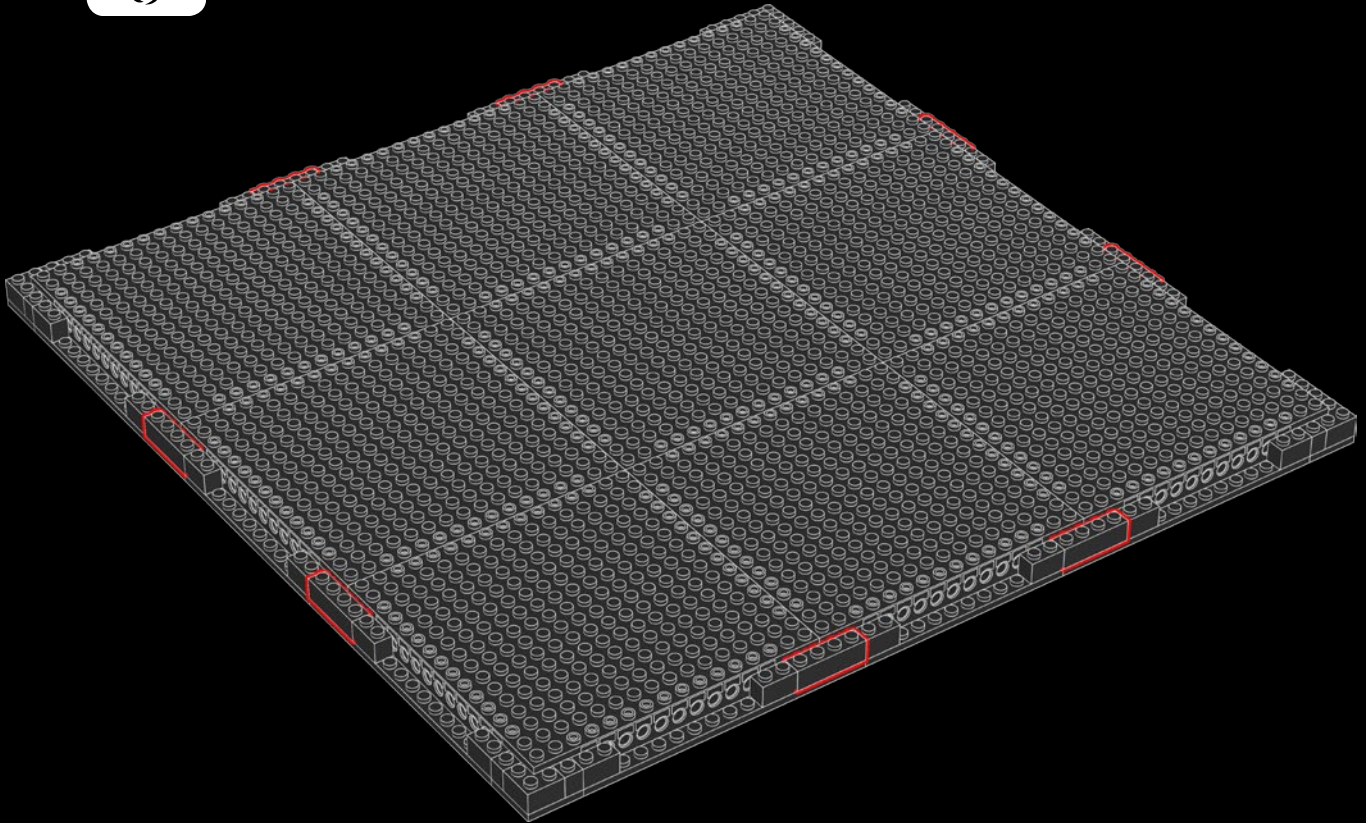
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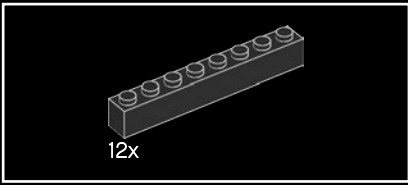
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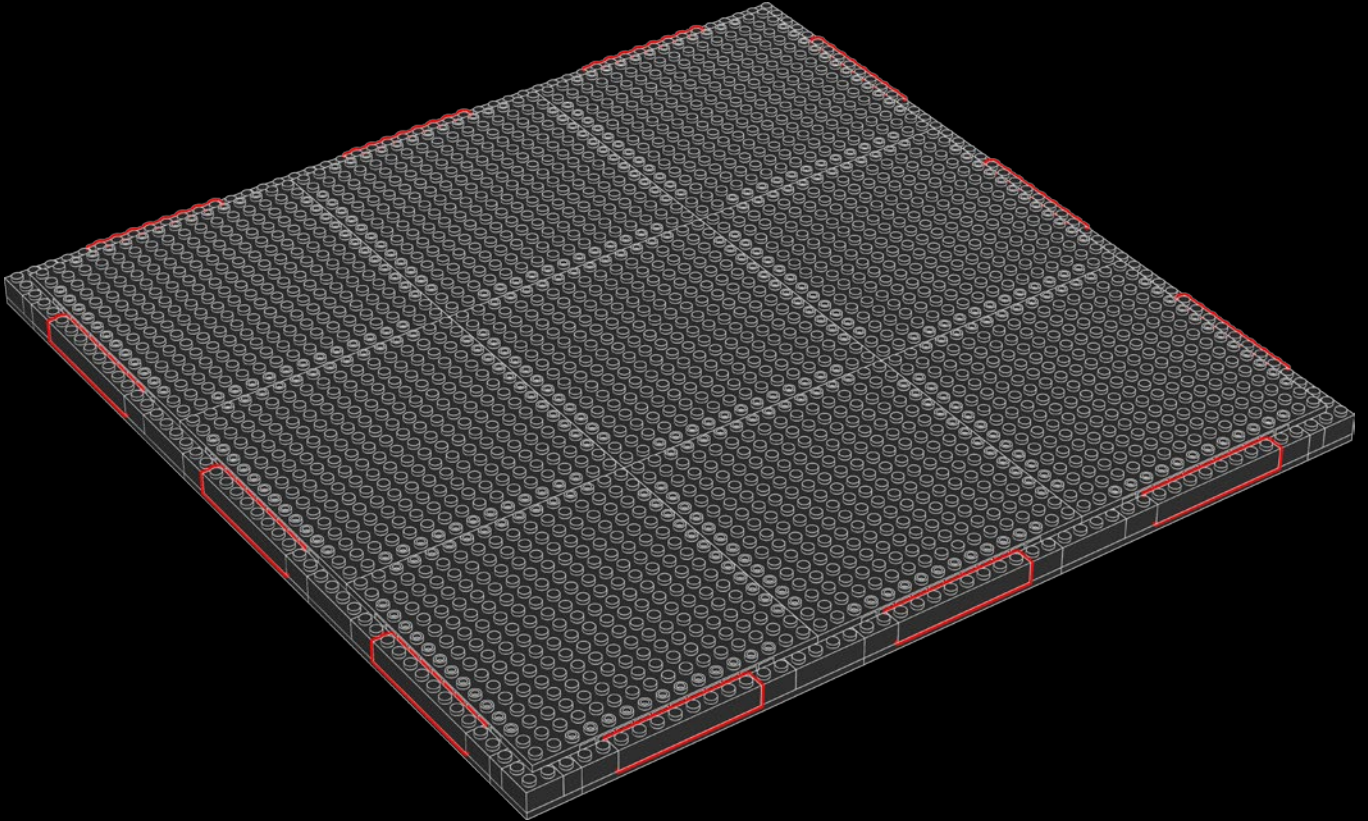


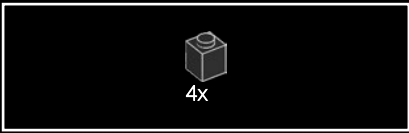
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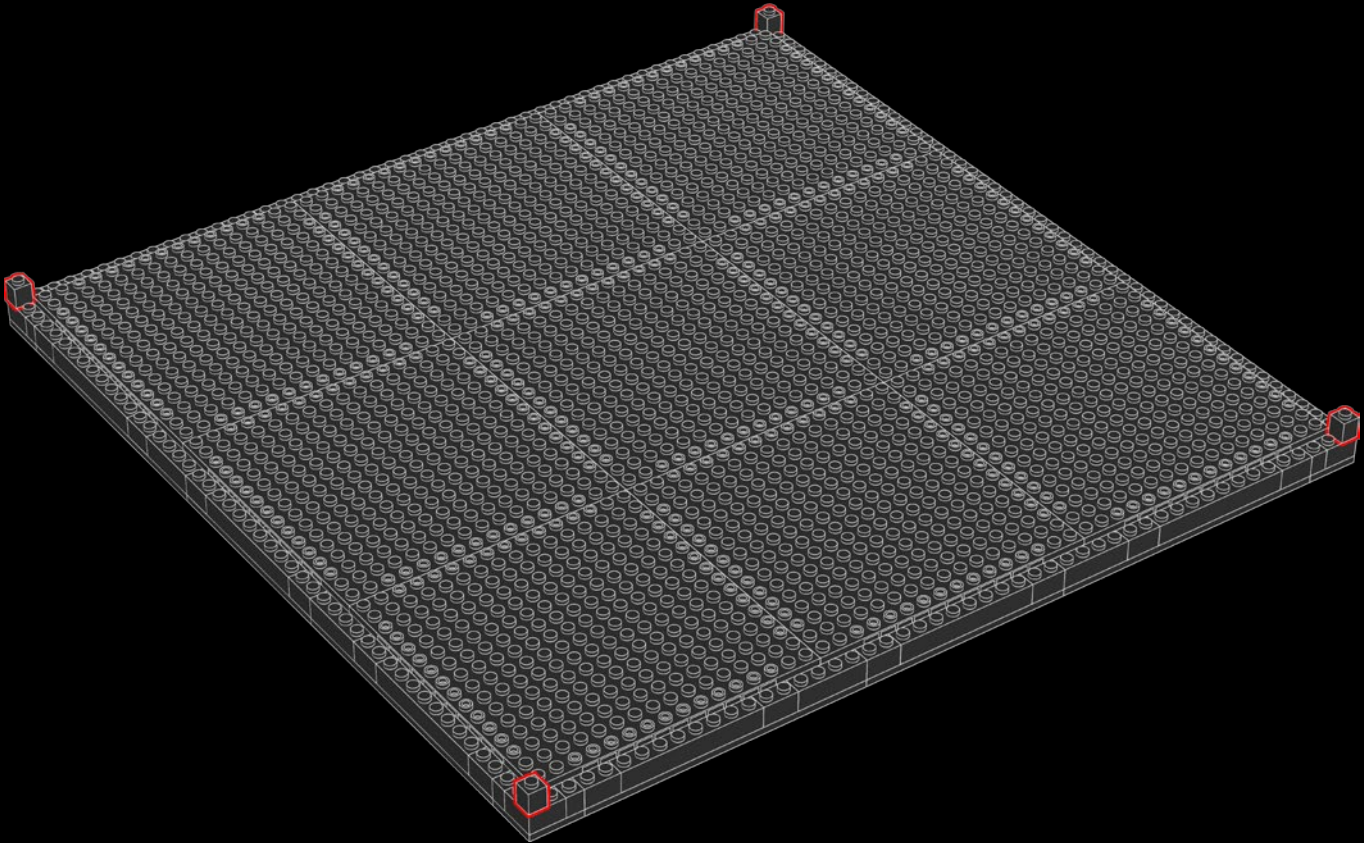


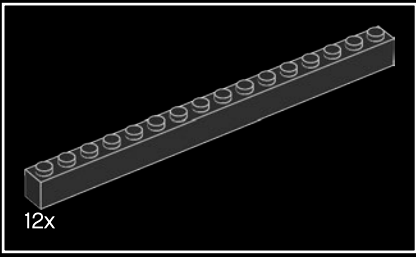
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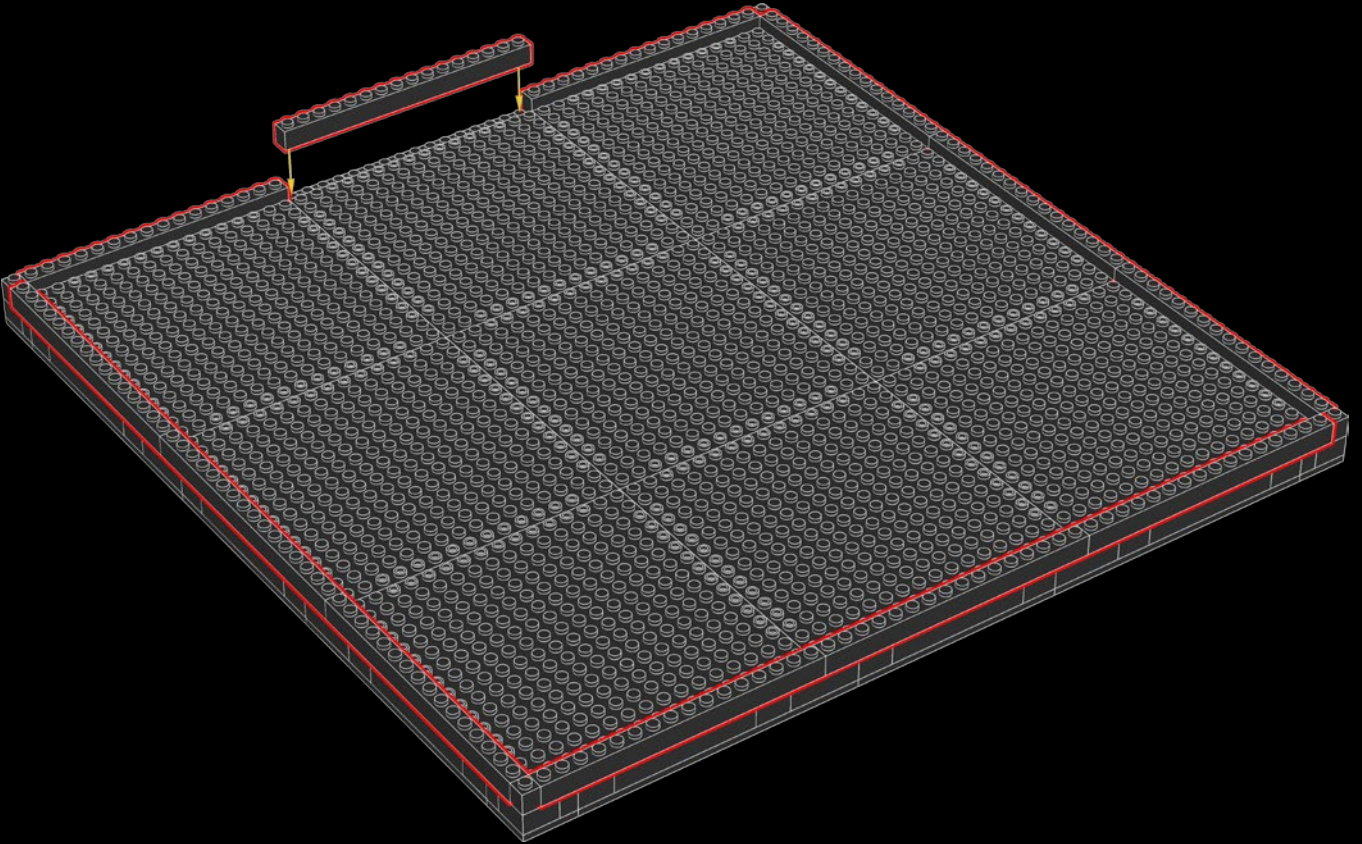


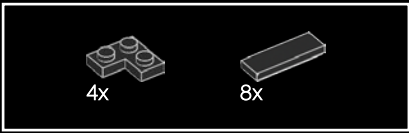
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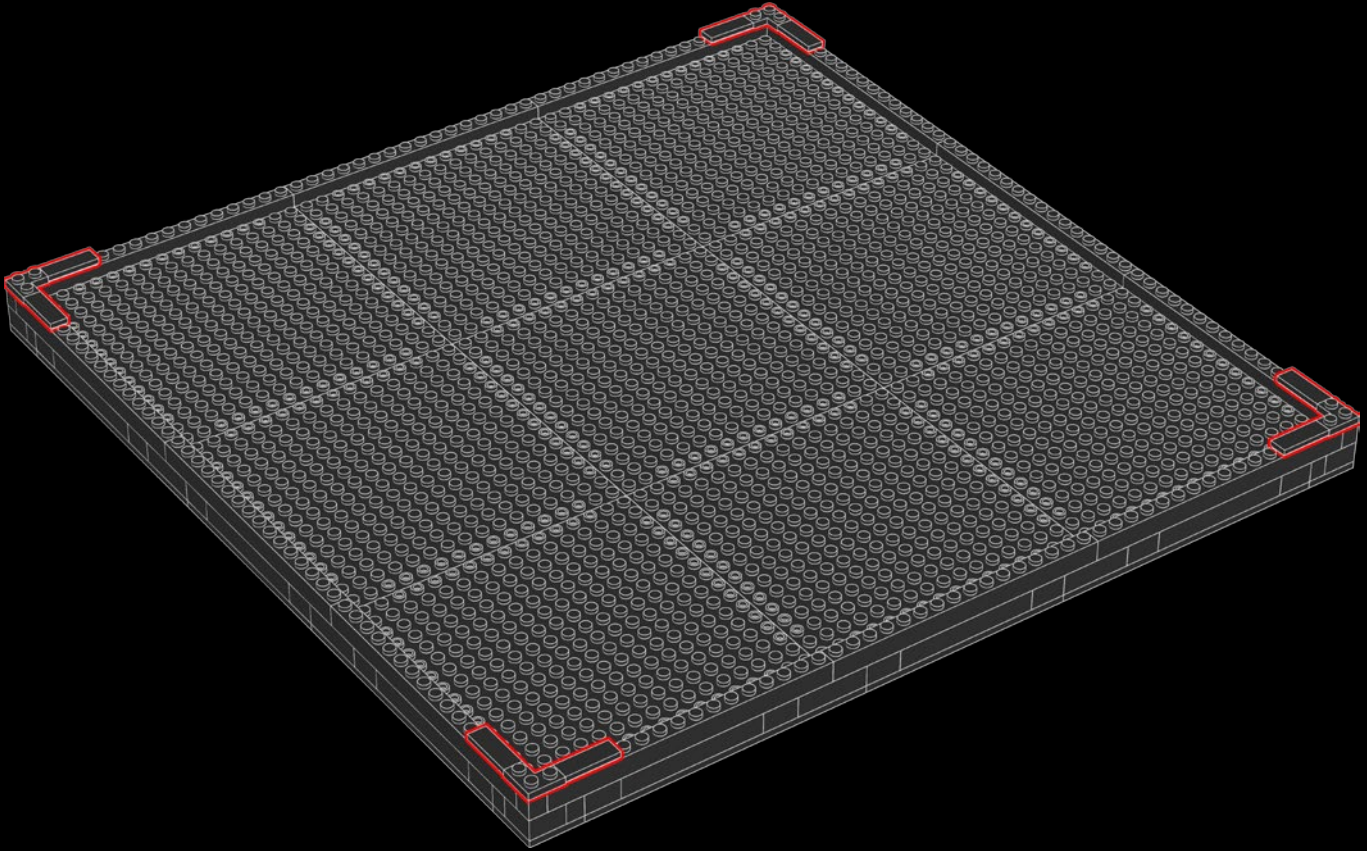


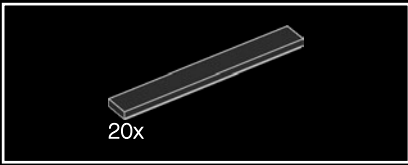
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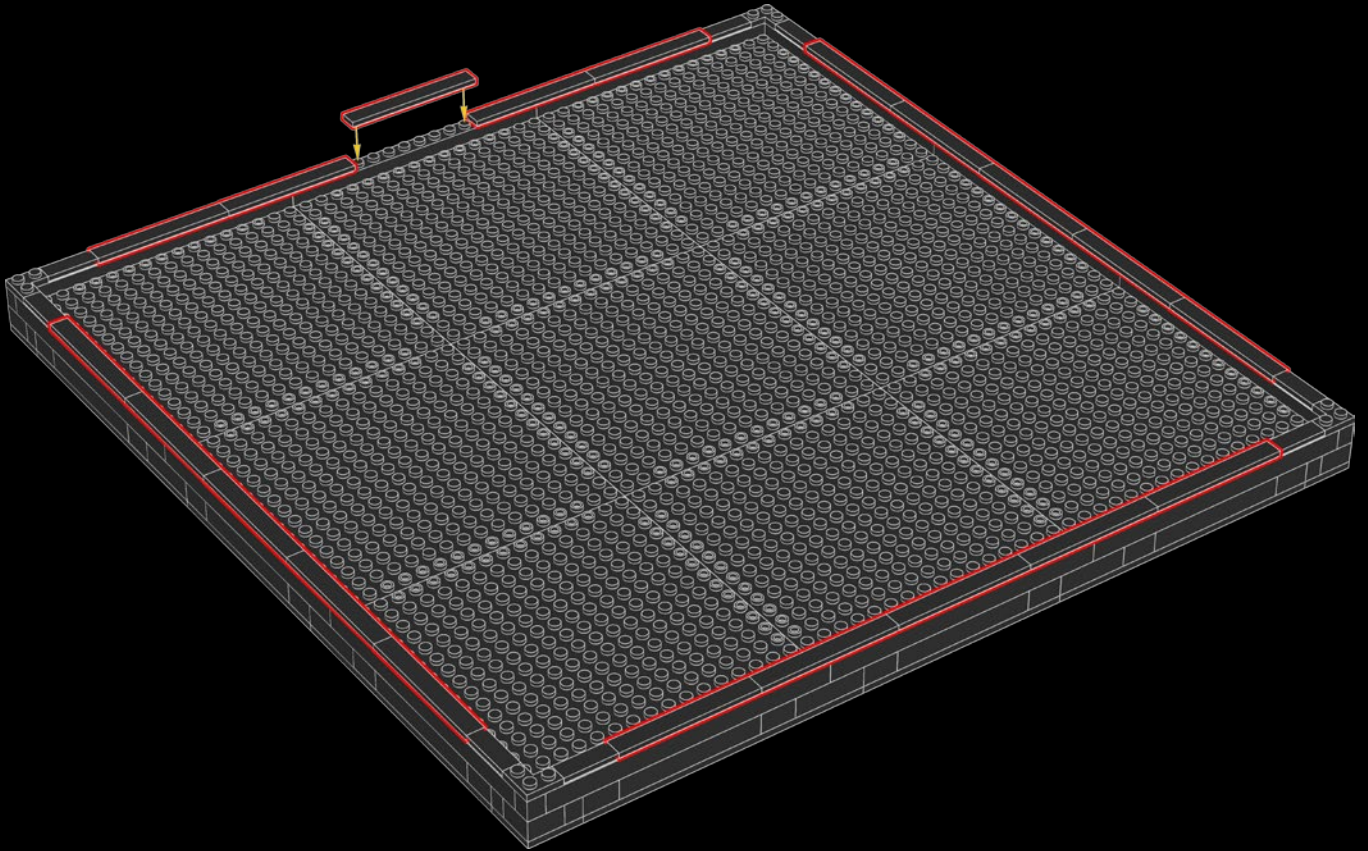


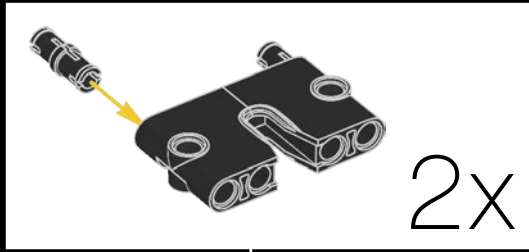
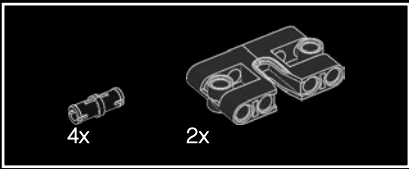
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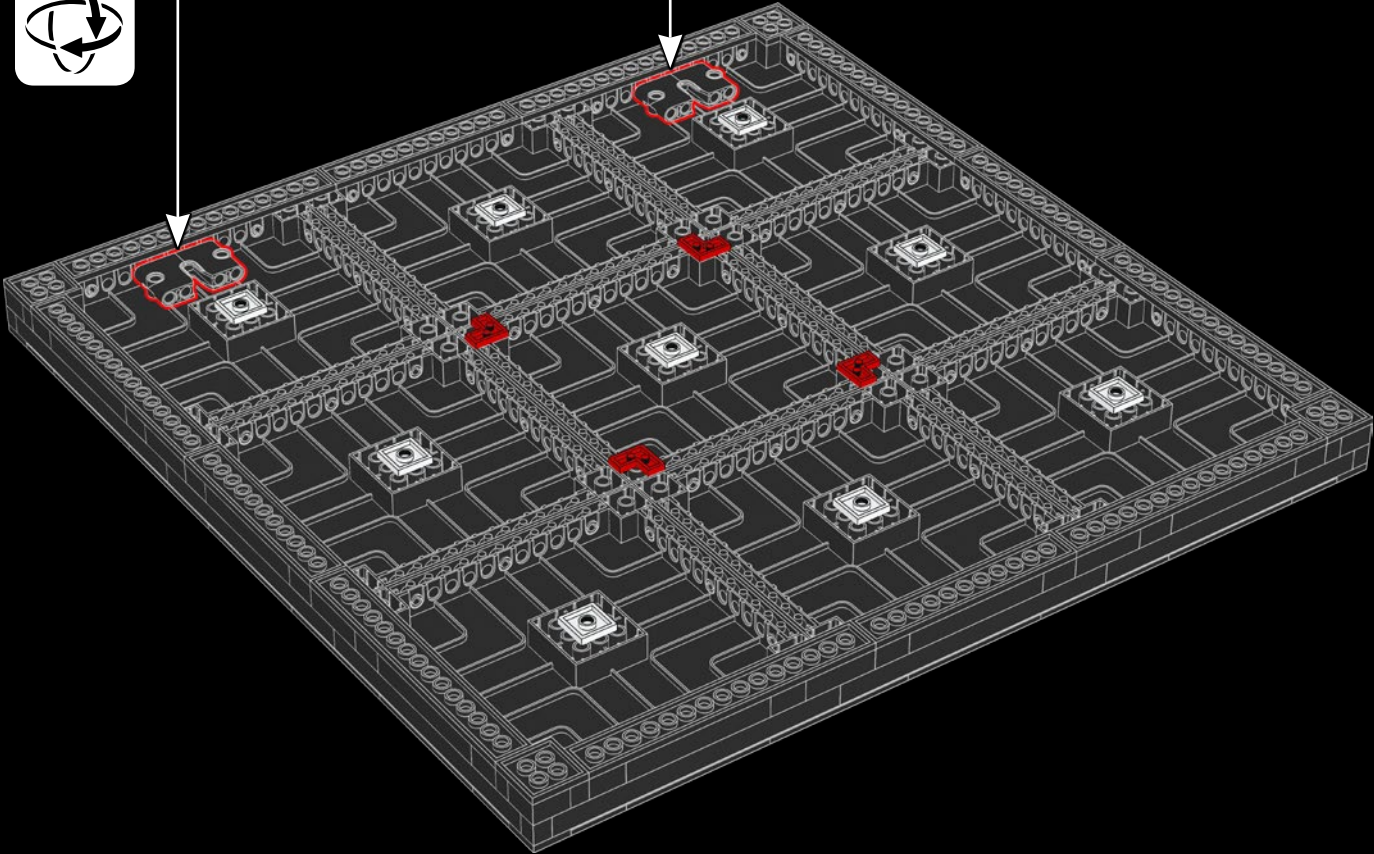


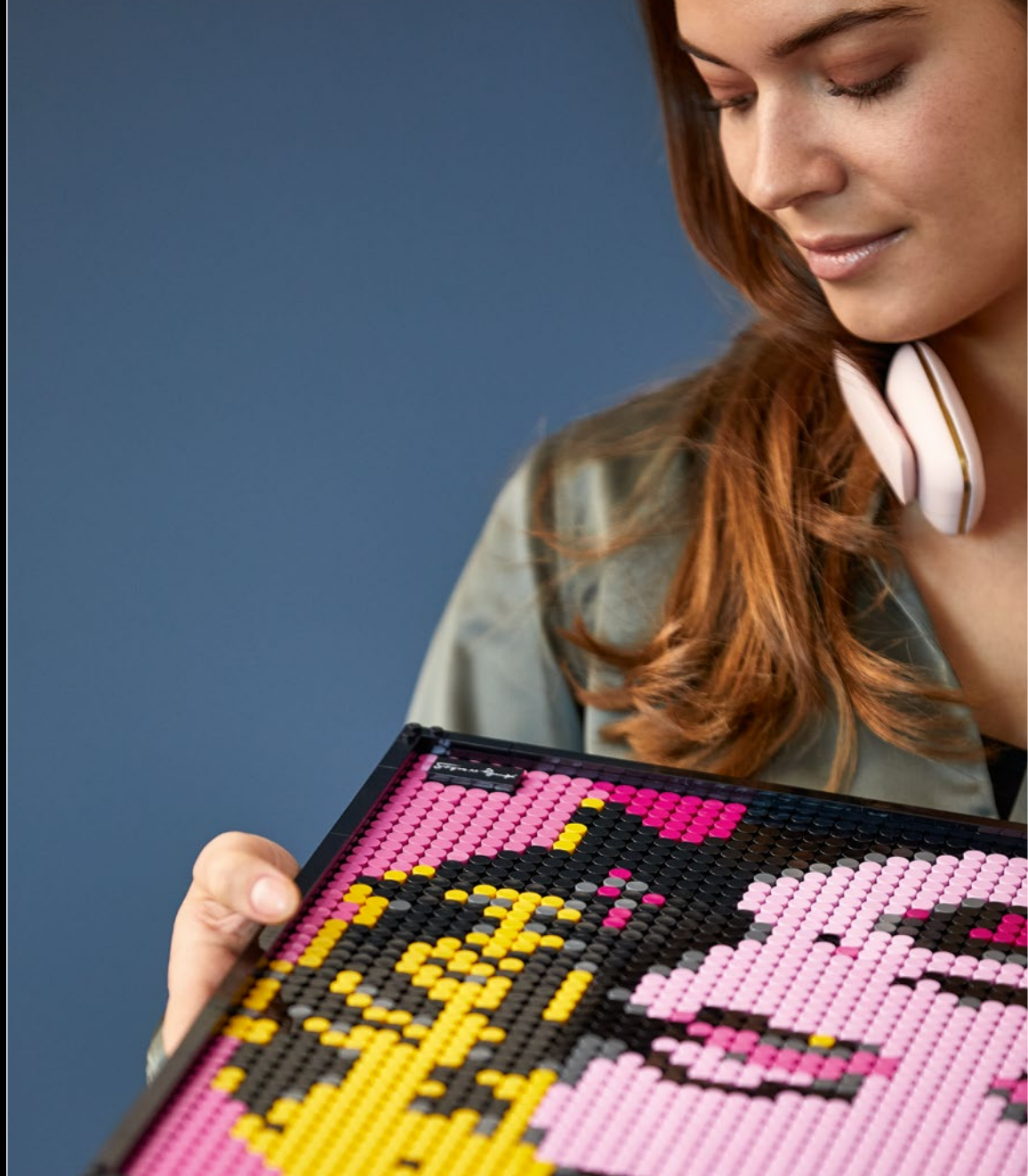
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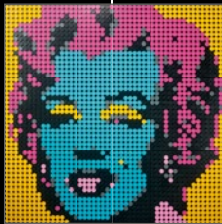


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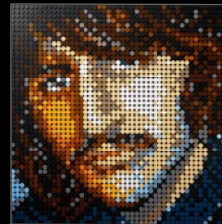




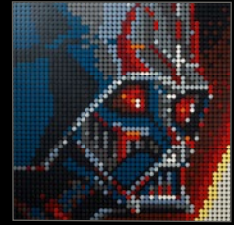
WARHOL

31197 Andy Warhol's Marilyn Monroe

THE BEATLES

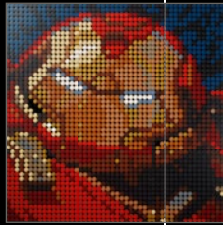


31198 The Beatles



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31200 *Star Wars™* The Sith™



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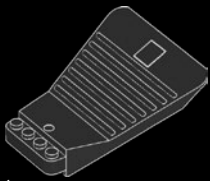
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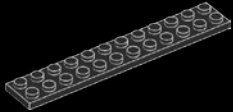
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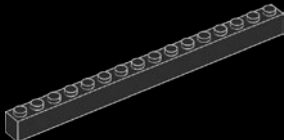
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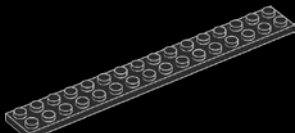
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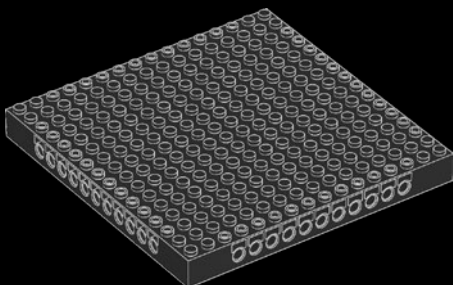
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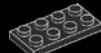
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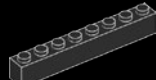
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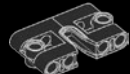
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9x
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